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International Sports Sciences Association (ISSA) Launches Partnership with Leading Online Fitness and Allied Healthcare Professionals Organization, MedFit Network and MedFit Education Foundation

PHOENIX – (Aug. 12, 2019) – The <u>International Sports Sciences Association</u> (ISSA), a global leader and pioneer in the personal training certification industry has formed a strategic partnership with the MedFit Network, a professional membership organization for fitness, medical and healthcare professionals and the MedFit Education Foundation, dedicated to facilitating education and empowering professionals to work with those with medical conditions, chronic disease, disabilities and women's health issues.

The partnership will provide access to a package of web-based health and fitness education tools including the MedFit Education Foundation, MedFit Classroom, MedFit TV, the newly-launched *MedFit Professional* magazine and an online directory to locate fitness and healthcare professionals with experience in prevention, treatment and rehabilitation.

ISSA CEO Andrew Wyant, renowned for building multiple national breakthrough businesses, has implemented an innovative, purpose-driven fitness and nutrition coach certification program which MedFit will complement by providing a powerful conduit between the medical and fitness communities.

"MedFit's lead positioning in the emerging medical fitness space has been very impressive," said Wyant. "Exercise heals, and both our organizations embrace the transformation of fitness and wellness for leading the world to a healthier lifestyle."

MedFit Founder Lisa Dougherty said, "Chronic illnesses and the health risk behaviors that cause them account for the majority of healthcare costs today. There is a huge opportunity for fitness and allied healthcare professionals to serve as pivotal players to make an impact in our nation's healthcare system."

Dougherty was selected as a finalist for the White House Champions of Change in 2016, recognizing individuals and businesses doing extraordinary things to empower and inspire members of their communities.

ISSA provides a flexible and affordable online learning program to empower students to become certified and successful health and fitness professionals from anywhere in the country. Nationally credited fitness certifications are offered including youth and senior fitness in the personal training and nutrition sectors, as well as an associate's degree as part of its comprehensive education program.

Through ISSA's career services program, job placement is guaranteed for those who earn a personal training certification. Opportunities for aspiring personal trainers abound from young moms looking for flexible work to aging boomers who are in the market for a second career.

About International Sports Sciences Association

The International Sports Sciences Association (ISSA) is a global leader and pioneer in the personal training certification industry. For more than 28 years, ISSA has been committed to providing the highest quality certification program by merging the gym experience with practical applied sciences and building trust in order to help people build their goals. ISSA offers personal training specializations including senior fitness, exercise therapy, and corrective exercise. To date, ISSA has trained more than 300,000 students and placed personal trainers across 92 countries, all while continuing to develop greater access to opportunities that promote a healthier world <u>www.ISSAonline.edu.</u>

About the MedFit Network (MFN)

MedFit Network MedFit Network (MFN) is a both a professional membership organization for fitness and allied healthcare professionals, gyms, studios, integrative wellness centers, and students as well as a free online resource directory for the community to locate fitness and allied healthcare professionals with a background in prevention, treatment, and rehabilitation in working with those with chronic disease or medical conditions <u>www.MedFitNetwork.Org.</u>

About the Medical Fitness Education Foundation (MFEF)

The Medical Fitness Education Foundation (MFEF) is a nonprofit 501(c)(3) founded in 2017 dedicated to creating and facilitating education programming to empower fitness and allied healthcare professionals to work confidently with the aging population and those with chronic disease or medical conditions, disabilities, women's health issues through online education, webinars and conferences.

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