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AT Endura

21-65x75

SWAROVSKI OPTIK presents a new, lightweight 75 mm spotting scope

With the AT Endura 21-65x75, SWAROVSKI OPTIK is launching a high-quality and lightweight optical instrument and modernizing its spotting scope portfolio for hunting and birdwatching. Engineered, constructed, and produced in Absam (Austria), the spotting scope will be available worldwide from specialist retailers and in the SWAROVSKI OPTIK online store from October 6, 2026. It is being launched in the North American market on July 10, 2026. The AT Endura combines the recognized SWAROVSKI OPTIK image quality with a low weight and, thanks to the new product concept and efficient production processes, offers reliable performance at an attractive price.

“With the AT Endura we are enabling high-quality observation of nature with impressively reliable optical performance. The spotting scope combines clear, detailed images with a remarkably light weight, making it ideal for long days outdoors – a major advantage for birding in particular. It also impresses with a rugged construction that delivers functionality you can count on, even in challenging situations outdoors. The sophisticated mechanics and reliable optical quality clearly bear the SWAROVSKI OPTIK signature,” explains Johannes Oberdanner, CEO of SWAROVSKI OPTIK.

Rugged, lightweight, ready to use

Weighing just 1,510 g (53.3 oz) and with a 75 mm objective lens diameter, the AT Endura has a deliberately lightweight design and feels comfortable to carry even for extended periods. It also features a particularly rugged construction designed for use in nature. Extensive shock, vibration, and drop tests ensure that the spotting scope functions reliably even in adverse conditions.

Image clarity from overview to detail

The 3.1x zoom (21-65x) allows a fast, seamless transition from distance scanning to precise observation of details. The HD optics deliver a clear image with natural colors, high contrast, and sharp contours. The 75 mm objective lens ensures a bright, high-resolution viewing experience even at high magnification. This is particularly helpful in twilight or when observing in shaded locations.

Focus on the essentials

The AT Endura follows a deliberately streamlined approach: set up, look through, focus, observe – ergonomic, clear, direct. This makes the spotting scope ideal for novices as well as for experienced users looking for a user-friendly, high-performance observation instrument.

Precision from Austria: new production concepts

Engineered, constructed, and produced in Absam, Tyrol, the AT Endura is proudly “made in Austria.” For the first time, new, efficient production processes, including highly automated manufacturing concepts, are enabling SWAROVSKI OPTIK to offer its HD quality standards at a new price point. The result is a product that offers the perfect package of optical performance, product quality, and cost efficiency.

AT Endura 21-65x75 at a glance

- HD optics
- 21-65x zoom (3.1x)
- 75 mm objective lens
- 1,510 g weight (53.3 oz)
- Color: green

The AT Endura 21-65x75 will be available worldwide from selected retailers and in the SWAROVSKI OPTIK online store from **October 6, 2026**. It is being launched in the North American market on July 10, 2026.

On **July 10, 2026**, more information about the AT Endura and prices will become available [online](#).

High-resolution picture material available from July 10, 2026: <https://swarop.tk/PRimages>

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SWAROVSKI OPTIK

SWAROVSKI OPTIK, headquartered in Absam, Tyrol, is part of the Swarovski group of companies. Founded in 1949, the Austrian company specializes in the development and manufacturing of long-range optical instruments of the highest precision in the premium segment of the market. The binoculars, spotting scopes, rifle scopes, and optronic instruments are products of choice for demanding users. The company's success is based on its innovative strength, the quality and intrinsic value of its products, and their functional and esthetic design. The appreciation of nature is an essential part of its company philosophy and is reflected commendably in its environment-friendly production and its long-term commitment to selected nature conservation projects.

The world belongs to those who can see beauty.

Experience the moment!

SEE THE UNSEEN.

SWAROVSKIOPTIK.COM

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