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| jkr jones knowles ritchie 30 OVAL ROAD London NW1 7DE T: +44 (0)20 7428 8000 www.jkrglobal.com london new york singapore shanghai | CLIENT Knorr CONTACT Irda Tahir JOB NUMBER UNI1037/05 PROJECT Recycling Assets DESIGN Leaf - PMS DESIGNER / ARTWORKER AC/ZG PRODUCTION CONTACT Stephen Sowden-Mabbott AW APPLICATION Illustrator CC 2019 COLOUR PROFILE jkr-operations (FOGRA39) DATE 18.11.19 | ARTWORK VERSION No. 1 | SPECIAL INSTRUCTIONS | IMAGES IN A/W xx | | | | | | |
| PRINT COLOURS <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; width: 40px; height: 20px; background-color: #006400; margin-right: 5px;"></div> <div style="border: 1px solid black; padding: 2px;">PMS 3435C</div> </div> <div style="margin-top: 5px;"> <small>SCALE MM: THIS RULER MEASURES 100MM WHEN ARTWORK IS 100%</small> </div> | | | PLEASE READ <small>N.B. The colours on this artwork run out are for colour indication only. Refer to listed Pantone (PMS) specification or attached swatches where applicable for true colour representation.</small> <small>All artwork is approved by jkr as of the date given. Please double check ALL details with client prior to final production. ANY changes made after this date are the responsibility of the client.</small> | FONTS USED IN A/W Atrament SemiBold Regular Filson Pro Myriad Pro Condensed Foco Helvetica LT Bold Good Karma Wide | | | | | | |
| <div style="display: flex; justify-content: space-between;"> <div style="background-color: black; color: white; padding: 5px; font-weight: bold;">APPROVAL</div> <div style="width: 60%;"> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; padding: 5px;">Design</td> <td style="width: 33%; padding: 5px;">Date</td> <td style="width: 33%; padding: 5px;">A/C management</td> </tr> </table> </div> </div> | | | Design | Date | A/C management | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; padding: 5px;">Date</td> <td style="width: 33%; padding: 5px;">Production</td> <td style="width: 33%; padding: 5px;">Date</td> </tr> </table> | | Date | Production | Date |
| Design | Date | A/C management | | | | | | | | |
| Date | Production | Date | | | | | | | | |