



Birmingham
Airport

Aviation Development

Trains, NEC, Resorts World
Toilets
Wudu
Check-in Zones B-D
Security & All Departures
Arrivals
Assisted Travel



Welcome to Birmingham Airport

Birmingham Airport (BHX) serves as a pivotal hub for the UK's second-largest city and the dynamic Midlands region.

Nestled within one of Europe's most vibrant economic centres, BHX offers unparalleled connectivity to a diverse range of domestic and international destinations.

In recent years, supported by significant sporting events like the Commonwealth Games and the upcoming Invictus Games 2027, and the pending arrival of the new HS2 railway, Birmingham and the wider Midlands has emerged as a leading centre for business, finance, and innovation that has been attracting

investment from around the world. Deutsche Bank, Goldman Sachs, HSBC and Accenture are among the big brands to set up bases here. They join Jaguar Land Rover, PwC, Natwest, Rolls Royce, Cadbury and others.

The West Midlands is home to the Peaky Blinders, Warwick Castle and Birmingham Royal Ballet. Boasting eight Michelin-starred restaurants and housing the world's largest collection of Pre-Raphaelite art, the West Midlands has a rich heritage and exciting contemporary culture.

Birmingham Airport plays a crucial role in supporting the region's economic development. By providing seamless connectivity to global markets, with a growing roster of airlines (30+) and routes (144 direct), BHX enables businesses to attract investment, expand their operations, and access new opportunities.

A strong network of low-cost carriers, including easyJet, Ryanair, SunExpress,

and Wizz Air, provides convenient access to destinations across Europe. For those seeking long-haul connections, BHX is served by major airlines such as Air India, Emirates, Qatar Airways, and Saudia.

Beyond its extensive route network, BHX benefits from being situated at the centre of the major road and rail networks in the UK. The airport is easily accessible to 90% of the UK population within a four-hour drive. The upcoming HS2 high-speed railway will further enhance connectivity, reducing travel time from the Interchange Station to Central London to a just 38 minutes.

To achieve our goal of serving 18m passengers by 2033, Birmingham Airport has made substantial investments in infrastructure improvements.

A key milestone in this journey is the new £60m security screening area. Equipped with state-of-the-art technology, this facility continues to streamline and enhance passenger throughput and eliminates the need for liquids and large

electronics to be removed from hand luggage.

Furthermore, the airport is currently installing new aircraft stands capable of accommodating larger aircraft starting in 2025, and is developing additional capacity in the immigration and arrivals zones over the next three years.

These are some of the key milestones enroute to 2033. We are committed to sustainable growth, where we aim to increase annual passenger numbers while achieving net-zero carbon emissions.

Birmingham and the wider Midlands' best days are yet to come. The same is true of BHX. Watch this space.



Tom Screen
Aviation Director, BHX

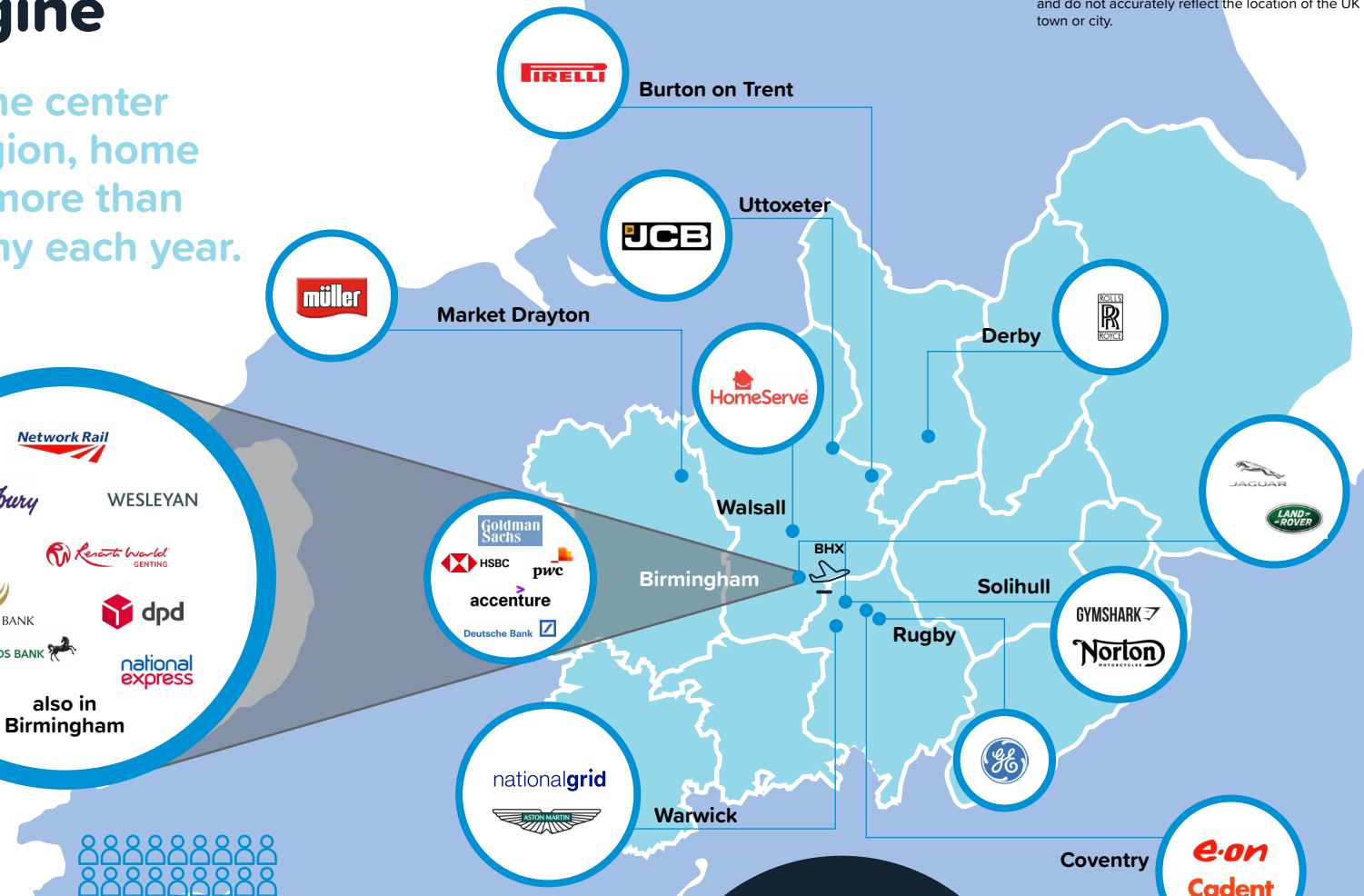
The Midlands Engine

Birmingham Airport is at the center of the Midlands Engine region, home to 11m people generating more than £240bn for the UK economy each year.

Please note, the pins are for visual purposes only, and do not accurately reflect the location of the UK town or city.


 Birmingham saw a **139%** increase in FDI projects in 2023. Making it the UK's most successful city outside London.
Source: EY 2024

also in Birmingham

BHX's contribution



In 2022



By 2033

Birmingham Airport contributed

£1.5bn


to the region's economy and supported

30,900 jobs

By 2033, these numbers are expected to have moved

£2.1bn and

34,400 jobs


 The Midlands Engine Gross Value Added (GVA) is the **highest of all regions** in the UK outside of London and the South East. It accounts for **12.3% of UK GVA**

Inbound tourism

Located in the centre of the country, Birmingham and the West Midlands is an ideal starting point to explore the best the UK has to offer.

Birmingham was the **3rd** most visited city from overseas, outside of London in 2023
(Source: ONS 2023)



Birmingham alone **1m** international visitors in 2023
(Source: ONS IPS 2023)



Alton Towers



The most Michelin-starred restaurants in the UK outside of London



The Peak District

Visits to the West Midlands was **↑ 15%** in 2023 compared to 2022
(Source: Visit Britain IPS 2023)

BHX
Birmingham



Bicester Village (Oxfordshire)



Shakespeare's England

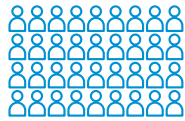
Our catchment

Located in the centre of the country, Birmingham is officially the UK's second city



Captures
20.6m
journeys per year

Source: ICF 2023



Catchment population of
12.3m
within 60 minutes of BHX

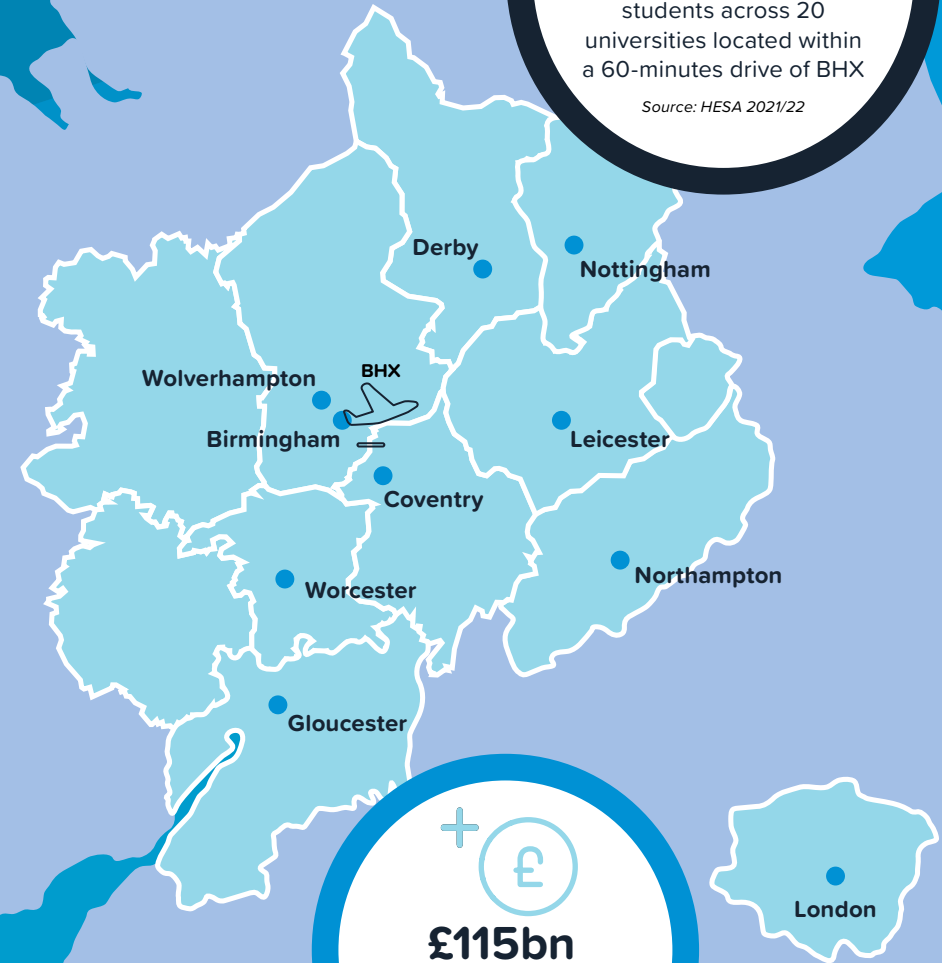
Source: ICF 2023



225,000

students across 20 universities located within a 60-minute drive of BHX

Source: HESA 2021/22



£115bn

gross value added generated in The West Midlands region



Transport links and UK connectivity

Birmingham is the best-connected city by road and rail in the UK and is the only UK airport to have its own railway station

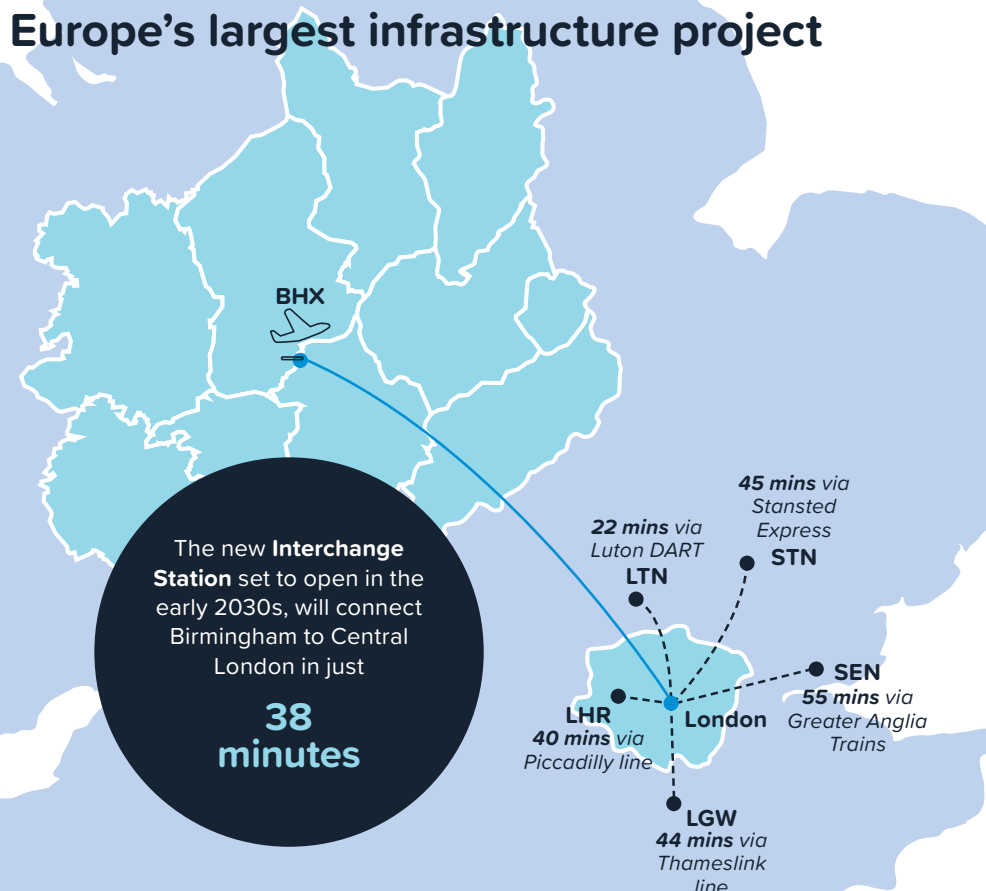
- 1 Over 90% of the UK population is within a four hour journey of the West Midlands, and 83% are within two hours of Birmingham Airport.
- 2 Six services per hour to Birmingham New Street.
- 3 72 daily direct services to London Euston.
- 4 Hourly direct services to Manchester Piccadilly.
- 5 Up to 10,000 passengers per day use the Air-rail link between airport and train station.

Sources: Greater Birmingham Chamber of Commerce (2024), HS2.org (2024), National Rail (2024) & West Midlands Combined Authority (2022).



HS2: transforming UK rail

The West Midlands is at the heart of Europe's largest infrastructure project



Our Route Network

The West Midlands is at the heart of Europe's largest infrastructure project



144 direct
destinations from Birmingham
Airport with
30+ airlines



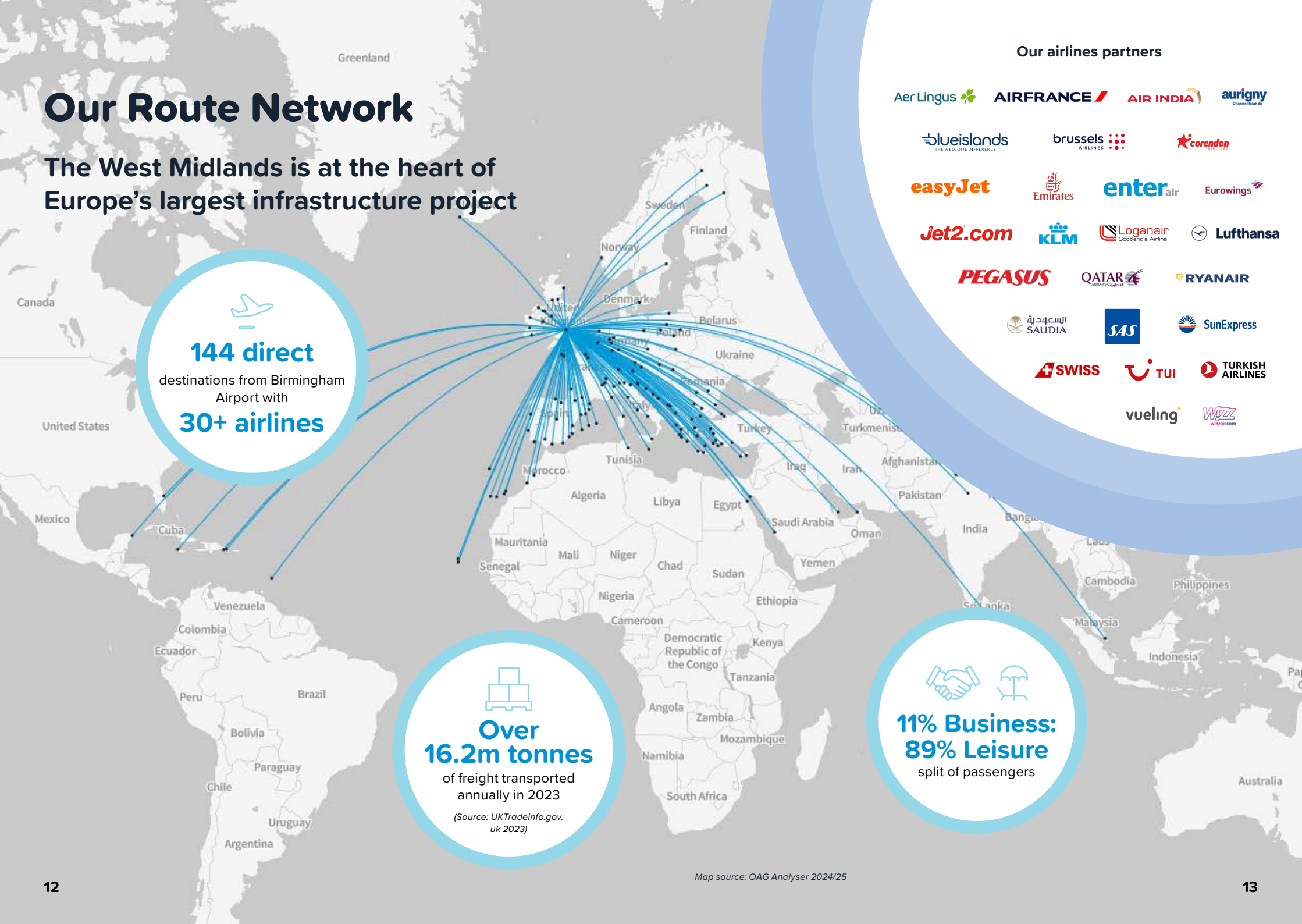
Over 16.2m tonnes
of freight transported
annually in 2023
(Source: UKTradeinfo.gov.
uk 2023)



11% Business:
89% Leisure
split of passengers

Our airlines partners

- Aer Lingus
- AIRFRANCE
- AIR INDIA
- aurigny
- blueislands
- brussels AIRLINES
- corendon
- easyJet
- Emirates
- enter air
- Eurowings
- Jet2.com
- KLM
- Loganair
- Lufthansa
- PEGASUS
- QATAR
- RYANAIR
- السعودية SAUDIA
- SAS
- SunExpress
- SWISS
- TUI
- TURKISH AIRLINES
- vueling
- Wizz



Top 10 unserved routes

City	Airport(s)	Sector length	Indirect	Two-way leakage	Total market size	PPDEW
New York	JFK & EWR	Long-haul	13,906	567,278	581,184	796
Tel Aviv	TLV	Long-haul	5,112	179,774	184,886	253
Orlando	MCO	Long-haul	2,119	181,954	184,073	252
Los Angeles	LAX	Long-haul	4,198	176,658	180,856	248
Islamabad	ISB	Long-haul	98,081	79,630	177,711	243
Bangkok	BKK	Long-haul	29,410	144,962	174,372	239
Toronto	YYZ	Long-haul	8,953	159,630	168,583	231
Hong Kong	HKG	Long-haul	24,161	136,078	160,239	220
Singapore	SIN	Long-haul	12,697	146,290	158,987	210
Oslo	OSL	Short-haul	6,612	140,530	147,142	202

Source: IATA Airport IS & ASM Catchment Analyser



Carbon and sustainability

Our vision for sustainability is to maximise the economic and social benefits the Airport brings to our region and minimise the impact on our neighbours and environment.

Birmingham Airport is committed to becoming a net zero carbon Airport by 2033, prioritising zero carbon Airport operations and minimising carbon offsets.

Birmingham Airport commitment over the next decade includes:

1



Sourcing 40% of airport's electricity consumption through renewables.

2



Electric charging points installation across airside and landside.

3



Stakeholder engagement and collaboration.

6



Sustainable surface access strategy launched - Make BHX the most accessible Airport in the UK by providing integrated and accessible multi-modal transport options for all.

5



Investment in new emerging technologies to generate low-carbon beyond 2030.

4



Achieve higher levels of Airport Carbon Accreditation.



Marketing activity

Consumer Marketing

The Birmingham Airport Communications Team is responsible for all external and internal communications of the airport including multi-channel marketing, PR, media relations, public affairs, corporate events, internal comms and social media. This includes the airport's website, app, email, digital, outdoor, radio, print and social media channels including Facebook, X, LinkedIn, Instagram, TikTok and YouTube.

The team works closely with its airline partners to deliver against objectives,

using its knowledge of the regional media landscape to assist, support and guide partners in delivering successful marketing campaigns. We work with airlines' marketing teams to develop joint strategies and activate campaigns through marketing communications channels to improve consumer awareness and make a return on investment. We act as an extension of your own marketing teams and work to amplify and support your own messaging and campaigns.

The Marketing team

Jo Roberts
Head of Corporate Affairs & Marketing

Emily Heath
Brand & Campaigns Manager

Sheung-Kin Chan
Digital Marketing Manager

Bonnie Barber
Marketing Executive



BHX – JED new service
Saudia

Travel trade

The Birmingham Airport Travel Trade Team are dedicated to supporting and building relationships with our travel trade partners, such as travel agents, tour operators, business travel bookers and corporates.

Alongside airlines sales teams, we host events and training sessions, create impactful digital campaigns using email and social channels, and work with trade specific publications, to provide useful updates and our specialist knowledge about Birmingham Airport's facilities and services.

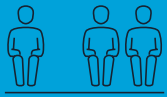
Through regular engagement with our travel trade partners we're able to work together to ensure that Birmingham Airport can be the number one choice for all.



Kate Ritchie
Travel Trade Executive

About our airport

Birmingham Airport is the gateway to and from the Midlands



12m+
passengers
a year



BHX is currently
**Britain's
seventh
largest airport**



HS2 is a key part of Birmingham Airport's plan to grow annual customer numbers from
12m to 18m
by 2033

A key step between now and 2033 include installing new aircraft stands capable of housing larger aircraft, from 2025. This growth can be facilitated on BHX's existing runway, which is currently only a third utilised.

Operational information

Address

Birmingham Airport
Birmingham
B26 3QJ
www.birminghamairport.co.uk

Aerodrome Reference Point

522714N
0014453W

Aerodrome Elevation

339ft

Runway surface Elmdon

Surface – Asphalt
PCN 25/F/C/X/T

Runway 15

Surface – Asphalt, Grooved
PCN 65/F/B/W/T
162.1ft

Runway 33

Surface – Asphalt, Grooved
PCN 65/F/B/W/T
161.9ft

Navigational Aids

Runway 15 - CAT III and DME
Runway 33 – CAT III and DME

Stands

We have a mix of 63 contact and remote stands ranging from Code C and Code F size. We are currently in process of reconfiguring our south stands layout which will mean we have further Code C stand capacity in very near future.

Check In

94 traditional check-desks with a mix of self-service kiosks.



Contact details for the team

To discuss opportunities at
Birmingham Airport please contact:

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Olly Atkins

Aviation Analyst

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Kate Ritchie

Travel Trade Executive

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