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The mobile market in sub-Saharan Africa will see 250,000km of fibre cable in 2024, and 50% subscriber penetration by 2025. These investments are crucial in solving a myriad of real-life challenges. When there is a will there is a way to transform lives in solving a myriad of real-life challenges. When there is a will there is a way to transform lives.

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The telecoms industry has played a vital role in ensuring that mobile services have reached the far reaches of the continent, bringing connectivity to more than 90% of the population. In Ghana, for example, 99% of the population now has access to mobile services, and the number of mobile subscribers has grown from 1 million in 2003 to over 24 million today.

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