



HELLO

What is a Flex Listing?

A phased, strategic way to sell. No days-on-market clock. No public price history. When you're ready, your listing goes fully public to every buyer in Central Texas.

Start Smart

Visible to 18,000+ Unlock MLS agents with no clock and no price history.

Launch Strong

Go fully public with the full Central Texas buyer pool.

Sell Your Home

Buyers competing with your agent guiding you through offers and closing.

Ask your agent about **FLEX**

BY UNLOCK MLS



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Why It Works!

Flex sellers in Central Texas spend roughly half the time on market compared to sellers with no Flex history – and close approximately 3 percentage points closer to original list price. More than 1 in 5 Flex sellers close at or above their original list price. Nearly two-thirds of sellers who skipped Flex reduced their price before closing. Fewer than 4 in 10 Flex sellers did.

1 IN 5

Flex sellers close at or above original list price

1 IN 3

went under contract within 14 days of going fully public – more than double non-Flex rate

<4 IN 10

Flex sellers reduced price before closing, vs. nearly 2 in 3 who skipped Flex

Ask me about

FLEX

BY UNLOCK MLS