



Fundraising Premium

Your one-stop shop for digital fundraising

One organisation – 10 projects – three users – a range of additional features

The Fundraising Premium subscription is a fast, simple way to launch digital fundraising for your organisation and all your projects with no previous technical experience – perfect for targeting grant-giving foundations, private donors or companies. It offers a clear overview all in a single location, with access to a range of additional useful features, a variety of information and networking resources, and practical fundraising tips. Get inspired!

• Foundation fundraising

targeted searching in the comprehensive register of Swiss foundations with more than 13,000 entries; extensive additional information; data exports; online preliminary grant request system; calls for projects for grant-giving foundations; Listshop

• Public Fundraising

present your organisation and ten projects on Switzerland's largest donation platform with more than 5,000 entries (for non-profit, tax-exempt organisations), with the option of active promotion; collect donations via your website with a customised donation form – no additional contracts necessary; donation QR codes for your print media; your own micro-site if you do not have your own website or in addition to your existing website

• Corporate fundraising and large-scale donors

your own fundraising homepage, including donation form and handy organisation and project booklet, both designed for fundraising programmes involving companies, patrons and large-scale donors

• Knowledge hub

tips, webinars, workshops, eLearning resources

• Services

jobs, events, industry information, search for board members, SwiPhiX

• Updates

blog, newsletter, The Philanthropist magazine, weekly briefing

• Onboarding

fast registration process and straightforward creation of organisation and project profiles (multimedia), practical dashboard with reporting features for three users; use of the fiduciary account with money-laundering protection to process donations

Details of the Fundraising Premium subscription

Last updated: April 2021. Changes may be made to services and prices at any time. The current details as shown on the platform apply.

Foundation fundraising	
Unlimited use of the search system	•
Save search results in the research folder and create exports	•
Submit preliminary grant requests and receive responses	•
Apply to calls for projects from grant-giving foundations	•
Make use of the Listshop with configurator	•
	Optional Additional costs per list
Public fundraising (for non-profit, tax-exempt organisations)	
Collect general donations for your organisation via the donation platform	•
Collect donations for your projects via the donation platform	•
Collect donations via your website using the donation button (link to your donation form on stiftungschweiz.ch), no additional contracts with credit card companies or providers necessary, choice of colour and text	•
Collect donations via your website using your own donation form, no additional contracts with credit card companies or providers necessary, choice of various design elements	•
Collect donations via print media using QR codes (link to your donation form on stiftungschweiz.ch), configurator, download	•
Your own microsite with donation form and your own domain	•
	Optional CHF 250/year
Corporate fundraising and large-scale donors	
Create organisation and project booklets	•
Create a fundraising homepage with donation form	•
	Optional CHF 350/year
Knowledge hub	
Implement our tips for developing your digital fundraising	•
Take part in webinars and workshops	•
Access eLearning resources	•
	Optional 3
Services	
View current industry figures	•
Advertise events	•
Search for jobs	•
Search for new board members for your foundation	•
Swiss Philanthropy Performance Index (SwiPhiX)	•
Foundation fundraising 'Sherlock Holmes' (fundraising from A-Z)	•
	Additional costs incurred if a candidate is found On request
Information and networking	
The Philanthropist industry magazine: quarterly publication in print and online, blog, weekly briefing; CHF 54, included in subscription price	•
stiftungschweiz.ch blog and newsletter	•
	3 3
Onboarding and reporting	
Number of users per account	•
Organisation profile	•
Project profiles	•
Language selection: d/f/e	•
Personal dashboard, including donor information download	•
Use of the StiftungSchweiz fiduciary account with money-laundering protection to process donations via the donation form, the donation button and the QR code; monthly billing and payment; reporting via the dashboard	•
	Free of charge donations up to CHF 10,000 a year. Thereafter, CHF 1 and a Fair Fee of 3% will be charged per donation (to cover third-party provider costs, etc).
Promotion	
Advertising for your organisation and project (promotion package)	•
New digital B2C donation magazine as of end of October 2021	•
	On request 1/Year



<https://stiftungen.stiftungschweiz.ch/p/preise>