Together We Can

Vodafone is a leading European and African telecoms company.

We provide mobile and fixed services to over 330 million customers in 15 countries, partner with mobile networks in 43 more and have one of the world’s largest IoT platforms.

Our purpose is to connect for a better future by using technology to improve lives, businesses and help progress inclusive sustainable societies.

Europe: UK, Germany, Ireland, Portugal, Romania, Greece, Czechia, Albania. Non-Europe: Turkey, Africa: South Africa, Tanzania, Democratic Republic of the Congo, Mozambique, Lesotho, Egypt. Excludes Italy and Spain which are classed as discontinued operations.

1 Europe: France, Austria, Bulgaria, Croatia, North Macedonia, Serbia, Slovenia, Montenegro, Bosnia and Herzegovina, Switzerland, Belgium, Denmark, Cyprus, Finland, Estonia, Iceland, Sweden, Lithuania, Latvia, Luxembourg, Guernsey, Jersey, Ukraine, Hungary. APAC: Singapore, Taiwan, French Polynesia, Fiji, Cook Islands, Kiribati, Vanuatu, Samoa, Papua New Guinea, New Zealand, Australia. AMEA: Qatar, Oman, Chile, Peru, Argentina, Canada, Ghana, Dominican Republic.
One of the world’s leading converged operators

**Mobile**
One of the world’s largest mobile networks
**300m+ customers**¹

**Fixed**
Our network reaches
**21m customers**¹

**IoT**
One of the world’s leading IoT platform with over
**187m connected devices**

**TV**
Europe’s second largest TV platform
**17m customers**²

¹Includes Vodafone Ziggo and Safaricom
²Includes Vodafone Ziggo
Europe’s largest 5G network

Available in **236** cities in 8 European markets¹

Europe’s fastest growing superfast network

**52m** homes passed with Gigabit speeds¹

¹Includes Vodafone Ziggo, excludes Vodafone Turkey. Excludes Spain and Italy which are held as discontinued operations
Vodafone Business

Helping businesses succeed in a digital world

Trusted by more than 4.8m* organisations around the world

Sector expertise includes energy and utilities, logistics and transport, insurance, automotive, retail and manufacturing.

Global reach – the world’s largest connectivity provider with 192 Wide Area Network countries and 200 4G and 5G roaming countries.

*Excludes Spain and Italy which are held as discontinued operations
A technology leader in Africa

Access
- 200 million customers in eight countries.
- 5G launched in South Africa, Tanzania, Kenya, Lesotho and Mozambique. Trials in DRC.

Fintech
- M-Pesa – Africa’s first mobile money service.
- Vodacom Financial Services – personal finance and business services.
- VodaPay – allowing customers to manage their money and make transactions.

Business
- Digitising enterprises across the continent.
- Mobile, fixed, IoT and cloud services
- Digital solutions for critical sectors including agriculture.

Health
- m-mama – a patient transport service available in Tanzania and Lesotho.
- 38% reduction in maternal deaths where m-mama is rolled out.
- Working with USAID to expand m-mama to Kenya and Malawi

Education
- Instant Network Schools – a project with UNHCR, to deliver connected education to refugees and students within communities.
- 274,000 students and 4,700 teachers helped since 2013.

Planet
- We aim to match 100% of the grid electricity we use with electricity from renewable sources by 2025.
FinTech
Africa’s most used financial platforms

Available in
8 countries

79m
Active customers

US $1 bn
Transacted on our mobile money platforms every day
Group financial summary
12 months to 31st March 2024

€36.7bn
Revenue

€11bn
Adjusted EBITDAaL\(^1\)

€2.6bn
Adjusted free cash flow\(^2\)

9.0c
Dividend per share

c.£19bn
Market capitalisation

\(^1\)non-GAAP measure

\(^2\)pre-spectrum, restructuring and integration cost
Our purpose is to connect for a better future by using technology to improve lives, businesses and help progress inclusive sustainable societies.
Our aims: Digital Society

Digitalising Agriculture
Supporting the digitalisation of agriculture with specific products and services

Digitalising Healthcare
Using our products, services and technology to support the digitalisation of healthcare

Digitalising Business
Providing products and services to support businesses, particularly SMEs
Our aims: Inclusion for all

Access For All
Finding new ways to roll out our networks to rural locations in our markets

Propositions for equality
Providing relevant products and services to address societal challenges such as gender equality and financial inclusion

Workplace equality
Developing a diverse and inclusive global workforce that reflects the customers and societies we serve
Our aims: Planet

Climate Change
Working to reduce our environmental impact to reach net zero emissions across our full value chain by 2040.

Carbon Enablement
Helping our customers reduce their own carbon emissions by 350 million tonnes by 2030.

Circular Economy
Driving action to reduce device waste and progress against our target to reuse, resell or recycle 100% of our network waste.