

Pivigo is seeking a

Head of Corporate Marketing

with immediate start date.

Introduction

Pivigo is Forbes' fastest growing and most exciting business 2017, with offices in London and Berlin. We are a fast expanding, VC-backed start-up in the global data science scene. Our CEO is one of the Top 100 Influencers in Big Data in the UK and we work with a wide range of companies, from FTSE100 corporates to the freshest start-ups, leveraging their data to drive transformation through their business. In 2014 we started Europe's largest data science bootcamp (S2DS, www.s2ds.org) and today have access to the largest network of data scientists globally. Help us build one of the most exciting data science start-ups in Europe!

Tasks and responsibilities

The Head of Corporate Marketing is expected to take control of all client-facing marketing activities, reporting into the Chief Revenue Officer. Specifically, we look for someone to:

- Formulate and execute a successful marketing plan;
- Test and evaluate new channels and tactics, with a preference in using data to inform longer term decision making;
- Create relevant and high quality content and promote via all marketing channels;
- Manage relationships with outsourced marketing and communication partners;
- Support the sales and partnership team with initiatives to drive lead generation and deeper customer engagement;
- Own all paid and earned activity and put process in place to monitor and measure everything we do; and
- Have a deep understanding of CAC tracking and 3rd party tools such as GA, Mixpanel, Mailchimp and Pipedrive.

What we look for

- At least three years of experience in a B2B marketing role in a tech business, ideally a start-up;
- A digital background and ideally experience working on an online marketplace;
- Ability to think both on a macro and micro level and be the owner of ideas and creative thinking for this team;
- An interest in what data science, AI, and machine-learning can bring to businesses;
- Excellent written and verbal communication skills;
- A creative and entrepreneurial mind-set; and
- A highly driven, self-motivating personality looking to continuously learn and improve.

What's in it for you

- Competitive package;
- Engage with senior decision makers in the tech and investment industry;



- Be part of an extremely exciting journey with Pivigo;
- Join a fantastic and close-knit team; and
- Free cookies and professional massages!

Applicants with working knowledge of German have an advantage. Note that Pivigo is not able to sponsor work permits in the UK.

Apply by sending a CV and a max 250-word blog piece/mini-essay on why data science is exciting to jobs@pivigo.com