

PEOPLE OF N26

Juan Bongiovanni

Chief Marketing Officer



Juan Bongiovanni joined N26 as Chief Marketing Officer in January 2024 to lead the digital bank's global marketing organization. Managing a team of close to 100 global marketers based across Europe, he also works closely with the company's product, operations and finance teams to transform customers' relationships with money for the better.

Juan brings over 15 years of global experience in digital media and marketing, leading international teams based across Europe and the Americas. He joined N26 from German-based neo-broker Trade Republic, having led the company's Marketing and Growth efforts since 2021.

Prior to that, Juan has also held multiple marketing leadership positions at Netflix and Quibi, managing teams across diverse marketing disciplines and multiple international markets with a strong track record of successfully introducing innovative products and creating new categories in diverse markets.

Hailing from Argentina, Juan is a proud father of three, and lives in Berlin with his family. He holds a Master's degree in Marketing from the University of San Andrés, and a Bachelor's degree in Business Administration from the Pontifical Catholic University of Argentina in Buenos Aires.

For interviews and press requests, please contact:
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