



Daniel Lappas appointed as General Manager DACH & Northern Europe at N26

- Daniel Lappas brings extensive experience in digital business strategy for international companies.
- He has held management positions at LinkedIn, the world's largest professional networking platform, Boston Consulting Group, and the BMW Group.
- Daniel Lappas will oversee N26's business strategy in Germany, Austria, Switzerland and Northern Europe with a focus on customer needs and engagement.

Berlin, January 26, 2023 -- The Mobile Bank [N26](#) today announced the appointment of Daniel Lappas as General Manager DACH & Northern Europe. As part of N26's global leadership team, he will drive the further success of N26 in Germany, Austria, Switzerland and Northern Europe.

Daniel brings years of experience in business strategy at some of the world's most innovative companies. Prior to N26, Daniel Lappas worked as a risk manager at BMW Group, where he was responsible for the digitization and automation of key processes.

Following this, he advised companies on digital strategy development and corporate development as a Project Leader at Boston Consulting Group, on top of helping to enable the integration of artificial intelligence in various business areas.

Most recently, Daniel Lappas was Director of International Consumer Strategies & Operations at LinkedIn, the world's largest professional networking platform. In this role, he was responsible for the company's growth strategy across all international markets, and working closely with its product and go-to-market teams.

"In my new role, I look forward to making digital banking even more attractive for N26 customers in German-speaking countries and Northern Europe," explains Daniel Lappas.

As the leading digital bank in Central Europe, N26 is on a mission to make banking uncomplicated and intuitive for millions of customers with their 100% digital bank accounts.

###



About N26

N26 is building the first mobile bank the world loves to use. [Valentin Stalf](#) and [Maximilian Tayenthal](#) founded N26 in 2013 and launched the initial product in early 2015. Today N26 has welcomed more than 8 million customers in 24 markets. N26 has a 1,500-strong team of 80 nationalities based across the globe. It has teams based in 10 locations: Amsterdam, Berlin, Barcelona, Belgrade, Madrid, Milan, Paris, Vienna, New York and São Paulo. With a full German banking license, state-of-the-art technology and no branch network, N26 has redesigned banking for the 21st century and is available on Android, iOS, and desktop. Valued at more than US\$9 billion, N26 has raised close to US\$ 1.8 billion from the world's most established investors, including Third Point Ventures, Coatue Management LLC, Dragoneer Investment Group, Insight Venture Partners, GIC, Li Ka-Shing's Horizons Ventures, Earlybird Venture Capital, Greyhound Capital, Battery Ventures, in addition to members of the Zalando management board, and Redalpine Ventures. N26 currently operates in: Austria, Belgium, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden and Switzerland.

N26 Press Contact
press@n26.com