

# Lyft Product Design Virtual Onsite Info

We're excited to have you meet more of the team virtually! Here's what you can expect from the day. Let us know if you have any questions.

## How to connect

- Please connect to the Google Meet using the link included in your confirmation email. Please stay in this link through the entirety of your interview (it is the same link for all interviews).
- Lyft is a laid-back environment. Please dress however you're comfortable.

## The flow of the day

### Your presentation

We're a mission-driven company, powered by our passion to improve peoples' lives with the world's best transportation. In our quest to find the right people for the job, we want to understand you, your interests, motivations and skills, as well as some of the work you have helped to create and your role in it. You can think of the presentation as your opportunity to tell the story of who you are as a designer.

To this end, please put together a **45 min presentation**

- **5 mins about you!** Where are you from? What do you like to do? What should we know about you?
- **30 - 35 mins showcasing 2 past projects**, including
  - **Your role** on the project, as well stakeholders you collaborated with and how you collaborated (other designers? UX researchers? PMs? engineers?)
  - **Problem to be solved**, and where the problem came from (the business? your team? you?)
  - **Your end-to-end process**, showing design mock-ups, wireframes, prototypes, and iterations to walk the team through how and why you landed on the final design
  - **Results and/or impact** on the team or business, including **success metrics**/ data
  - **Learnings**, or what you'd do differently now
- **5 - 10 mins question (and buffer) time**

Please join the Google Meet link 10 minutes prior to the presentation start time. Your recruiting coordinator will be in the Google Meet to help you set up your presentation and share your screen with the team before the team joins.

### 1:1s

After your presentation, you'll have 1:1's with most (if not all) of the people that were in your presentation. They will ask you about your experiences and interests and will give you time to ask questions.

- **Design Challenge with a Product Designer (45 mins):** You'll collaborate with the interviewer to come up with a solution(s) to the design challenge prompt. The goal of this whiteboarding session is to demonstrate your end-to-end design skills, as well as your problem solving and critical thinking skills. We'd ideally like to see wireframes/ a prototype by the end. Focus on the content of your answers over the visuals in this portion; we're expecting your work to be lo-fi because of the limited amount of time you'll have. You'll choose between the following tools, based on whichever one you're most comfortable/ familiar with — [Figma](#), [Sketch](#), or [Miro](#) — to share your screen with the interviewer, and they'll follow along with your work on the screen.

- **App Critique with a Product Designer (30 mins):** The interviewer will provide you with three options of common mobile apps at the start of the interview. You'll choose the app you want to critique, and then you'll focus on a specific flow in the app and discuss visual and interaction design, UX/UI design, IA, and product strategy/ business decisions. Please follow [these](#) instructions to mirror your iPhone to your computer screen using QuickTime, or you can join the Google Meet on your phone and share your screen to allow the interviewer to follow along.
- **Cross-functional interview with a PM (30 mins):** This behavioral interview will focus on stakeholder management and cross-functional collaboration, including how you bring XFN partners along in your process, as well as your product thinking and product strategy skills.
- **Past work interview (30 mins):** This behavioral interview will be a general conversation with one of the hiring managers interested in your work. The HM may dive deeper into some of the work you shared in your presentation, they may ask to see more of the work on your portfolio, and they'll likely ask you about your career growth goals as a designer and what you're looking for in your next role.

Following the final interview of your day, your recruiter will join the Google Meet to check in to see how the day went, answer any last questions, and discuss timeline for updates.

That's it for now! We're excited to see you virtually and learn more about your work.