Service Name	Description
Image Properties Crawler	This service provides the meta data of the images within the feed. It detects the image properties, for example the image's size and the image type and verifies if the link is reachable.
Data Crawler	This service imports additional product data from the product detail pages provided in the feed.
Unique ID Generator	This service creates a numeric unique product ID based on the attributes chosen from the import feed.
Category ID Generator	This service creates a numeric unique ID based on the product category provided in the feed.
Split Variants	This service splits one row into multiple separate rows, based on chosen attributes. This service is the opposite of Merge Variants.
Merge Variants	This service merges multiple rows into one row, based on a chosen attribute. This service is the opposite of Split Variants.
Group Attributes	This service can count, sum and concat values over a group of products, as well as identify the minimum and maximum within them.
Implode Columns	This data service merges the values of multiple attributes into one new attribute. You can also create multiple new attributes to merge the values of different attribute sets within one data service setup.
Explode Columns	This service splits the content of a column into multiple separate columns. If needed, define multiple columns to explode within the setup.
Price API	This service adds price information from priceapi.com to the import feed.
Product Marker	This service groups values from the feed and ranks them. Within the setup, choose a value and grouping column. The latter one is optional if not all products should be ranked, but only a subset.
Unique Rows Filter	The service removes duplicate products from the feed. In case there are rows with identical information in a certain attribute, they can be removed with this service.
Image Color Detection (BETA)	This service detects the colours within product images and returns the colour values as text and as hex codes.
Amazon Product Pricing	This service fetches prices of products from Amazon using the Amazon pricing API.
Pivot Layout	This data service restructures your import data. It creates one row for each uniquely identified product and ensures that each product attribute is a column and each value of that attribute is a cell in that column. ↵You can see the restructured data in Dataflow and Data View at the import stage.
Lengthen Text	This service extends the text to fit a needed character limit by adding the phrases that support the main point.
Geolocation	This service adds the geolocation (numerical value for longitude and latitude) based on address information provided in the feed.
Shorten Text	This service shortens the text to fit a needed character limit while keeping its main point.

Create Text From Attributes	This service generates a text based on the data from the selected attributes and a needed character limit.
Trip Advisor - Ratings	This service fetches the average Trip Advisor rating for the listed entities (hotel, restaurant, etc.) using the Trip Advisor API.
Google Translate	This service translates any value within your feed to any language you wish to translate using the Google Translation API.
Google Places	This service fetches the address, phone number, rating, website and geolocation information for all locations in the feed. Precondition is that the locations are listed on Google.
Custom Prompt With Dynamic Values	This data service lets you use your own prompt and any attribute values within the site to transform data with the help of AI.
OpenWeatherMap	This service adds daily weather information to the feed - up to 16 days in advance.
Image Background Removal	This service creates a new image without a background using the remove.bg API.
Currency Conversion	This service can be used to convert existing prices in your feed into multiple other currencies.
Google Translate Advanced	Google Translate Advanced.