



Safety Alert

Preparing Employees for Safe Winter Driving: Best Practices for Businesses



Let's make this work for everyone®

Winter driving can be hazardous and scary, especially in regions where snow and ice are a common part of the winter landscape. It's crucial for businesses to ensure their employees are well-prepared for these conditions. It is even more imperative if you have employees regularly driving for company business. Here are some best practices businesses can adopt:

- 1. Provide Winter Driving Training:** Sometime in the fall, offer training sessions that cover the basics of winter driving. This could include understanding how vehicles handle differently on icy and snowy roads, how to control skids, and the importance of increased following distance.
- 2. Encourage Regular Vehicle Maintenance:** Regular vehicle maintenance is key to safe winter driving. Ensure employees check their vehicle's tires, brakes, fluids, wiper blades, lights, belts, and hoses regularly.
- 3. Equip Vehicles with Winter Essentials:** Encourage employees to equip their vehicles with winter essentials like a snow brush, ice scraper, shovel, jumper cables, flashlight, blankets, and a first-aid kit.
- 4. Promote Safe Driving Habits:** Promote habits like reducing speed, avoiding distractions, wearing seat belts, and keeping a safe distance from other vehicles. Remind employees that four-wheel drive doesn't help with stopping on icy roads.
- 5. Implement a Flexible Work Schedule:** If possible, allow employees to work from home or alter their work hours to avoid driving in severe weather conditions.
- 6. Communicate Regularly:** Keep employees informed about upcoming weather conditions and remind them of safe winter driving practices regularly. If the forecast calls for inclement winter weather, make sure to make the time to communicate this information.

By following these best practices, businesses can play a significant role in helping to ensure their employees' safety during the winter months. Remember, preparation is key when it comes to winter driving safety. For more information on winter workplace safety, please contact your Strategic Comp Loss Prevention Consultant.

