



jkr jones knowles ritchie 30 OVAL ROAD London NW1 7DE T: +44 (0)20 7428 8000 www.jkrglobal.com london new york singapore shanghai	CLIENT CONTACT JOB NUMBER PROJECT DESIGN DESIGNER / ARTWORKER PRODUCTION CONTACT AW APPLICATION COLOUR PROFILE DATE	Knorr Irda Tahir UNI1037/05 Recycling Assets Arrow - PMS AC/ZG Stephen Sowden-Mabbott Illustrator CC 2019 jkr-operations (FOGRA39) 18.11.19	ARTWORK VERSION No. 1	SPECIAL INSTRUCTIONS 	IMAGES IN A/W xx	
	PRINT COLOURS <div style="display: flex; align-items: center;"> <div style="width: 30px; height: 30px; background-color: #006400; margin-right: 5px;"></div> <div> PMS 3435C </div> </div>		PLEASE READ <small>N.B. The colours on this artwork run out are for colour indication only. Refer to listed Pantone (PMS) specification or attached swatches where applicable for true colour representation.</small> <small>All artwork is approved by jkr as of the date given. Please double check ALL details with client prior to final production. ANY changes made after this date are the responsibility of the client.</small>		FONTS USED IN A/W Atrament SemiBold Regular Filson Pro Myriad Pro Condensed Foco Helvetica LT Bold Good Karma Wide	
SCALE MM: THIS RULER MEASURES 100MM WHEN ARTWORK IS 100% <div style="display: flex; align-items: center;"> <div style="width: 100px; border-bottom: 1px solid black; position: relative;"> <div style="position: absolute; left: 0; top: -5px;">0</div> <div style="position: absolute; left: 10%; top: -5px;">10</div> <div style="position: absolute; left: 20%; top: -5px;">20</div> <div style="position: absolute; left: 30%; top: -5px;">30</div> <div style="position: absolute; left: 40%; top: -5px;">40</div> <div style="position: absolute; left: 50%; top: -5px;">50</div> <div style="position: absolute; left: 60%; top: -5px;">60</div> <div style="position: absolute; left: 70%; top: -5px;">70</div> <div style="position: absolute; left: 80%; top: -5px;">80</div> <div style="position: absolute; left: 90%; top: -5px;">90</div> <div style="position: absolute; left: 100%; top: -5px;">100</div> </div> </div>			PLEASE NOTE IF VIEWING THIS ARTWORK AS A PDF IT MAY NOT BE TO SCALE. THE SCALE OPPOSITE WILL GIVE AN INDICATION OF THE REDUCTION			
APPROVAL	Design	Date	A/C management	Date	Production	Date