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Global Leader in Fitness and Nutrition Education Shapes New Headquarters in Arizona

Industry veteran, Andrew Wyant takes helm, creates new job opportunities

PHOENIX – (Dec. 18, 2018) – <u>International Sports Sciences Association</u> (ISSA), a world-class provider of fitness, health and nutrition education, has relocated its corporate headquarters from Carpinteria, Calif. to Phoenix to accommodate the company's expansion and employee growth, adding new jobs to the local economy.

ISSA CEO Andrew Wyant, renowned for building several national breakthrough businesses, has plans to implement an innovative, purpose-driven vision for the fitness and nutrition coach certification industry.

"Our relocation highlights the continued growth of ISSA as we embrace the transformation of fitness and nutrition for leading the world to a healthier lifestyle," said Wyant. "ISSA provides a flexible and affordable online learning tool, based on industry research, to empower students to become certified and successful health and fitness professionals from anywhere in the country."

ISSA offers a variety of 12 fitness certifications, including youth and senior fitness, in the personal training and nutrition sectors, as well as an associate's degree as part of its comprehensive distance education program.

To date, ISSA has certified more than 200,000 trainers in 92 countries. ISSA combines the fundamentals of fitness and health with the business skills necessary for students to excel and achieve success as a personal trainer.

Through ISSA's career services program, job placement is guaranteed for those who earn a personal training certification or receive their money back. Opportunities for aspiring personal trainers abound from young moms looking for flexible work to aging boomers who are in the market for a second career.

ISSA will partner with the Berkes Group in January, a family-owned private equity group who along with Wyant and other partners, will invest in expanding ISSA with new hires, state-of-the-art education technology and product offerings.



ISSA is located at 7227 N. 16 Street in Phoenix.

About ISSA

The International Sports Sciences Association (ISSA) is a global leader and pioneer in the fitness and nutrition personal training certification industry. For more than 30 years, ISSA has been committed to providing the highest quality certification program by merging the gym experience with practical applied sciences in order to help people achieve their goals. Currently, ISSA has trained more than 200,000 students and placed personal trainers across 92 countries, all while continuing to develop greater access to opportunities that promote a healthier world.

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