



SWAROVSKI
OPTIK

PRESS RELEASE

SWAROVSKI OPTIK KG
Absam, July 1st 2021

Clear advantage with the new SWAROVSKI OPTIK anti-fog lens (AFL)

High humidity, cold temperatures, the absolute tension of a hunting situation – and fogging of the eyepiece lens on your rifle scope. SWAROVSKI OPTIK's new anti-fog lens (AFL) is the first innovative hardware solution on the market that reliably prevents this from happening. The hunting accessory will be available from selected retailers and online at swarovskioptik.com from November 2, 2021.

CLEAR VISION

The weather, shooting position, breathing, and clothing can all cause fogging of the eyepiece lens on the rifle scope to a greater or lesser extent. SWAROVSKI OPTIK's AFL solves this problem by heating the eyepiece lens to keep it clear. After activation, the AFL ensures a clear view in a maximum of two minutes. This allows fast reactions even in adverse weather conditions – a crucial benefit on driven hunts in particular.

SIMPLE AND FLEXIBLE

The accessory is compatible with all SWAROVSKI OPTIK Z8i, Z6(i), and dS models. It stands out with its user-friendly mounting. A rechargeable battery provides the energy to heat the eyepiece lens. The AFL is mounted directly on the eyepiece and is suitable for both right-handed or left-handed users. The integrated eyepiece cover provides additional protection from weather influences. Weighing just 120 g (4.2 oz) including the rechargeable battery, the AFL is extremely light.

Technical data on the product and prices are available at <http://swarovs.ki/afl-press>.

Visual material

High-resolution picture material for the product and application is available to download from <http://images.swarovskioptik.com/>

The world belongs to those who can see beauty.

Experience the moment!

SEE *THE* UNSEEN.

SWAROVSKIOPTIK.COM

SWAROVSKI OPTIK

SWAROVSKI OPTIK, headquartered in Absam, Tyrol, is part of the Swarovski group of companies. Founded in 1949, the Austrian company specializes in the development and manufacturing of long-range optical instruments of the highest precision in the premium segment of the market. The binoculars, spotting scopes, rifle scopes, and optronic instruments are products of choice for demanding



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users. The company's success is based on its innovative strength, the quality and intrinsic value of its products, and their functional and esthetic design. The appreciation of nature is an essential part of its company philosophy and is reflected commendably in its environment-friendly production and its long-term commitment to selected nature conservation projects. The turnover in 2020 was 163.5 million euros (2019: 158.7 million euros), with an export ratio of 91%. The company has around 1,000 employees.

Information & contact details

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