

Lyft UX Research Virtual Onsite Info

We're excited to have you meet more of the team virtually! Here's what you can expect from the day. Let us know if you have any questions.

How to connect

- Please connect to the Google Meet using the link included in your confirmation email. Please stay in this link through the entirety of your interview (it is the same link for all interviews).
- Lyft is a laid-back environment. Please dress however you're comfortable.

The flow of the day

Your presentation

We're a mission-driven company, powered by our passion to improve peoples' lives with the world's best transportation. In our quest to find the right people for the job, we want to understand you, your interests, motivations and skills, as well as some of the work you have helped to create and your role in it. You can think of the presentation as your opportunity to tell the story of who you are as a researcher.

To this end, please put together a **45 min presentation**

- **5 mins about you!** Where are you from? What do you like to do? What should we know about you?
- **30 mins showcasing 2 past projects**, including
 - **Your role** on the project, as well stakeholders you collaborated with and how you collaborated
 - **Background/ context** of project
 - **Research approach**, including objectives and methodologies
 - *Be prepared to answer questions about sample size and your rationale for why/how user groups were selected*
 - **Impact** on/ outcomes for team or business, as well as **learnings/** what you'd do differently now
 - *Be prepared to answer questions about business goals and how your research furthered them*
- **10 mins question (and buffer) time**

Please join the Google Meet link 5 minutes prior to the presentation start time. Your recruiting coordinator will be in the Google Meet to help you set up your presentation and share your screen with the team before the team joins.

1:1s

After your presentation, you will have 1:1's with most (if not all) of the people that were in your presentation. They will ask you about your experiences and interests and will give you time to ask questions.

- UX Research Exercise with the hiring manager and another UX researcher or manager (45 mins): You'll be provided with a prompt immediately before the interview and asked to come up with a research proposal in response for the first half of the interview. You'll then discuss your proposal with the interviewers. You'll be asked to consider research methodologies, timelines, and stakeholders, among other questions.
- Methods & Research Skills with a UX researcher (30 mins): A behavioral interview to discuss your experience across different research skills and methodologies.
- Two cross-functional interviews with Design and Product (30 mins each): Both behavioral interviews, the Design interview will focus on how you advocate for Design and bring them along in your process. The PM interview will focus on stakeholder management.

Following the final interview of your day, your recruiter will join the Google Meet to check in to see how the day went, answer any last questions, and discuss timeline for updates.

That's it for now! We're excited to see you virtually and learn more about your work.