

Sport Nation - Farmlands Heartland Hero 2026 Competition - Terms and Conditions

1. All Entrants (“**Entrants**”) who participate in this Sport Nation - Farmlands Heartland Hero 2026 Competition (the “**Competition**”) are deemed to accept these terms and conditions of entry. Any entries in this Competition that do not comply with these terms and conditions will be deemed invalid and Entain New Zealand Limited (“**Sport Nation**”) takes no responsibility for such entries. All times given in these terms and conditions are references to New Zealand Local Time and all references to currency are referring to New Zealand Dollars.
2. Sport Nation is the promoter of the Competition only. The Promoter’s Office for the purposes of this Competition is at Level 3, 60 Stanley Street, Auckland Central, Auckland 1010 and the Promoter’s phone number is: +64 4 576 6999.

Competition Period

4. The Competition will commence at 12:00am 25 May 2026 and conclude at 12:00pm 30 June 2026 (the “**Competition Period**”).

Eligible Entrants

5. To be eligible for entry into this Competition all Entrants must:
 - (a) Be eighteen (18) years of age;
 - (b) Be a New Zealand resident and have a registered address in New Zealand.
6. Sport Nation reserves the right to require any Entrant to produce identification to verify their age or identity.

Competition Entry

7. During the Competition Period, an Entrant will earn one (1) competition entry by texting through their nominated “Heartland Hero” to the Sport Nation number as advertised on the Sport Nation Drive Show (3:00PM – 6:00PM) on each weekday during the Competition Period.
8. Sport Nation will discuss the Competition during its Drive Show, and Social Media Posts from time to time during the Competition Period. Such discussion may include making prospective Entrants aware of any details required.
9. An Entrant may receive a maximum of one (1) Competition Entry. If an Entrant makes multiple entries, only their First will be counted.
10. A person may only be nominated once. Any subsequent nominations will not qualify for a Competition Entry.
11. Entries not completed in accordance with these Terms and Conditions are void.

Confirmation of Finalists

12. During each week of the Competition Period, a review of all Competition Entries submitted during that week shall take place (the **Finalist Determination**). Sport Nation, in its sole discretion, shall select a prize winner for that week out of those entries (each a **Weekly Prize Winner**). The final decision in respect of the Finalist Determination will be at the sole discretion of Sport Nation, and no correspondence will be entered into.
13. Sport Nation will announce each Weekly Prize Winner on the Friday Drive Show. Sport Nation will provide a confirmation Text Message to the relevant Entrant confirming their submitted person has won.
14. Each Weekly Prize Winner may be required participate in live on-air Interview on Sport Nation's Drive Show that week. The Prize will still be awarded if a Weekly Prize Winner declines to participate on-air.

Competition Prize

15. Each Weekly Prizer Winner will win one (1) \$100 Farmlands voucher (each a **Prize**).
16. There is a total of eight (8) Prizes to be won.
17. The Prize Winner consents to Sport Nation contacting them via email in order to arrange delivery of the Prize
18. If the Prize is unavailable for any reason, Sport Nation in its sole discretion, reserves the right to substitute the Prize with an alternative prize of a similar value. The Prize cannot be exchanged for other products or services or otherwise transferred or modified.

General

19. Each Weekly Prize Winner agrees to be involved in any reasonable promotional activities stipulated by Sport Nation (without compensation), including but not limited to photographs, the publication of the Weekly Prize Winner's name, place of residence, and any images. Sport Nation will own the copyright in any such images and photograph(s) and in all material incorporating the photograph(s) or film, and may use such material for commercial purposes without further notice or compensation to the Weekly Prize Winner.
20. Sport Nation reserves the right, at any time, to verify the validity of any Competition Entry, or Prize Draw, and to disqualify as ineligible to participate in the Competition, in any way, any Entrant who acts in a manner that is not in accordance with these terms & conditions, or who tampers with the eligibility process or attempts to act in a fraudulent or dishonest manner.
21. The following persons are not eligible to enter this Competition or win the Prize:
 - (a) Sport Nation employees, agents (and agent's employees) and contractors of Sport Nation and the "Immediate Families" of such persons.

22. For the purposes of condition 21, the “**Immediate Family**” of a person are the parents, siblings, children and spouse or partner (whether legal or de facto) of that person (and “Immediate Families” shall have a corresponding meaning).
23. If this Competition cannot be run as planned for any reason, including for reasons beyond the control of Sport Nation, Sport Nation reserves the right in its sole discretion to cancel, terminate, modify or suspend this Competition (or any part of this Competition), at any time.
24. Sport Nation takes no responsibility for any inability to enter, complete, continue or conclude the Competition (or any part of the Competition) due to equipment or technical malfunction, Acts of God or otherwise.
25. Except for any liability that cannot be excluded by law, Sport Nation and any person in connection with this Competition are not liable for any direct, indirect, special or consequential loss or damage whatsoever suffered or personal injury suffered or sustained in connection with:
 - (a) Registration for or participation in this Competition;
 - (b) The use (or non-use) of any part of the Prize; and
 - (c) The administration of this Competition.
26. Failure by Sport Nation to enforce any of its rights under these terms and conditions at any stage does not constitute a waiver of those rights.
27. Any personal information provided by an Entrant in participating in this Competition will be held in accordance with the Privacy Act 2020. The information collected and held by Sport Nation about you may be used by Sport Nation from time to time to:
 - (a) Administer this Competition and verify compliance with these terms and conditions;
 - (b) Ensure fairness and the integrity of this Competition;
 - (c) Provide you with notifications, reminders and offers;
 - (d) Assess your eligibility to receive specific products and services;
 - (e) Offer you products or services that Sport Nation considers may be of interest to you;
 - (f) Assess your eligibility for participation in any promotional events which Sport Nation may be running;
 - (g) Carry out general market research an analysis relating to Sport Nation ’s products and services generally;
 - (h) To invite you to participate in surveys, sweepstakes, Competitions and similar promotions
28. Sport Nation may match or combine the personal information that you provide when entering this Competition with other personal information about you that Sport Nation has obtained from other sources or that may already be on Sport Nation ’s records, whether that information was collected online or in physical form, and may use information already held in the administration of this Competition.
29. Pursuant to the Privacy Act 2020, you have the right to view the personal information you have provided when entering this Competition. You may also request to review and correct

any of that personal information by contacting Sport Nation . Additional rights may apply under applicable law.

30. By entering this Competition, an Entrant agrees to receive marketing and promotional material from Sport Nation and its authorised agents (including electronic material).
31. Entrants into this Competition agree that Sport Nation may disclose the Entrant's personal and Competition Entry information to third parties in connection with any of the purposes stated under condition 27, provided the recipient of the information is subject to an obligation of confidentiality in relation to the disclosed information.
32. Notwithstanding condition 31, Sport Nation may disclose your personal information to particular organisations both within New Zealand and overseas for the purposes of investigating and/or detecting breaches of any relevant legislation or New Zealand, or of another jurisdiction.