

PEOPLE OF N26

Nathalie Picquot

Chief Growth and Marketing Officer



Nathalie Picquot joined N26 as Chief Growth and Marketing Officer in October 2026, where she leads global marketing, brand expansion, and customer growth and engagement across Europe.

Based out of Madrid, she brings over two decades of executive experience across big tech and global banking. Prior to N26, Nathalie was Global Head of Corporate Marketing, Brand Experience, and Digital Engagement at Banco Santander. Her background also includes leadership roles as Country Director for Twitter (Spain & Portugal) and nearly 12 years at Google and YouTube driving strategic partnerships and brand growth.

Nathalie has served on multiple corporate boards including MasMovil and Sanitas, S.A. She holds a B.A. from Cornell University and has completed executive education programs at Harvard Business School and The Wharton School.

For interviews and press enquiries, please contact:

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