

Sport Nation x Michelob Ultra Competition - Terms and Conditions

1. All Entrants (“**Entrants**”) who participate in this Sport Nation x Michelob Ultra Competition (the “**Competition**”) are deemed to accept these terms and conditions of entry. Any entries in this Competition that do not comply with these terms and conditions will be deemed invalid and Entain New Zealand Limited (“**Sport Nation**”) takes no responsibility for such entries. All times given in these terms and conditions are references to New Zealand Local Time and all references to currency are referring to New Zealand Dollars.
2. Sport Nation is the promoter of the Competition only. The Promoter’s Office for the purposes of this Competition is at Level 3, 60 Stanley Street, Auckland Central, Auckland 1010 and the Promoter’s phone number is: +64 4 576 6999.

Competition Period

4. The Competition will commence at 06:00AM Monday 23 March 2026 and conclude at 6:00PM Monday 30 March 2026 (the “**Competition Period**”).

Eligible Entrants

5. To be eligible for entry into this Competition all Entrants must:
 - (a) Be eighteen (18) years of age;
 - (b) Be available to travel to Christchurch on April 11 and participate in the Christchurch Marathon; and
 - (c) Be a New Zealand resident and have a registered address in New Zealand.
6. Sport Nation reserves the right to require any Entrant to produce identification to verify their age or identity.

Competition Entry

7. During the Competition Period, An Entrant will earn one (1) competition entry (a “**Competition Entry**”) by texting “Michelob Ultra” to 8833 (the **Competition Text Number**).
8. Sport Nation will discuss the Competition during its broadcasts on its “Sport Nation” Radio Channel, and Social Media Posts from time to time during the Competition Period. Such discussion may include making prospective entrants aware of any additional details required from Entrants.
9. An Entrant may receive a maximum of one (1) Competition Entry. If an Entrant sends multiple texts to the Competition Text Number, only their First will be counted.
10. Entries not completed in accordance with these Terms and Conditions are void.

Confirmation of Finalists

11. After the Competition Period, at or about 12:00PM on 31 March 2026, a draw will take place from all valid Competition Entries (a “**Prize Draw**”), in the presence of a designated representative of Sport Nation, to determine the “**Prize Winner**”. The final decision in respect of the Prize Draw will be at the sole discretion of Sport Nation and no correspondence will be entered into.
12. Following the determination of the Prize Winner, Sport Nation will contact the Prize Winner via the phone number used as part of their Competition Entry. If Sport Nation cannot contact the Prize Winner by 5:00PM on 31 March 2026, Sport Nation reserves the right to draw another Prize Winner on the same terms and conditions as the original Prize Draw.
13. The Prize Winner will be announced live on Sport Nation once the Prize Winner has accepted the Prize. The Prize Winner may be asked to participate in a live on-air discussion.
14. There is only (1) Prize to be won.

Competition Prize

15. The Prize Winner will win the following Prize Package for two (2) people:
 - Return flights for two (2) to and from the domestic airport, nearest the Entrant’s home, to Christchurch, New Zealand;
 - Shared hotel room, hotel & room details to be determined by Sport Nation in its sole discretion;
 - Two (2) 20KM Entry Tickets to the Christchurch Marathon;
 - Two (2) Entries into the Michelob Ultra Team for the Christchurch Marathon;
 - Two (2) Team Michelob Ultra Running Kits; and
 - Two (2) Tickets to the post-marathon Michelob Ultra Experience in the Christchurch Marathon Village.

(the **Prize Package**)
16. For the avoidance of doubt, the Prize Package does not include any additional spending money and/or any travel allowance. The Prize Package only includes the Prize Package as outlined in condition 15.
17. Sport Nation is not responsible for any costs, expenses or losses incurred by the Prize Winner or their companion (“**Prize Companion**”) in redeeming the Prize Package, including if the Prize Winner or their Prize Companion misses any flight, any flight is delayed, or any other event occurs which is beyond the control of Sport Nation and causes further expense to be incurred by the Prize Winner or their Prize Companion.
18. There will be only one (1) Prize Draw and there is only one (1) Prize Package to be won.
19. The Prize Package is to be claimed within the dates of the specified event only. If the Prize Winner cannot travel or attend on these specified dates, Sport Nation reserves the right to randomly redraw another Prize Winner on the same terms and conditions as the original Prize Draw.

20. If the Prize Package (or any part of the Prize Package) is unavailable for any reason, Sport Nation, in its sole discretion, reserves the right to substitute the Prize Package (or part of the Prize Package) with a prize to the equal monetary value. The Prize Package, or any unused portion of the Prize Package, cannot be exchanged for cash or other products or services, or otherwise transferred or modified.
21. The post-Marathon Michelob Ultra Experience is restricted to those 18 years or older. The Prize Winner and their companion must provide suitable photo ID in order to access the experience.
22. To the extent permitted by law:
 - a. Sport Nation makes no representations or warranties as to the suitability of any part of the Prize Package; and
 - b. no compensation will be payable if, for any reason, the Prize Winner is unable to use any part of the Prize Package.
23. All costs not included in the Prize Package are the sole responsibility of the Prize Winner or their Prize Companion.
24. Sport Nation has no liability and/or responsibility for the actions of the Prize Winner or their companion in respect of the Prize Package, including but not limited to their conduct, behaviour, damages incurred and additional expenses.

General

25. The Prize Winner agrees to be involved in any reasonable promotional activities stipulated by Sport Nation (without compensation), including but not limited to photographs, the publication of the Prize Winner's name, place of residence, and any images. Sport Nation will own the copyright in any such images and photograph(s) and in all material incorporating the photograph(s) or film.
26. Sport Nation reserves the right, at any time, to verify the validity of any Competition Entry, or Prize Draw, and to disqualify as ineligible to participate in the Competition, in any way, any Entrant who acts in a manner that is not in accordance with these terms & conditions, or who tampers with the eligibility process or attempts to act in a fraudulent or dishonest manner.
27. The following persons are not eligible to enter this Competition or win the Prize:
 - (a) Sport Nation employees, agents (and agent's employees) and contractors of Sport Nation or the "Immediate Families" of such persons.
28. For the purposes of condition 27, the "**Immediate Family**" of a person are the parents, siblings, children and spouse or partner (whether legal or de facto) of that person (and "Immediate Families" shall have a corresponding meaning).
29. If this Competition cannot be run as planned for any reason, including for reasons beyond the control of Sport Nation, Sport Nation reserves the right in its sole discretion to cancel, terminate, modify or suspend this Competition (or any part of this Competition), at any time.

30. Sport Nation takes no responsibility for any inability to enter, complete, continue or conclude the Competition (or any part of the Competition) due to equipment or technical malfunction, Acts of God or otherwise.
31. Except for any liability that cannot be excluded by law, Sport Nation and any person in connection with this Competition are not liable for any direct, indirect, special or consequential loss or damage whatsoever suffered or personal injury suffered or sustained in connection with:
 - (a) Registration for or participation in this Competition;
 - (b) The use (or non-use) of any part of the Prize; and
 - (c) The administration of this Competition.
32. Failure by Sport Nation to enforce any of its rights under these terms and conditions at any stage does not constitute a waiver of those rights.
33. Any personal information provided by an Entrant in participating in this Competition will be held in accordance with the Privacy Act 2020. The information collected and held by Sport Nation about you may be used by Sport Nation from time to time to:
 - (a) Administer this Competition and verify compliance with these terms and conditions;
 - (b) Ensure fairness and the integrity of this Competition;
 - (c) Provide you with notifications, reminders and offers;
 - (d) Assess your eligibility to receive specific products and services;
 - (e) Offer you products or services that Sport Nation considers may be of interest to you;
 - (f) Assess your eligibility for participation in any promotional events which Sport Nation may be running;
 - (g) Carry out general market research an analysis relating to Sport Nation 's products and services generally;
 - (h) To invite you to participate in surveys, sweepstakes, Competitions and similar promotions
34. Sport Nation may match or combine the personal information that you provide when entering this Competition with other personal information about you that Sport Nation has obtained from other sources or that may already be on Sport Nation 's records, whether that information was collected online or in physical form, and may use information already held in the administration of this Competition.
35. Pursuant to the Privacy Act 2020, you have the right to view the personal information you have provided when entering this Competition. You may also request to review and correct any of that personal information by contacting Sport Nation. Additional rights may apply under applicable law.
36. By entering this Competition, an Entrant agrees to receive marketing and promotional material from Sport Nation and its authorised agents (including electronic material).
37. Entrants into this Competition agree that Sport Nation may disclose the Entrant's personal and Competition Entry information to third parties in connection with any of the purposes

stated under condition 33, provided the recipient of the information is subject to an obligation of confidentiality in relation to the disclosed information.

38. Notwithstanding condition 37, Sport Nation may disclose your personal information to particular organisations both within New Zealand and overseas for the purposes of investigating and/or detecting breaches of any relevant legislation or New Zealand, or of another jurisdiction.