



You is the new Black

N26 launches N26 You: premium accounts focused on personalisation

- N26 rebrands its popular premium membership N26 Black as N26 You.
- The product is refocusing the bank's premium memberships on personalisation – enabling customers to choose their favourite card from five unique colours and benefit from a series of curated partner offers.

Berlin, July 16, 2019 – Today, the mobile bank N26 announced the launch of its premium product N26 You, replacing N26 Black. The You membership's focus on personalisation is the next big step in N26's mission to give everyone the opportunity to bank and live their own way. With the new N26 You membership, N26 recognises the highly individual nature of personal finance by offering more opportunities to build a tailored digital banking experience aligned with customers' daily financial needs.

Customers can now choose from five different colours for their Mastercard – Aqua, Rhubarb, Sand, Slate and Ocean – to reflect their personality and needs. In addition, N26 You customers can customise their N26 app icon and gain access to ten Spaces. This is one of N26's most popular features, providing a fast and easy way to set aside money based on users' personal preferences and goals.

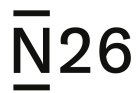
N26 You also enables travelers to bank without borders, free from exchange fees when withdrawing cash abroad or making payments in foreign currencies. N26 You will also soon introduce several hand-picked partner offers, enabling customers to save money with additional discounts at WeWork, Babbel, Blinkist and Bloom & Wild, amongst others.

Valentin Stalf, founder and CEO of N26: "People's finances are personal and connected to their individual needs. We believe that banking needs to be this way too, and N26 You shows that banking can be stylish while also adapting to a customer's way of life. With N26 You,

N26 GmbH | Managing Directors: Valentin Stalf, Maximilian Tayenthal

N26 Bank GmbH | Managing Directors: Markus Gunter, Richard Groeneveld

Klosterstraße 62 | 10179 Berlin | Germany | n26.com



N26 is reinventing its premium memberships, moving towards a more personalised and individual banking experience. We look forward to introducing many more features in the next 6 months.”

N26 You is available for £4.90 per month. Find more information at www.n26.com

About N26

N26 is building the first mobile bank the world loves to use. Valentin Stalf and Maximilian Tayenthal founded N26 in 2013 and launched the initial product in early 2015. Today N26 has more than 3.5 million customers in 24 markets across Europe who generate over €2 billion in monthly transaction volume. The Mobile Bank N26 entered the US market in July 2019 where it operates via its wholly-owned subsidiary, N26 Inc., based in New York. Banking services in the US are offered by N26 Inc. in partnership with Axos® Bank, Member FDIC.

The company employs more than 1.300 employees across 5 office locations: Berlin, New York Barcelona, Vienna and São Paulo. With a full European banking license, state-of-the-art technology and no branch network, N26 has redesigned banking for the 21st century and is available on Android, iOS, and desktop. N26 has raised more than \$600 million from the world's most established investors, including Insight Venture Partners, GIC, Tencent, Allianz X, Peter Thiel's Valar Ventures, Li Ka-Shing's Horizons Ventures, Earlybird Venture Capital, Greyhound Capital, Battery Ventures, in addition to members of the Zalando management board, and Redalpine Ventures. N26 currently operates in: Austria, Belgium, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, the UK and the US.

Website: n26.com | Twitter: [@n26](https://twitter.com/n26) | Facebook: facebook.com/n26 | YouTube: youtube.com/n26bank

N26 Press Contact

Katharina Heller

press@n26.com