The DreamLab Smartphone Application (**DreamLab** Application) is provided to you by Vodafone UK (Vodafone).

This Privacy Notice, explains the information that is collected by DreamLab and how it will be used. For further information please contact DreamLabUK@vodafone.com

What info we collect, how we use it and what are your choices?

Personal Data

In order to enable users to make use of the application features and provide the service through the application, DreamLab Application collects the below information about users:

- Universal Unique Identifier (UUID) – a unique device identifier assigned when using the DreamLab Application

- Country of install (SIM) - so that DreamLab Application can be set to default off on mobile when roaming on Android devices (only)

Vodafone will not share or disclose to third parties any information collected by the application, unless explicitly required by law.

Aggregated User Data

We also access information via Google and Apple about use of the DreamLab Application and all such information is anonymous, aggregated and de-identified. Some examples include age, gender, operating system and time spent using the DreamLab Application. We access this information to understand how you and our community as a whole use our application, so that we can continue to improve and enhance the DreamLab experience.

For Android users, you can opt out of providing this information via the DreamLab Application Settings. For iOS users, you can opt out of providing this information via your device Settings.

Android Access

On Android devices (only) the app requests access to photos, media, files permission in order to temporarily store the tiny research problems whilst they are being processed and solved by the phone. DreamLab Application will only access the files it

has created in the files directories. DreamLab Application does not need access to any of your personal data or photos to be able to solve tiny research problems.

Push-notifications

For iOS users, you can opt in to receive app service related communications (for example, to set yourself a reminder to use the application, or to be updated with research news and discoveries) if you 'Allow Notifications' when setting up the DreamLab Application. No personal data is collected by the application for this purpose. You may disable push-notifications via your device Settings (Notifications).

For Android users, you can opt out of app service related communications via the DreamLab Application Settings anytime.

Retaining your data

Vodafone only retains aggregated and statistical reports about use of the DreamLab Application but because these reports do not identify you as a user, they will not impact your privacy.

Protecting your data

Vodafone takes technical and organisational security measures as required by law and by industry standards to protect your personal data from unauthorised access, use or disclosure. We take steps to ensure that we only use your personal information as described in this privacy notice and to honour the choices that you have made. We only partner with service providers who contract to provide the same level of information security that you can expect from Vodafone.

In case you need more information on how Vodafone uses your personal data and/or maintains the security of your information, and your rights to access and/or delete the information Vodafone holds, please contact DreamLabUK@vodafone.com