



Get started with digital fundraising

One organisation – one project

The Fundraising Basic subscription is a simple way to launch digital fundraising for your organisation or project with no previous technical experience – perfect for targeting grant-giving foundations, private donors or companies. It offers a clear overview from a single source, and as an added bonus you have access to a variety of information and networking resources and practical fundraising tips.

• Foundation fundraising

targeted searching in the comprehensive register of Swiss foundations with more than 13,000 entries; extensive additional information; data exports; online preliminary grant request system; Listshop

• Public fundraising

present your organisation and a project on Switzerland's largest donation platform with more than 5,000 entries (for non-profit, tax-exempt organisations), with the option of active promotion; collect donations via your website using the easy to install donation button with a link to your donation form on stiftungschweiz.ch – no additional contracts necessary; donation QR codes for your print media; your own microsite if you do not have a website

• Corporate fundraising and large-scale donors

your own fundraising homepage, including donation form and handy organisation and project booklet, both designed for fundraising programmes involving companies, patrons and large-scale donors

• Knowledge hub

tips, webinars, workshops, eLearning resources

• Services

search for board members, SwiPhiX

• Updates

blog, newsletter, The Philanthropist magazine, weekly briefing

• Onboarding

fast registration process and straightforward creation of an organisation and project profile (multimedia), practical dashboard with reporting features; use of the fiduciary account with money-laundering protection to process donations

Fundraising Basic subscription

Last updated: April 2021. Changes may be made to services and prices at any time. The current details as shown on the platform apply.

Foundation fundraising		
Unlimited use of the search system		•
Save search results in the research folder and create exports		1
Submit preliminary grant requests and receive responses		•
Apply to calls for projects from grant-giving foundations		
Make use of the Listshop with configurator		
		Optional Additional costs per list
Public fundraising (for non-profit, tax-exempt organisations)		
Collect general donations for your organisation via the donation platform		•
Collect donations for your projects via the donation platform		1
Collect donations via your website using the donation button (link to your donation form on stiftungschweiz.ch), no additional contracts with credit card companies or providers necessary, choice of colour and text		•
Collect donations via your website using your own donation form, no additional contracts with credit card companies or providers necessary, choice of a variety of design elements		
Collect donations via print media using QR codes (link to your donation form on stiftungschweiz.ch), configurator, download		•
Your own microsite with a donation form and your own domain		
		Optional CHF 250/year
Corporate fundraising and large-scale donors		
Create organisation and project booklets		
Create a fundraising homepage with donation form		
		Optional CHF 350/year
Knowledge hub		
Implement our tips for developing your digital fundraising		•
Take part in webinars and workshops		Optional
Access eLearning resources		1
Services		
View current industry figures		
Advertise events		
Search for jobs		
Search for new board members for your foundation		
Swiss Philanthropy Performance Index (SwiPhiX)		
Foundation fundraising 'Sherlock Holmes' (foundation fundraising from A-Z)		
		Additional costs incurred if a candidate is found
		On request
Information and networking		
The Philanthropist industry magazine: quarterly publication in print and online, blog, weekly briefing; CHF 54, included in subscription price		1
stiftungschweiz.ch blog and newsletter		1
Onboarding and Reporting		
Number of users per account		1
Organisation profile		1
Project profiles		1
Language selection: d/f/e		•
Personal dashboard, including donor information download		•
Use of the StiftungSchweiz fiduciary account with money-laundering protection to process donations via the donation form, the donation button and the QR code; monthly billing and payment; reporting via the dashboard		
		Free of charge donations up to CHF 10,000 a year. Thereafter, CHF 1 and a Fair Fee of 3% will be charged per donation (to cover third-party provider costs, etc).
Promotion		
Advertising for your organisation and project (promotion package)		On request
New digital B2C donation magazine as of end of October 2021		Optional



<https://stiftungen.stiftungschweiz.ch/p/preise>