

Austin Board of Realtors Question+

2025

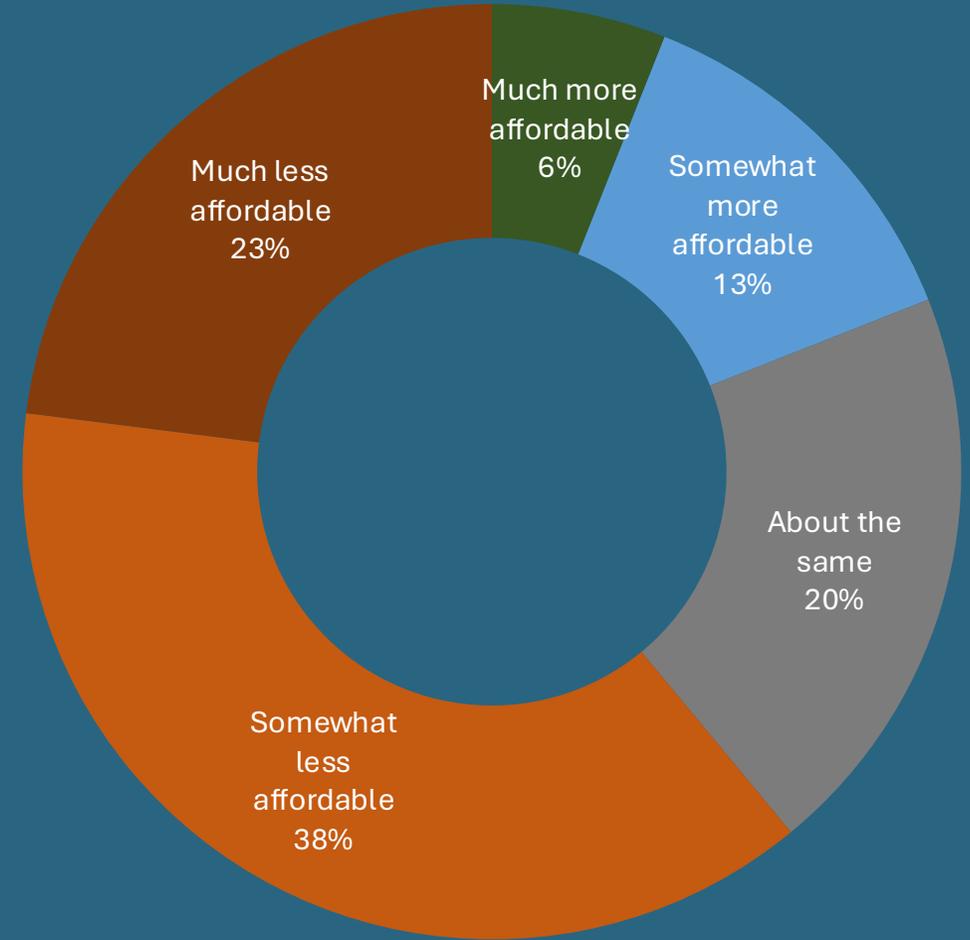
Considering the past few years, how would you rate the affordability of homeownership in Central Texas?

19%

Say homeownership in Central Texas has become somewhat/much more affordable over the last few years

61%

Say homeownership in Central Texas has become somewhat/much less affordable over the last few years



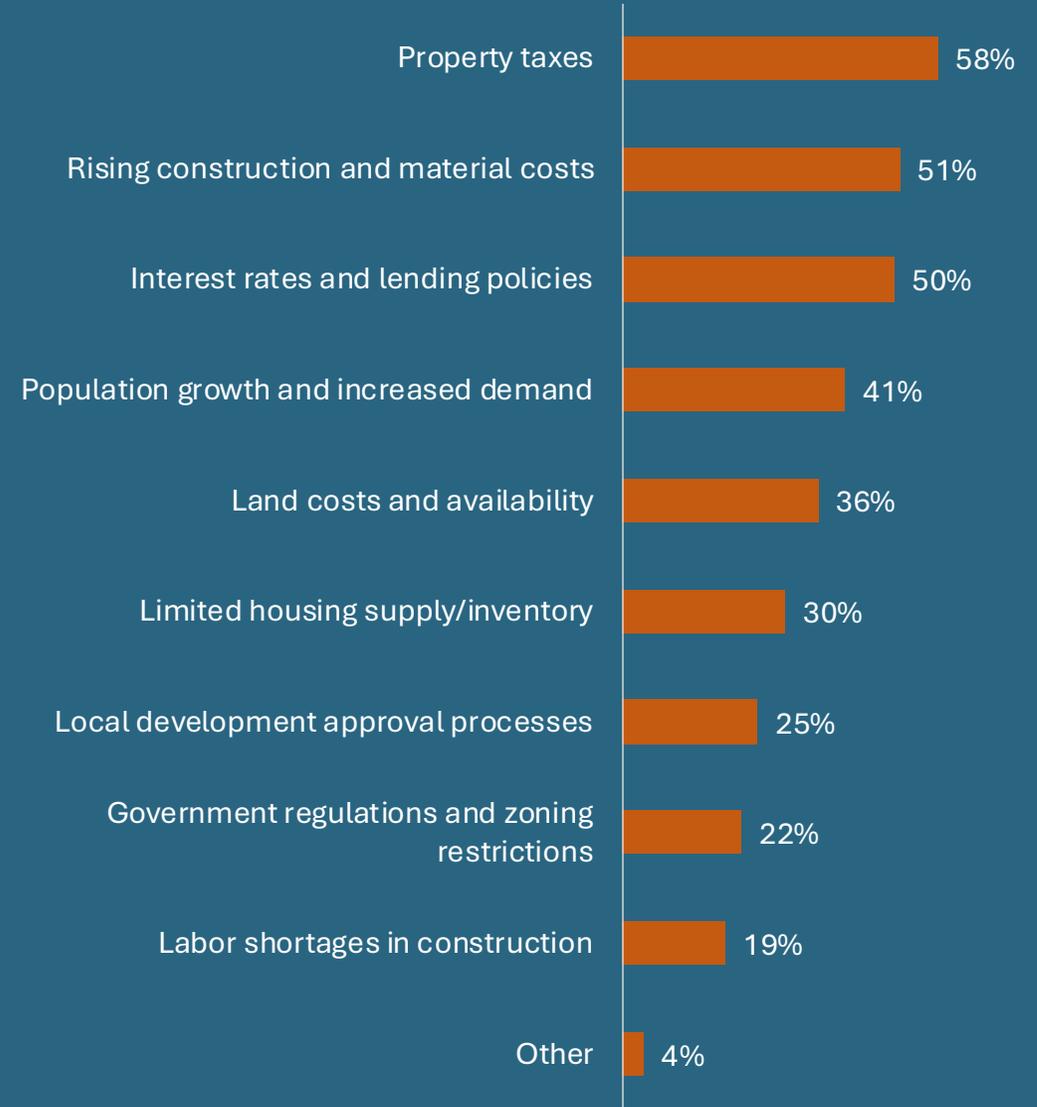
In your opinion, what are the primary factors causing housing to be unaffordable in Central Texas? Select all that apply.

58%

Say property taxes are a main factor causing housing unaffordability in Central Texas

51%

Say rising construction and material costs are a main factor causing housing unaffordability in Central Texas



Verbatim 'Other' Responses

In your opinion, what are the primary factors causing housing to be unaffordable in Central Texas? Select all that apply.

“Companies trying to hire top talent but pay rates have fallen in the past 12-18 months and continue to slide south.”

“Austin City Council is becoming more aware of need for consistent, uniform, and clear rules.”

“Return of the Glass-Steagall Act is needed.”

“Overbuilding.”

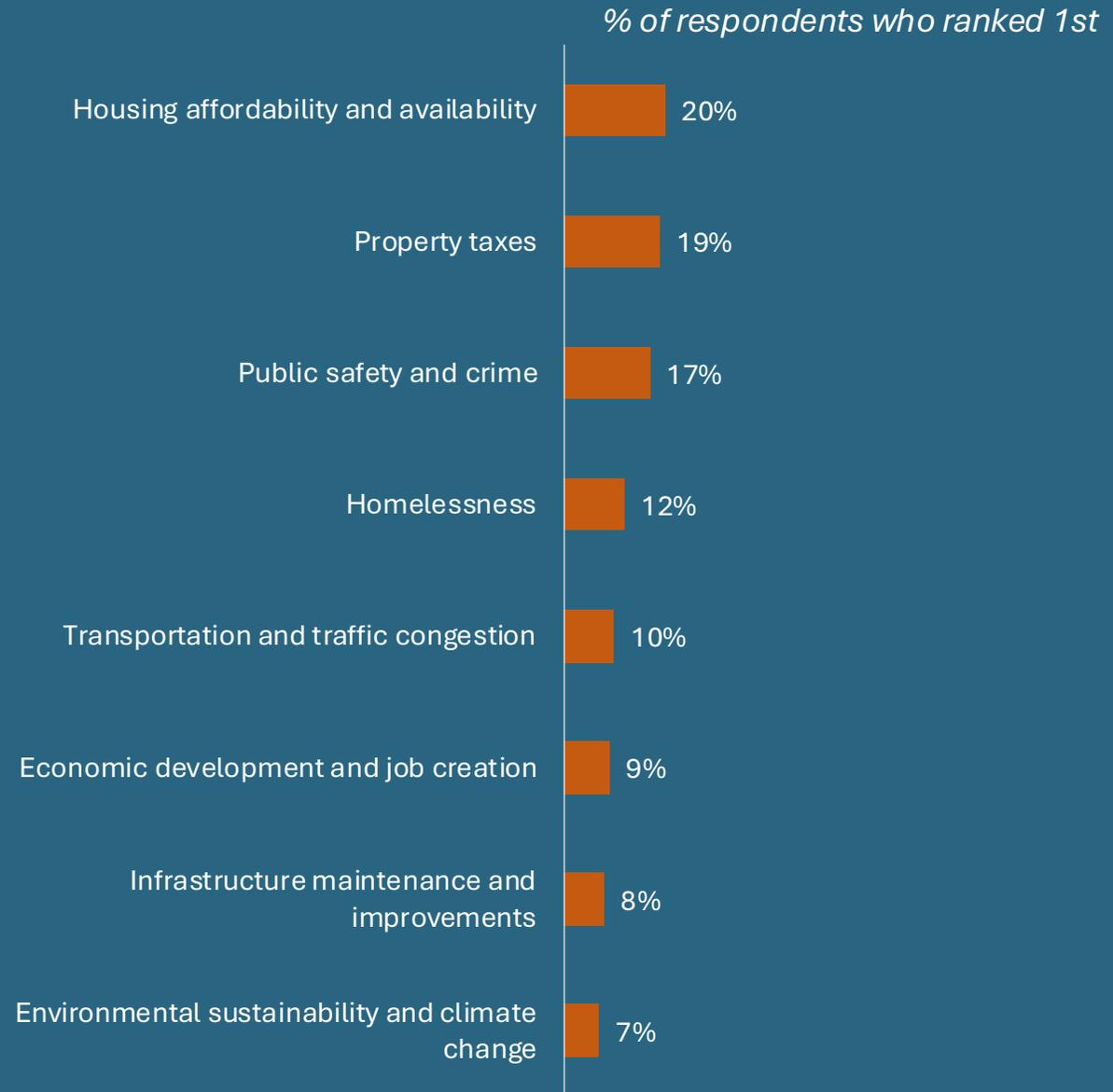
Please rank the following issues facing the City of Austin in order of importance, with 1 being the most important issue and 8 being the least important.

20%

Rank housing affordability and availability as the most important issue facing the City of Austin

19%

Rank property taxes as the most important issue facing the City of Austin



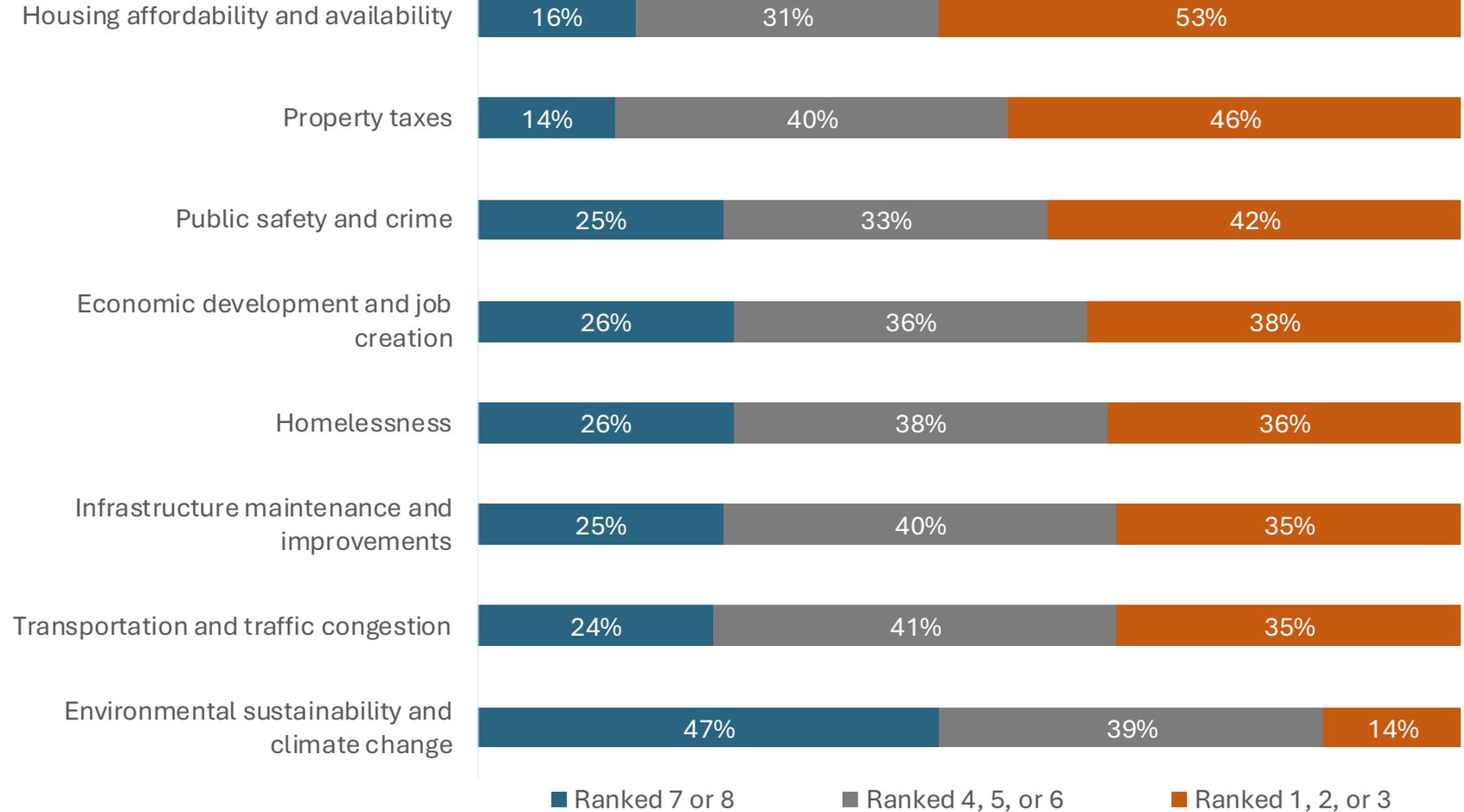
Please rank the following issues facing the City of Austin in order of importance, with 1 being the most important issue and 8 being the least important.

53%

Rank housing affordability and availability as one of the top 3 most important issues facing the City of Austin

47%

Rank environmental sustainability and climate change as the least important issue facing the City of Austin



■ Ranked 7 or 8 ■ Ranked 4, 5, or 6 ■ Ranked 1, 2, or 3

If the City of Austin places a bond on the November 2026 ballot, which areas should the city prioritize for funding? Select up to three.

53%

Say mobile banking and app features are the most valuable service from their banking or financial institution

39%

Say wealth management and investment services are the most valuable service from their banking or financial institution



Verbatim 'Other' Responses

If the City of Austin places a bond on the November 2026 ballot, which areas should the city prioritize for funding? Select up to three.

"No more debt"

"Clean up the city street/property etc. It's dirty everywhere."

"No bonds"

"None. I am unlikely to support any bonds at this time."

"Public schools."

"Tax refunds, police."

Do you think renting an apartment or house is more affordable than buying a home in Central Texas?

61%

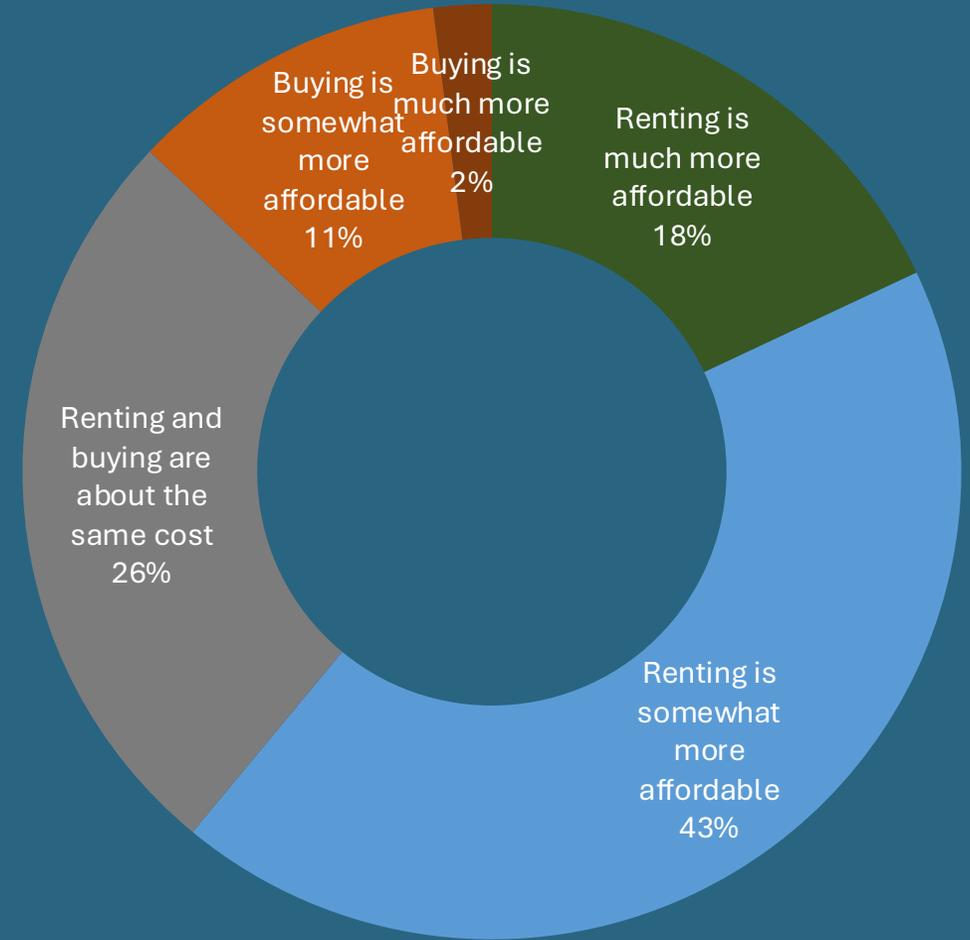
Say renting is somewhat or much more affordable

26%

Say renting and buying are about the same cost

13%

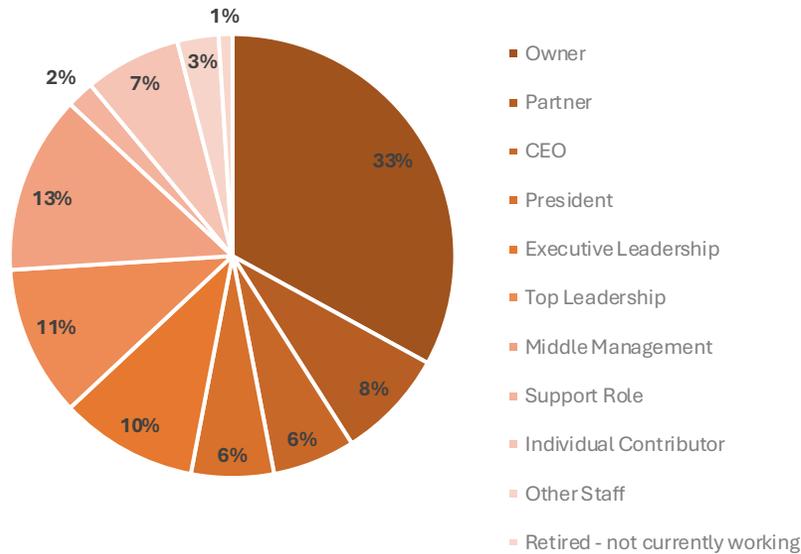
Say buying is somewhat or much more affordable



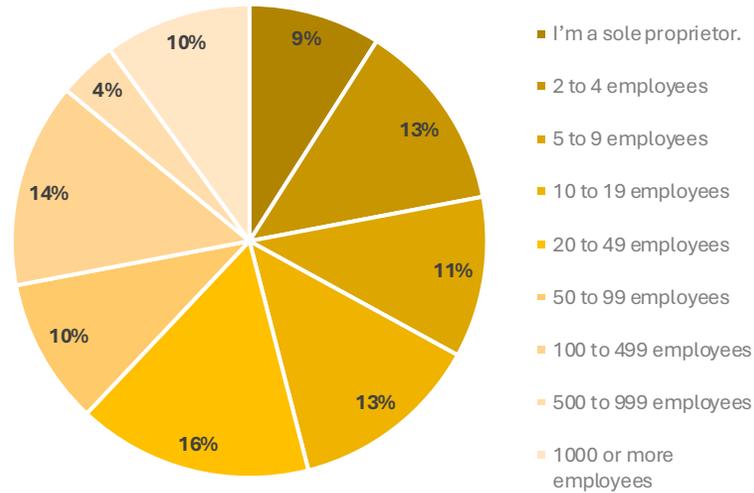
Respondent Profile

Profile of all Survey Respondents

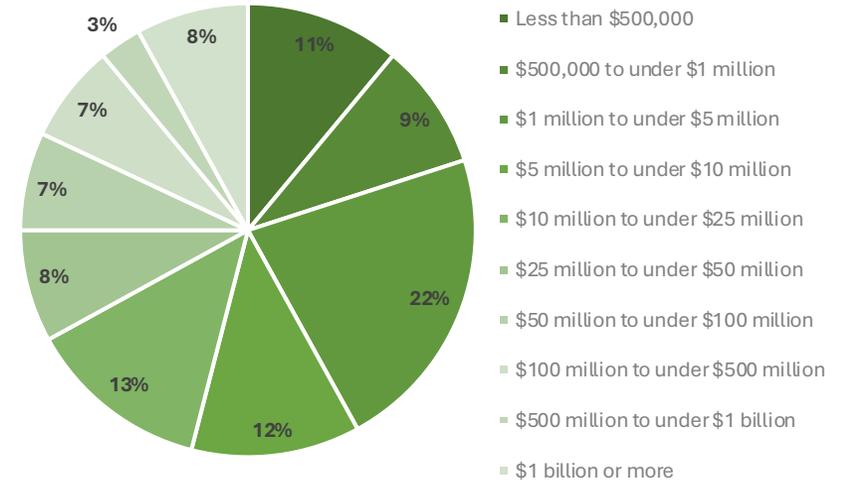
Job Title



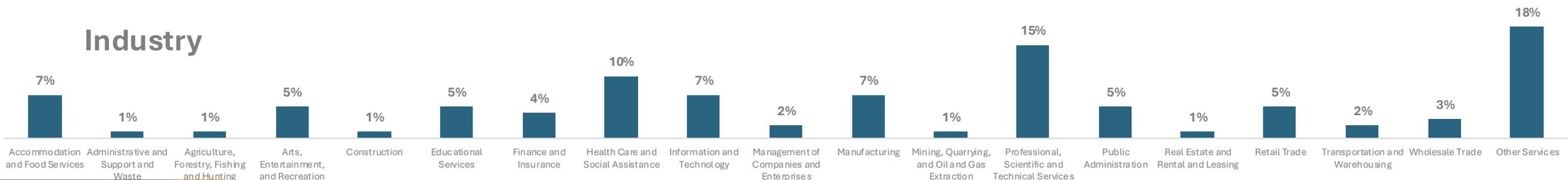
Number of Employees



Company Revenue



Industry



Survey Methodology

The Q3 TBJ Intelligence study was conducted from September 12th to October 9th, 2025 in all 45 TBJ markets. A total of 1,485 subscribers participated in the study. Recruitment of the survey occurred through emails sent to TBJ subscribers and readers from their local market publishers. Additional recruitment was conducted on site.

In Austin, a total of 136 members of the business community participated in the study, and 101 completed the survey in its entirety. The makeup of respondents was business leaders and top management position holders across businesses of various sizes, as reflected in the previous slide.

The goal of the Q3 TBJ Intelligence study was to gain insights from business leaders on their perception of the real estate and construction industries in their market. The survey asked questions around outlooks on the real estate and construction industries, economic factors influencing these industries, and outlooks on property values, construction activity, and housing affordability. Austin Board of Realtors sought to understand the current state of housing in Austin, particularly the issue of affordable housing, the economic value of renting versus owning, and top issues facing the city's housing market.