



## Tourism Transitions Fund – Information for Businesses

- The Government has allocated additional funding to support tourism businesses through the COVID-19 pandemic.
- The **Tourism Transition Fund** has been provided by government to enable tourism businesses to access expert advice and support and is being administered through the Regional Business Partner Network. This service is in addition to the support offered through Qualmark.
- Tourism Business owners can access **up to** \$5000 excl. GST per business from the Tourism Transition Fund.
- This funding can be used with a range of providers of registered services depending on business needs. It is 100% funding; no co-funding is required.
- Tourism businesses can access COVID-19 Business Advisory Fund and Qualmark support alongside the Tourism Transition Fund if required.

### How to register your Businesses

- Step 1 – register on the RBP website [here](#)
- Step 2 - Regional Business Partner (RBP) Growth Advisors will contact you and will work with you to assess priority needs and provide access to funding for use with registered Service Providers. Only RBP Growth Advisors can allocate this funding.

**Already registered with the RBP?** Contact your RBP Growth Advisor or local RBP Partner organisation. Contact details are on the RBP website [here](#)

## Eligibility Criteria for Businesses

### Businesses must:

- Have undergone an assessment with a Regional Business Partner Growth Advisor
- Have fewer than 100 full time equivalent employees, and
- be GST registered in New Zealand, and
- have a New Zealand Business Number, and
- be operating in a commercial environment; and
- be a privately-owned business or are a Māori Trust or incorporation under the Te Ture Whenua Māori Act 1993 or similar organisation managing Māori assets under multiple ownership.

### Non-eligible organisations

- Charitable trusts
- Incorporated societies

## Funded Services

Businesses can access **expert advice** and support in one or more of the following subject areas:

- HR & Employee Relations and Legal
- Financial and Cashflow Management
- Health and Wellness
- Business Continuity Planning including hibernation and exiting the business.
- Marketing Strategy
- Digital Enablement Strategy.