



N26 appoints Juan Bongiovanni as Chief Marketing Officer

Berlin, 6 December, 2023 - [Digital bank N26](#) today announced the appointment of global marketing leader Juan Bongiovanni as Chief Marketing Officer. Juan will join the Berlin-based digital bank in his new role in January 2024.

Juan brings over 15 years of global experience in digital media and marketing, leading international teams based across Europe and the Americas. He joins N26 from German-based neo-broker Trade Republic, having led the company's Marketing and Growth efforts over the last 3 years. Prior to that, Juan has also held multiple marketing leadership positions at Netflix and Quibi, managing teams across diverse marketing disciplines and multiple international markets.

In his new role at N26, Juan will assume end-to-end responsibility of the company's global marketing organization as it expands its investment product offering into stocks, equities and ETFs, and further scales up marketing efforts in the coming year. As part of N26's Executive Leadership Team, he will report directly to N26 CEO Valentin Stalf, and will work closely with the company's product, operations and finance teams to deliver against the company's goals.

Juan Bongiovanni, Chief Marketing Officer: "I'm thrilled to embark on this journey with N26, a true trailblazer in reshaping the banking experience for millions. N26 is transforming our relationship with money for the better, and redefining the industry norms with its unwavering commitment to customer-centricity and innovation. I look forward to contributing to this dynamic vision, further driving transformative changes in a traditional industry."

Valentin Stalf, CEO: "We are very pleased to have Juan join our strong bench of leaders at N26. He has a strong track record of successfully introducing innovative products and creating new categories in diverse markets, making him an invaluable addition to our team as N26 continues to expand our offer beyond everyday banking products into investing and more."

About N26

N26 AG is Europe's leading digital bank with a full German banking licence. Built on the latest technology, N26's mobile banking experience makes managing money easier, more secure and customer friendly. To date, it has welcomed more than 8 million customers in 24 markets, and processes over 100bn EUR in transactions a year. N26 is headquartered in Berlin with offices in multiple cities across Europe, including Vienna and Barcelona, and a 1,500-strong team of more than 80 nationalities. Founded by [Valentin Stalf](#) and [Maximilian Tayenthal](#) in 2013, N26 has raised close to US\$ 1.8 billion from some of the world's most renowned investors.

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