

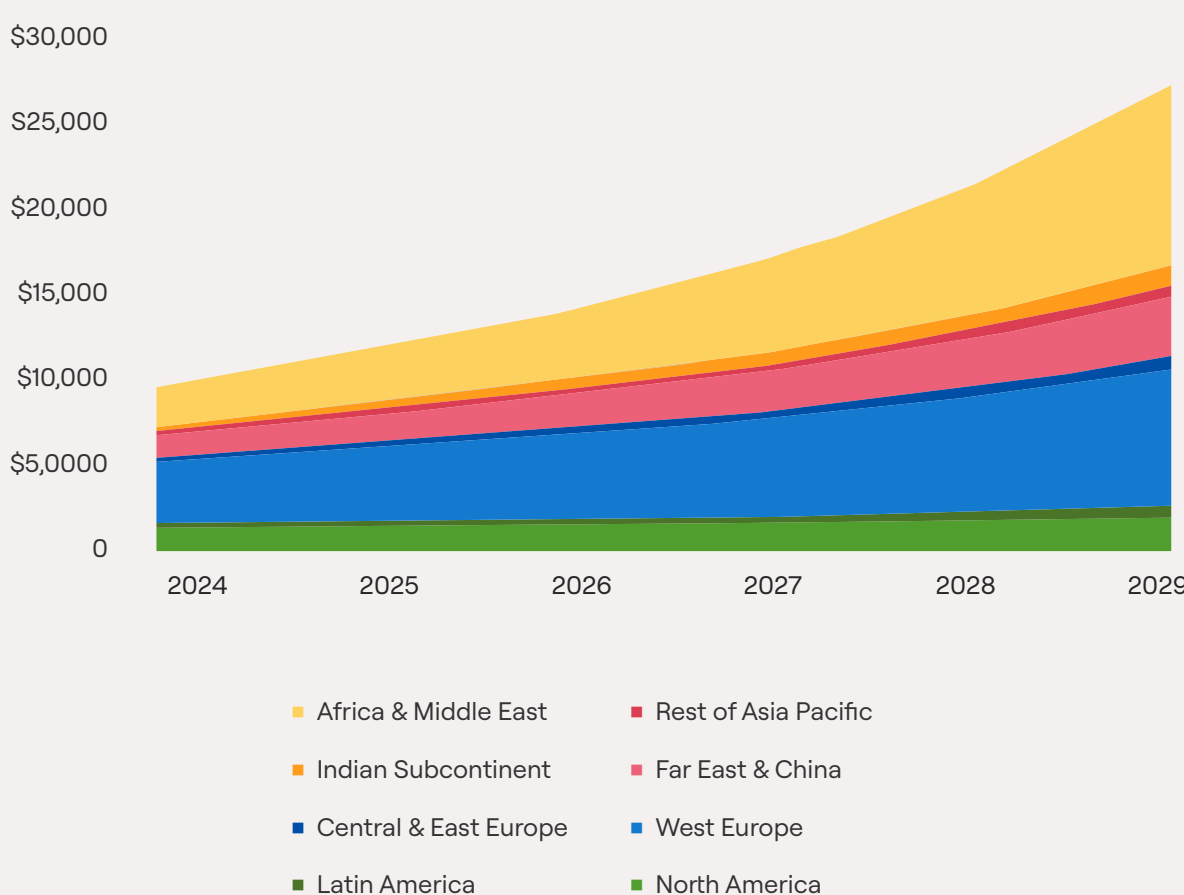
Unleash The Power of Steering to Unlock Roaming Success

Drive higher revenue, cut costs, and stay ahead of the competition

Mobile Network Operators (MNOs) continually strive to boost topline revenue and drive bottom-line results in a competitive marketplace. Roaming services are key to balancing costs and revenue.

Syniverse Steering of Roaming (SoR) is designed to help MNOs control outbound roaming costs while maintaining quality by providing an advanced system that automatically selects preferred networks based on policy settings for outbound roamers—with comprehensive data and metrics

Total Outbound Roaming Revenue(\$m), Split by 8 Key Regions, 2024-2029¹



Deliver high-quality roaming experiences

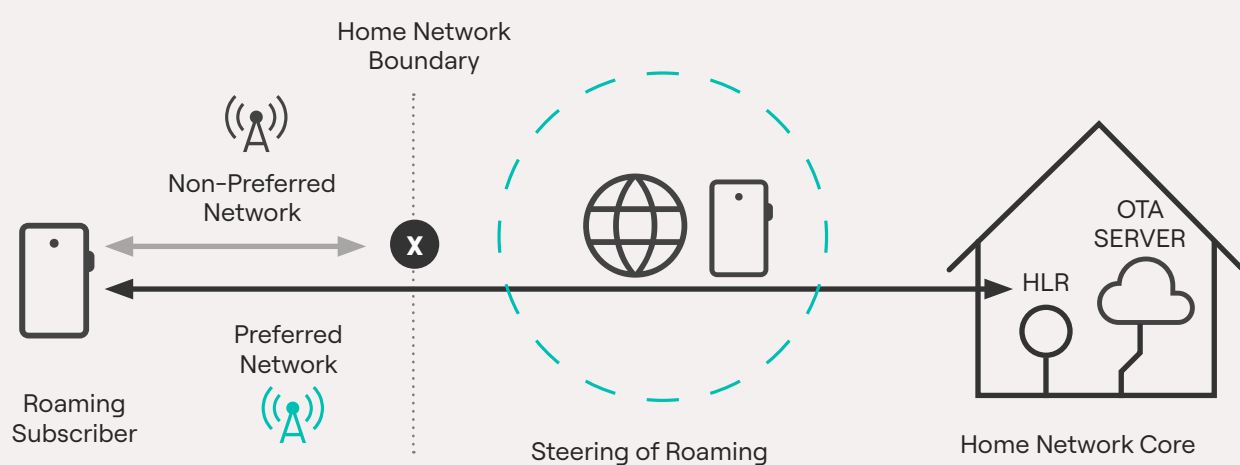
- Intuitive analytics improved reporting and troubleshooting across all protocols
- Steer based on data and voice quality
- Ensure VoLTE attachment to guarantee QoS

Faster time to market

- Flexible deployment options
- Complete IoT, VoLTE, and 3G/4G roaming
- Automation reduces errors and time investment, increasing the speed of change

Build trust in messaging

- Single implementation offers multiple services on a unified platform
- Full control of wholesale cost with a flexible rule engine
- Anti-Steering Detection
- Minimize signaling costs with Gateway Location Register
- Invoice Reconciliation with roaming analytics



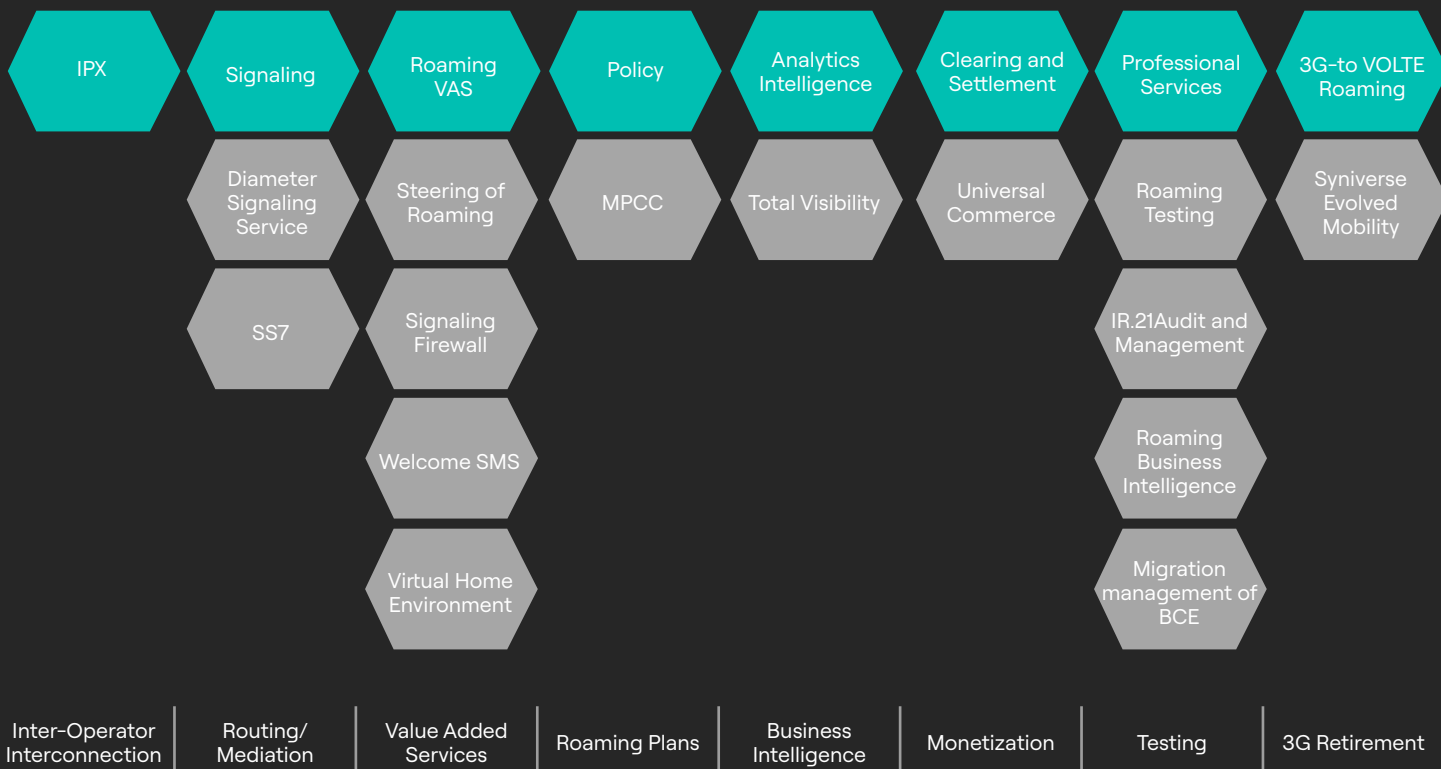
Direct roaming subscribers to preferred networks via Signaling and OTA-based Steering.

Syniverse's Steering of Roaming actively processes SS7 and Diameter Signaling in a single place. This consistently steers subscribers across different technologies and supports use cases such as circuit-switched fallback (CSFB), where incorrect blocking may impact call service.

Complete roaming solutions designed to drive revenue and deliver exceptional experiences

Syniverse stands alone in delivering unified roaming solutions that work seamlessly together, providing MNOs with every critical component needed for success. From advanced IPX connectivity and next-gen signaling and security, to intelligent policy controls, deep network analytics, streamlined clearing and settlement, and a full spectrum of value-added services, Syniverse is your one-stop shop for global roaming excellence. Our expert team ensures you not only master steering of roaming, but also unlock the full potential of a complete roaming ecosystem - unmatched by any other vendor. Partner with Syniverse to maximize revenue, simplify operations, and deliver superior experiences worldwide.

Complete Roaming Solution



- Inter-Operator Interconnection
- Routing/Mediation
- Value Added Services
- Roaming Plans
- Business Intelligence
- Monetization
- Testing
- 3G Retirement

Profit from a new era of global connectivity

Syniverse is driving the future of roaming with innovative value-added services for 5G roaming and game-changing platforms such as MPCC for policy control and Total Visibility for analytics. As global connectivity and partner management evolve, we empower MNOs to deliver seamless, secure, and intelligent 5G experiences, unlocking new revenue and ensuring every operator thrives in the next-generation mobile ecosystem.

Contact us to learn how Syniverse's SoR can help you meet your business goals, customersupport@syniverse.com

1. Juniper Research, GLOBAL MOBILE ROAMING MARKET 2025-2029, Global Mobile Roaming Market 2025-2029

The world's most connected company*

syniverse.