

Control outbound roaming cost and quality with Syniverse’s 5G Steering of Roaming

Improve top-line revenue and bottom-line results in today’s highly competitive marketplace

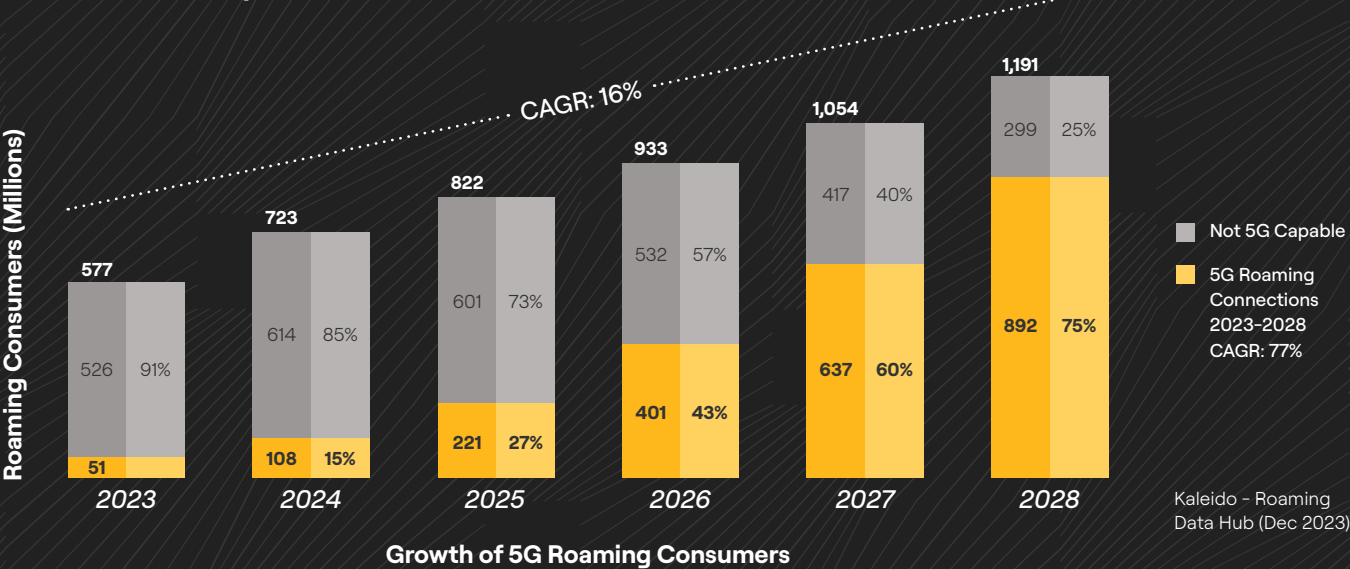
Unique Value Proposition

Mobile Network Operators (MNOs) continually strive to improve top-line revenue to drive bottom-line results in today’s highly competitive marketplace. A key way to balance costs and revenues is through services such as roaming.

Syniverse 5G Steering of Roaming (SoR) was designed to meet the needs of MNOs looking to maintain this balance by controlling outbound roaming costs and maintaining quality. We do this by delivering a sophisticated system that enables MNOs to define policies that automatically select preferred networks for outbound roamers and comprehensive data and metrics that optimize those policies.



5G roaming subscribers are growing — and so should your revenue



Main Benefit Pillars

Deliver High-quality Roaming Experiences

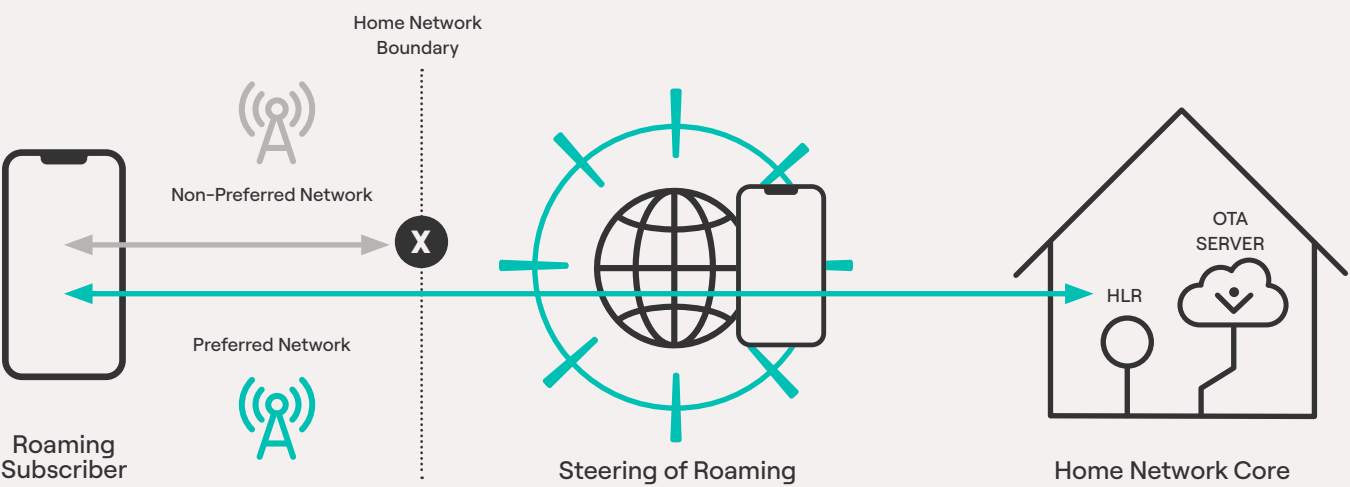
- Intuitive analytics across all protocols for improved reporting and troubleshooting
- Steer based on data and voice quality
- Ensure VoLTE attachment to guarantee QoS

Decrease Time to Market

- Flexible deployment options
- Complete IoT, VoLTE, and 5G roaming
- Efficient automation reduces errors and time investment, while increasing speed of change

Efficiently Manage Costs

- Single implementation of multiple services on a unified platform
- Full control of wholesale cost with a flexible rule engine
- Anti-Steering Detection
- Minimize signaling costs with Gateway Location Register
- Reconciliation of invoices with Roam Insight



Direct roaming subscribers to preferred networks via Signaling and OTA-based Steering.

5G SoR is part of Syniverse’s expanded 5G Value-Added Service product suite. This suite processes all roaming-related signaling to provide deep insight into the roaming landscape, along with the power to take action on this intelligence.



Profit from a new era of global connectivity

As the world’s most connected company, Syniverse recognizes the many challenges MNOs are facing as 5G matures. That’s why we’re actively developing key technologies, from global and interoperable connectivity, to partner management, to advanced clearing and settlement solutions. We won’t stop until every MNO can play an active role in the 5G ecosystem and deliver the promise of a more connected world.

Contact us to learn more about how Syniverse 5G SoR is crucial in the era of global connectivity and digital transformation.

The world's most connected company®