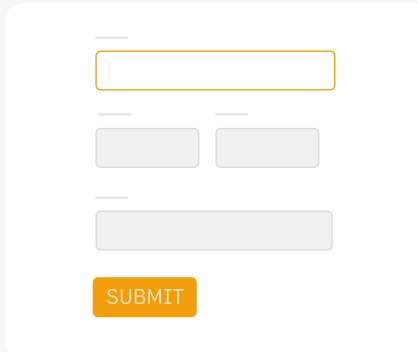


Rows

Turn your spreadsheets into an API.

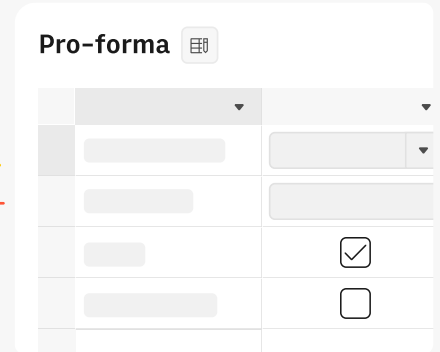
Cut costs, speed up product development, and ensure precise, real-time pricing.

1 End users enter input into calculator UI

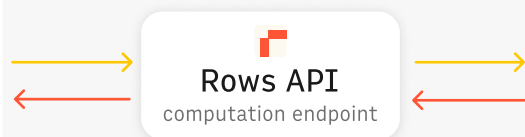


A simplified calculator interface with three input fields and a prominent orange SUBMIT button.

2 Headless spreadsheet model owned by Business



A screenshot of a spreadsheet titled 'Pro-forma' with various data cells and a checkmark.



3 Computed output in API response



Increase time-to-market

Ship new products and updates faster



Reduce costs

No more engineering work for pricing changes



Increase accuracy

Price correctly and ensure compliance at any time



Underwriting decisions are based on updated pricing models.



Engineers need to implement updates in UIs and BE.



Business suffers from long lead times.



Rows is a full spreadsheet platform, incl. seamless XLSX import.



Rows Enterprise API turns your spreadsheets into an endpoint.



The computed data can be used anywhere.

"Rows enabled us to launch our life insurance product in record time by letting IT call our pro-forma model directly. The calculation is fast, accurate and enables an audit trail."

Ryan Toner — CEO Cortes 23 - U.S. life insurance platform



rows.com



developers.rows

