

BARASTOC



Photo credit: Trackside Photography.



**SPECIALISED
EQUINE
NUTRITION**

Advanced feed solutions

Tailored to the needs of your horses,
your operation and your goals.

Your horses drive your business.

Their nutrition requires a tailored, specialist approach which targets both their individual needs and the requirements of your operation. There's no room for guesswork.

Barastoc's Specialised Equine Team puts this approach into practice. We bring together a team of world-class specialists, with vast experience in equine nutrition, breeding and training, in addition to commercial business management.

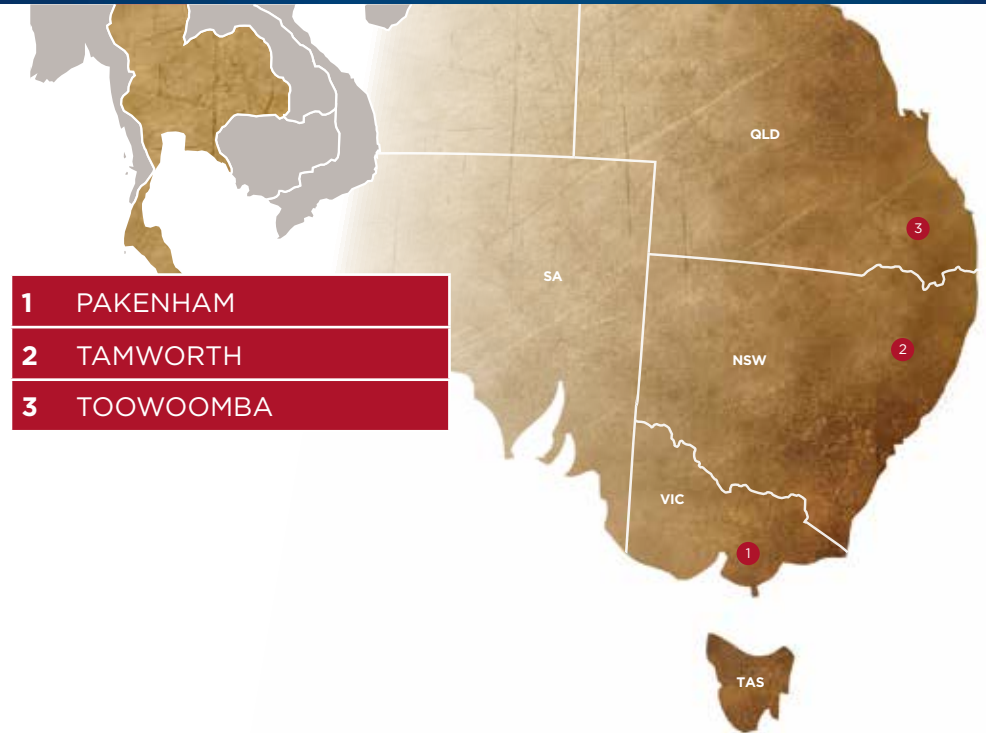
We're a team of passionate horse people backed by industry-leading research and decades of hands-on experience.

Whatever your goals, we're dedicated to providing you the best for your horses and the best for your business.



Barastoc Specialised Equine Team members. Photo credit: Liz Speed.

HORSE FEED MILL LOCATIONS



- | | |
|---|-----------|
| 1 | PAKENHAM |
| 2 | TAMWORTH |
| 3 | TOOWOOMBA |

Barastoc is part of Ridley Corporation. We are a proudly Australian-owned company, with three horse-feed mills at key regional locations in Pakenham, Tamworth and Toowoomba.

We've been part of the Australian equine industry for over 50 years, formulating and manufacturing quality horse feed for commercial operations nationwide.

Quality is always our first consideration. The development of the Specialised Equine Team marks our investment in quality and our commitment to staying at the forefront of technology and nutrition science.

Ridley mills support Australian farmers by sourcing local ingredients, and we employ over 700 people from local communities. We value our ability to give back, working with the Garvan Institute and initiatives like Aussie Helpers, as well as sponsoring a variety of events, organisations and individuals. Our community is important to us.



A BUSINESS BASED ON WORLD-CLASS NUTRITION

Barastoc is home to one of Australia's largest teams of qualified equine nutritionists

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David Nash B.Sc, Group Manager, Quality and Nutrition, leads our technical team. David's career spans more than 20 years in the field of equine nutrition and research science. Widely published, he is the author of "Drought Feeding" as well as numerous scientific articles and papers.

Our equine nutrition team are not only scientists, but also experienced horse people. They have the interests of your horses at heart, and the technical skill to ensure they receive the best nutrition available. We have nutritionists with equine degrees, masters and post doctorate research.

Combined we have over 100 years' experience and over 45 years in equine nutrition experience. We have authored books, research papers and numerous magazine articles as well as presented at conferences and equine nutrition seminars all over Australia and the globe.

"Our approach to equine nutrition is to treat each horse as a unique individual. When formulating total dietary plans, we assess every aspect of the nutritional, developmental, metabolic and environmental demands on each horse. We then develop our range of products to best meet the horses requirements".

David Nash,
Group Manager, Quality and Nutrition,
Barastoc.

BARASTOC & KENTUCKY EQUINE RESEARCH - A LEADING PARTNERSHIP IN EQUINE NUTRITION

The health and wellbeing of your horses is at the heart of everything we do. To ensure we provide the best nutrition to your horses, it is imperative we keep pace with the latest science relating to equine nutrition. That's why we have partnered with Kentucky Equine Research (KER).

Kentucky Equine Research has over 30 years' global experience researching equine nutrition and physiology. Our partnership combines this expertise with Barastoc's capabilities and over half a century of experience producing the finest Australian horse feeds.

Working together with Kentucky Equine Research, we are able to incorporate the latest scientific findings from around the globe into the development and quality of our products.



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Selected Barastoc feeds are fortified with the balanced KER micronutrient complex to ensure that your horses get the nutrition they need to be healthy, look great, behave well and perform at their best.



QUALITY YOU CAN COUNT ON



We are respected for the quality and performance of our products, for our service and expertise, for our continual innovation and improvement, and for our commitment to the people who make a living rearing and caring for animals.

Every product we sell is backed by our investment in world-class manufacturing facilities that operate according to strict quality and food safety standards.

At Ridley, we are relentless in our commitment to quality through a fully-integrated Quality Management System (QMS) that incorporates all aspects of Good Manufacturing Practices (GMP), food safety, and HACCP programs.

Our QMS program has been developed in accordance with Australian and international standards, and is independently certified by third party accreditation organisations.

Quality and safety standards are applied to every part of our business, from the receipt of raw materials right through to the despatch of finished products. This ensures a safe, quality feed for your horses, and peace of mind for you.

All Ridley sites are FeedSafe® accredited by the Stock Feeds Manufacturers' Council of Australia and are HACCP certified. Like our own Quality Management System, FeedSafe® and HACCP are underpinned by Good Manufacturing Practice (GMP). The FeedSafe® program has been developed in conjunction with the Chief Veterinary Officers within each State, and the final document has Primary Industries Ministerial Council endorsement.



SERVICES THAT GIVE YOU THE EDGE



PASTURE & FORAGE ANALYSIS

The quality of your forage sources can have a significant impact on the health of your horses. Forage quality can contribute to specific nutritional 'gaps' in your horses' diets, which require targeted analysis to identify.

Our team bring years of specialist expertise to the sampling, testing and analysis of your pasture and hay. We use forage test results as the basis for the development of a diet that ensures your horses' nutritional needs are met, without costing you unnecessarily.

SALE PREPARATION

Good preparation is the key to achieving strong results in the sale ring – and the right preparation starts with the right nutrition.

The Barastoc Specialised Equine Team have decades of experience in preparing horses for sale, beginning with a diet that delivers the best possible condition for your horses.

We can provide support and advice on how to put the shine on your youngstock for excellent results at sale. Our Specialised Equine Team will help you develop a tailored nutrition plan to present your horses at their very best.

SERVICES THAT GIVE YOU THE EDGE



We have the capability to customise feeds specifically for your horses

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Every business is different, and sometimes you'll have specific results in mind that you're not quite getting from existing feeds. If you're looking for that extra edge, Barastoc can work with you to customise feeds specifically for your horses.

The first step in preparing a customised diet is for us to develop a good understanding of your horses, your property (including pasture and water testing) and your goals. Armed with information about your operation, our team will develop a diet that is tailored specifically for your needs.

Call us to arrange a visit from one of our equine specialists.

Note: minimum order requirements apply.

FEED DELIVERED JUST HOW YOU LIKE IT

We have the capability to pack and deliver feed in multiple pack types and sizes to suit your operation.



20KG PACKS



500KG & 1 TONNE BULKA BAGS



BULK DELIVERIES

FEEDS FOR EVERY BREED AND EVERY LIFESTAGE

Barastoc knows horses.

Generations of Australian horse owners have trusted us to produce quality feeds that provide the right nutritional support for their horses, at every life stage.

Every product in the Barastoc range:

- Has been developed by our team of qualified equine nutritionists
- Is the product of extensive research and development to ensure that it meets the nutritional needs of horses at every life stage
- Is tailored to the specific workloads and performance goals of horses.



FOUNDATION



A range of fibre rich, highly digestible roughage feeds.

EQUESTRIAN



A range of nutritionally balanced, cool energy feeds.

PERFORMANCE



Advanced feeds, nutritionally balanced with increased energy and nutrient levels.

BREEDING



Nutritionally optimised feeds specifically developed to support the needs of breeding horses and youngstock.

SPECIALTY



A range of feeds developed to support horses at certain life stages, and those with specific health conditions, to provide additional nutrition when required.

SUPPLEMENTS



A range of therapeutic concentrates developed to support horses when they are deficient.

BREEDING FEEDS



BARASTOC STUD N SPELL

A low starch pellet developed to support the steady growth and development of youngstock.

- Low starch to minimise the risk of growth and developmental disorders.
- Ideal for spelling and recuperating horses after long physical campaigns.
- Pelleted for nutritional consistency, ensuring the right balance of nutrients in every mouthful.

Available in 500kg bulka bag, 1 tonne bulka bag, bulk delivery

- Est Digestible Energy 11.5 MJ
- Min Crude Protein 15%
- Min Crude Fat 4.5%
- Max Crude Fibre 15%



BARASTOC BREED N GROW

A fully fortified feed to support breeding horses and youngstock.

- Low starch formula to support a Low GI diet and assist in reducing growth and developmental disorders.
- Fortified vitamin and mineral feed with added bio-available silicon, to promote bone development and density, and assist in maintaining skeletal integrity.
- Pelleted for nutritional consistency, ensuring your horse receives the right balance of nutrients in every mouthful.

Available in 20kg bag, 500kg bulka bag, 1 tonne bulka bag, bulk delivery

- Est Digestible Energy 12.25MJ
- Min Crude Protein 17%
- Min Crude Fat 4.5%
- Max Crude Fibre 10%



BARASTOC KER STUD BALANCER

A nutritionally concentrated pellet designed to balance the diets of breeding, growing and performance horses, Barastoc KER Stud Balancer is a convenient and premium quality diet balancer that will help ensure your breeding and growing horses thrive when fed on pasture.

- A concentrated source of vitamins and minerals that are important to skeletal integrity, hoof growth, immune function and general health.
- Grain free and low in starch and energy to assist horses at risk of/or with developmental orthopaedic disease or equine metabolic syndrome.
- Pelleted to ensure the right balance of nutrients is provided in every mouthful to maximize feed efficiency.

Available in 500kg bulka bag, 1 tonne bulka bag, bulk delivery

- Est Digestible Energy 11MJ
- Min Crude Protein 20%
- Min Crude Fat 3%
- Max Crude Fibre 10%



BARASTOC PREPARE

The ultimate full feed muesli for brood mares, breeding stallions, weanlings and yearlings, Prepare has been developed as a highly versatile full muesli feed, providing all the minerals, vitamins and protein required for breeding and growing horses. It is also an ideal conditioning feed for stallions prior to and during breeding season.

- Fully fortified muesli to ensure the appropriate levels of nutrients required for bone growth development, pregnancy and lactation.
- Contains natural vitamin E for antioxidant to support your horse's immunity and assist in reproduction.
- Formulated with high quality protein and added amino acids for growth with yeast cultures to aid digestion and gut health.

Available in 20kg bag

- Est Digestible Energy 12.5MJ
- Min Crude Protein 15%
- Min Crude Fat 5%
- Max Crude Fibre 10%

BREEDING FEEDS



BARASTOC LEGEND

An oat-free muesli concentrate to support brood mares, breeding stallions, weanlings and yearlings, Barastoc Legend has been developed as a versatile feed to provide all the minerals, vitamins and protein required for breeding and growing horses in a small daily allowance.

- A concentrated, oat-free low starch muesli with the flexibility to add grain, allowing control of weight gain and body condition without sacrificing mineral and protein nutrition.
- Contains natural vitamin E, to provide antioxidants that support your horse's immunity and to assist in reproduction.
- Formulated with yeast cultures to aid digestion and gut health.

Available in 20kg bag

- Est Digestible Energy 12.5MJ
- Min Crude Protein 20%
- Min Crude Fat 5%
- Max Crude Fibre 10%

PERFORMANCE FEEDS



BARASTOC COMMAND

A high energy, oat free muesli for sustained performance.

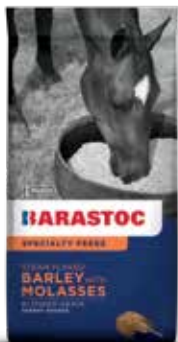
- Formulated with lower starch, cooked grains and Barastoc Superfibres® for cooler energy and high digestibility.
- Enriched with bio-available vitamin E and high levels of antioxidants for immunity support and to aid in recovery.
- Contains fibre and yeast culture to enhance gut health and improve utilisation of minerals.

Available in 20kg bag

- Est Disgestible Energy 13MJ
- Min Crude Protein 13%
- Min Crude Fat 7%
- Max Crude Fibre 10%



SPECIALTY FEEDS



Available in 20kg bag
– Min Crude Protein 8%
– Min Crude Fat 1%
– Max Crude Fibre 10%

BARASTOC STEAM FLAKED BARLEY WITH MOLASSES

A highly palatable and digestible supplementary source of energy for your horse in work.

- A controlled energy boost when used to supplement your horse's regular feed.
- Steam flaked for improved digestibility and to reduce digestive complications associated with high grain diets.
- Added molasses to increase palatability.



Available in 20kg bag, 500kg bulka bag, 1 tonne bulka bag, bulk delivery
– Est Digestible Energy 12.5MJ
– Min Crude Protein 15%
– Min Crude Fat 6%
– Max Crude Fibre 12%

BARASTOC LOW GI CUBE

A low starch and low-glycaemic cube with slow-release energy for breeding, growing and performance horses. Barastoc Low GI Cube will provide your horses with the right balance of nutrients their bodies need, whilst minimising the risk of diet derived disorders such as DOD.

- A low-starch and low-glycaemic index feed for horses that do not tolerate high grain diets and/or are at risk of Developmental Orthopaedic Disease (DOD).
- Contains multiple super fibre sources and added oil to ensure a slow release of energy and to aid digestion and hindgut health.
- The right balance of bio-available organic trace minerals and natural Vitamin E for coat quality, hoof wall growth and bone mineralization.

SUPPLEMENTS



Available in 8kg & 20kg buckets
– Est Digestible Energy MJ
– Min Crude Protein 20%
– Min Crude Fat 6%
– Max Crude Fibre 7.5%

BARASTOC GROOM

A complete vitamin & mineral supplement designed to support hoof and coat health and to enhance the wellbeing and appearance of your horse.

- The right balance of nutrients through a highly palatable vitamin & mineral enriched formula.
- Yeast culture to support gut health and improve the utilisation of minerals and fibre.
- Restorative levels of biotin, zinc and methionine for hoof strength and repair, and brilliant coat shine.

In collaboration with Kentucky Equine Research, we have developed a range of online resources to help with both the everyday and special care needs of your horses.

Visit us at barastochorse.com.au

ONLINE DIET ANALYSIS

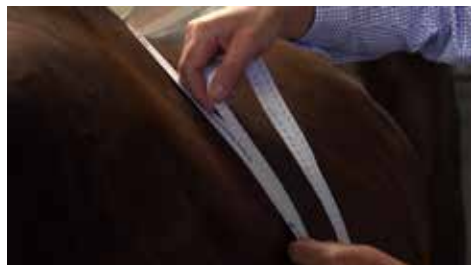
At Barastoc, we want your horses to perform at their best and we believe this can be achieved with a balanced feeding program.

By analysing each horse's diet and taking into account their age, workload, type and body condition, we can help you to design a feed program that meets all of your horse's daily requirements.

Information provided via our Online Diet Analysis is personally reviewed by one of our equine nutritionists. On the basis of the information you provide, they may make diet recommendations, to help you provide the correct balance of nutrients for your horse's specific needs.

BARASTOC HORSE WEIGHT ESTIMATION CALCULATOR

A quick online calculator that uses your horses' girth measurement and body length to estimate weight.



MICROSTEED® ONLINE RATION WIZARD

There may be times when a personalised consultation is not required, but you want to make a quick decision about your horses' feed.

MicroSteed® is an online program developed by Kentucky Equine Research and Barastoc to help you make fast, informed choices about how and what to feed your horses:

1. **Profile:** answer a few simple questions to build a general profile for each horse.
2. **Browse:** MicroSteed® will present a range of Barastoc feeds that have been preselected as most appropriate for your horse's situation.
3. **Select:** choose the Barastoc feed you'd like to try.
4. **Result:** the program will provide you with a ration that meets your horse's energetic and nutritional needs, based on the information you've provided.

Recommended daily nutrient intakes are based on the Kentucky Equine Research and National Research Council recommendations for optimal equine nutrition.

BODY CONDITION SCORE CHART

A handy reference to help you classify the condition of your horses. This information is helpful in preparing the right diet for your horses.

01. POOR

SIDE VIEW

- Thin "Ewe" neck
- Ribs easily visible
- Withers tight, spinal bones covered

REAR VIEW

- Sunken rump
- Prominent rump bones
- Cavity under tail



02. MODERATE

SIDE VIEW

- Narrow, firm neck
- Withers covered, spinal bones well covered
- Ribs just visible

REAR VIEW

- Flat rump either side of back bone
- Slight Cavity under tail



03. GOOD

SIDE VIEW

- Firm neck - no crest
- Ribs just covered but easily felt
- Withers and spine bones covered

REAR VIEW

- Rounded rump
- Covering over back bones



04. FAT

SIDE VIEW

- Ribs, withers and spinal bones hard to feel
- Slight crest
- Fat area behind shoulder

REAR VIEW

- Well rounded rump
- Central gutter along back



05. VERY FAT

SIDE VIEW

- Ribs and spinal bones cannot be seen
- Tight, thick neck and a prominent crest
- Fat area behind shoulder and on rump

REAR VIEW

- Very bulging rump
- Deep central gutter



NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

NOTES

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LET'S TALK ABOUT YOUR BUSINESS

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horses come first



**SOCIAL
SCENE**



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