

List of Signatures

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**Cherry with friends AB consolidation FS 2023 2022 - in SEK.pdf**

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**Swedish company number 559226-3981
Cherry With Friends AB
Annual and Consolidated Financial Statements
for the financial year ended 31st December 2023 and 31st December 2022**



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Cherry With Friends AB

**Annual and Consolidated Financial Statements for the financial years ended 31st December 2023
and 31st December 2022**

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Cherry With Friends AB

Consolidated statement of comprehensive income for the year ended 31st December 2023 and 31st December 2022

| | Note | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
|---|------|------------------------|------------------------|------------------------|
| Revenue | 5 | 173,692 | 169,095 | 93,145 |
| Other income | 6 | 2,073 | 4,512 | 11,903 |
| Expenses directly related to gambling activities | | (74,793) | (80,113) | (47,804) |
| Employees benefit expenses | 7 | (76,452) | (65,587) | (41,672) |
| Depreciation, amortisation and impairment of non-financial assets | | (5,964) | (5,005) | (4,347) |
| Impairment losses on financial and contract assets | 8 | - | - | - |
| Other Expenses | 9 | (13,052) | (8,679) | (4,830) |
| Operating profit | | 5,504 | 14,223 | 6,395 |
| Finance income | 10 | 271 | 3 | - |
| Finance costs | 11 | (2,671) | (1,453) | (2,529) |
| Profit before tax | | 3,104 | 12,773 | 3,866 |
| Income tax expense | 13 | (762) | (2,505) | (803) |
| Profit for the year - total comprehensive income | | 2,342 | 10,268 | 3,063 |
| Total comprehensive income attributable to | | | | |
| Non controlling interest | | (461) | - | - |
| Equity holders of the parent | | 2,803 | 10,268 | 3,063 |
| | | 2,342 | 10,268 | 3,063 |

There were no transactions in other comprehensive income for financial years ended 31 December 2023, 2022 and 2021.

The notes set on pages 11 to 46 are an integral part of these financial statements.



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Cherry With Friends AB

Consolidated statement of financial position for the year ended 31st December 2023 and 31st December 2022

| Note | Group | | | | As at 01/01/2021 SEK in '000 | |
|---------------------------------|------------------------|------------------------|------------------------|------------------------------|---------------------------------------|--|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 01/01/2021 SEK in '000 | | |
| | | | | | | |
| Assets | | | | | | |
| Non-current assets | | | | | | |
| Goodwill | 14 | 63,323 | 63,323 | 63,323 | 63,004 | |
| Intangible assets | 15 | 17,930 | 18,406 | 1,473 | 2,452 | |
| Property plant and equipment | 16 | 2,345 | 2,669 | 2,320 | 2,630 | |
| Right-of -use assets | 17 | 3,646 | 4,382 | 5,620 | 6,221 | |
| Deferred tax | 19 | 549 | 131 | - | 244 | |
| Total non-current assets | | 87,793 | 88,911 | 72,736 | 74,551 | |
| Current assets | | | | | | |
| Other receivables | 21 | 8,021 | 4,918 | 5,156 | 6,593 | |
| Cash and bank balances | 22 | 24,837 | 12,732 | 25,027 | 12,175 | |
| Current assets | | 32,858 | 17,650 | 30,183 | 18,768 | |
| Total assets | | 120,651 | 106,561 | 102,919 | 93,319 | |



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Cherry With Friends AB

Consolidated statement of financial position for the year ended 31st December 2023 and 31st December 2022

| Note | Group | | | | As at 01/01/2021 SEK in '000 | |
|--|------------------------|------------------------|------------------------|------------------------------|---------------------------------------|--|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 01/01/2021 SEK in '000 | | |
| | | | | | | |
| Equity and liabilities | | | | | | |
| <i>Capital and reserves</i> | | | | | | |
| Share capital | 23 | 200 | 200 | 200 | 200 | |
| Capital contribution | 24 | 4,000 | 4,000 | 4,000 | 4,000 | |
| Retained earnings | | 14,972 | 12,169 | 1,901 | (1,162) | |
| Equity attributable to owners of the company | | 19,172 | 16,369 | 6,101 | 3,038 | |
| Non controlling interest | | (442) | - | - | - | |
| Total Equity | | 18,730 | 16,369 | 6,101 | 3,038 | |
| Liabilities | | | | | | |
| <i>Non current Liabilities</i> | | | | | | |
| Borrowings | 25 | 30,993 | 40,580 | 45,453 | 51,778 | |
| Lease liabilities | 17 | 1,515 | 2,404 | 3,775 | 4,841 | |
| Deferred tax liabilities | | - | - | 23 | - | |
| Total non-current liabilities | | 32,508 | 42,984 | 49,251 | 56,619 | |
| <i>Current liabilities</i> | | | | | | |
| Borrowings | 25 | 7,880 | 7,880 | 7,880 | 7,880 | |
| Trade and other payables | 26 | 57,119 | 35,402 | 37,930 | 21,669 | |
| Lease liabilities | 17 | 1,725 | 1,679 | 1,735 | 1,380 | |
| Current tax liabilities | | 2,689 | 2,247 | 22 | 2,733 | |
| Other Liabilities | | | | - | | |
| Total Current liabilities | | 69,413 | 47,208 | 47,567 | 33,662 | |
| Total Liabilities | | 101,921 | 90,192 | 96,818 | 90,281 | |
| Total Equity and Liabilities | | 120,651 | 106,561 | 102,919 | 93,319 | |

The notes set on pages 11 to 46 are an integral part of these financial statements.



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Cherry With Friends AB
Consolidated statement of changes in equity for the year ended 31st December 2023 and 31st December 2022

| Group | Attributable to owners of the parent | | | | | Total SEK in '000 |
|--|--------------------------------------|--|---|---|---------------|-------------------------|
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | Non Controlling Interest SEK in '000 | | |
| Balance as at 1 January 2021 | 200 | (1,162) | 4,000 | - | - | 3,038 |
| Profit for the year - total comprehensive income | - | 3,063 | - | - | - | 3,063 |
| Balance as at 31 December 2021 | 200 | 1,901 | 4,000 | - | - | 6,101 |
| | | | | | | |
| Group | Attributable to owners of the parent | | | | | Total SEK in '000 |
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | Non Controlling Interest SEK in '000 | | |
| Balance as at 1 January 2022 | 200 | 1,901 | 4,000 | - | - | 6,101 |
| Profit for the year - total comprehensive income | - | 10,268 | - | - | - | 10,268 |
| Balance as at 31 December 2022 | 200 | 12,169 | 4,000 | - | - | 16,369 |
| | | | | | | |
| Group | Attributable to owners of the parent | | | | | Total SEK in '000 |
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | Non Controlling Interest SEK in '000 | | |
| Balance as at 1 January 2023 | 200 | 12,169 | 4,000 | - | - | 16,369 |
| Profit for the year - total comprehensive income | - | 2,803 | - | (461) | 2,342 | |
| Acquisition of non controlling interest | - | - | - | 19 | 19 | |
| Balance as at 31 December 2023 | 200 | 14,972 | 4,000 | (442) | 18,750 | |

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Cherry With Friends AB

Consolidated statement of cash flows for the year ended 31st December 2023 and 31st December 2022

| Note | | Group | | |
|--|------------|------------------------|------------------------|------------------------|
| | | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| | | | | |
| Cash flow from operating activities | | | | |
| Profit before tax from continuing operations | | 3,104 | 12,773 | 3,866 |
| Adjustments for | | | | |
| Depreciation and amortisation | 15, 16, 17 | 5,964 | 5,005 | 4,347 |
| Finance costs | 11 | 2,671 | 1,453 | 2,529 |
| Finance income | 10 | (271) | (3) | - |
| Profit from operations | | 11,468 | 19,228 | 10,742 |
| Change in trade and other receivables | | (3,103) | 226 | 1,681 |
| Change in trade and other payables | | 19,339 | (4,892) | 16,297 |
| Cash generated from operations | | 27,704 | 14,562 | 28,720 |
| Interest and finance charges paid | | | | |
| Income taxes paid | | (738) | (434) | (3,419) |
| Net cash from operating activities | | 26,966 | 14,128 | 25,301 |
| Cash flows from investing activities | | | | |
| Interest Received | 10 | 271 | 3 | - |
| Acquisition of property, plant and equipment | 16 | (1,337) | (2,052) | (1,075) |
| Acquisition of intangible assets | 15 | (1,972) | (13,847) | (535) |
| Acquisition of non-controlling interest | | 19 | - | - |
| Net cash used in investing activities | | (3,019) | (15,896) | (1,610) |
| Cash flows from financing activities | | | | |
| Interest and other fees paid on loans | 11 | (1,792) | (653) | (1,150) |
| Repayment of loans and borrowings | | (7,880) | (7,880) | (7,880) |
| Repayment of lease payments | 16 | (2,170) | (1,994) | (1,809) |
| Net Cash (use in)/from financing activities | | (11,842) | (10,527) | (10,839) |
| Net increase in cash and cash equivalents | | 12,105 | (12,295) | 12,852 |
| Cash and cash equivalents at beginning of year | | 12,732 | 25,027 | 12,175 |
| Cash and cash equivalents at end of year | 22 | 24,837 | 12,732 | 25,027 |

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Cherry With Friends AB

Annual statement of comprehensive income for the year ended 31st December 2023 and 31st December 2022

| | Note | 2023 SEK in '000 | 2022 SEK in '000 | Company 2021 SEK in '000 |
|---|------|------------------------|------------------------|-----------------------------------|
| Revenue | 5 | 693 | 42 | - |
| Employees benefit expenses | 7 | (1,656) | (513) | - |
| Depreciation, amortisation and impairment of non-financial assets | | (18) | - | - |
| Impairment losses on financial and contract assets | 8 | (200) | - | - |
| Other Expenses | 9 | (5,860) | (3,151) | (22) |
| Operating loss | | (7,041) | (3,622) | (22) |
| Finance income | 10 | 113 | - | - |
| Finance costs | 11 | (1,521) | (1,275) | (1,934) |
| Loss after financial items | | (8,449) | (4,897) | (1,956) |
| Appropriations | 12 | 13,261 | 17,970 | 5,477 |
| Profit before tax | | 4,812 | 13,073 | 3,521 |
| Income tax expense | 13 | (1,077) | (2,653) | (725) |
| Profit for the year - total comprehensive income | | 3,735 | 10,420 | 2,796 |

There were no transactions in other comprehensive income for financial years ended 31 December 2023, 2022 and 2021.

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Cherry With Friends AB

Annual statement of financial position for the year ended 31st December 2023 and 31st December
2022

| Note | Company | | | |
|---------------------------------|------------------------|------------------------|---------------------------------|---------------------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | As at 2021 SEK in '000 | As at 01/01/2021 SEK in '000 |
| Assets | | | | |
| Non-current assets | | | | |
| Property plant and equipment | 16 | 53 | 31 | - |
| Investments in subsidiaries | 18 | 88,006 | 82,425 | 80,225 |
| Financial assets | 20 | 13,821 | 11,800 | - |
| Deferred tax | 19 | - | - | 244 |
| Total non-current assets | | 101,880 | 94,256 | 80,225 |
| Current assets | | | | |
| Other receivables | 21 | 882 | 275 | - |
| Cash and bank balances | 22 | 371 | 477 | 41 |
| Current assets | | 1,253 | 752 | 41 |
| Total assets | | 103,133 | 95,008 | 80,266 |
| | | | | 80,213 |



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Cherry With Friends AB

Annual statement of financial position for the year ended 31st December 2023 and 31st December
2022

| Note | | Company | | | | |
|--------------------------------------|----|------------------------|------------------------|---------------------------------|---------------------------------------|--|
| | | 2023 SEK in '000 | 2022 SEK in '000 | As at 2021 SEK in '000 | As at 01/01/2021 SEK in '000 | |
| Equity and liabilities | | | | | | |
| <i>Capital and reserves</i> | | | | | | |
| Restricted equity | | | | | | |
| Share capital | 23 | 200 | 200 | 200 | 200 | |
| Non-restricted equity | | | | | | |
| Capital contribution | 24 | 4,000 | 4,000 | 4,000 | 4,000 | |
| Retained earnings | | 16,057 | 12,322 | 1,902 | (894) | |
| Total Equity | | 20,257 | 16,522 | 6,102 | 3,306 | |
| Liabilities | | | | | | |
| <i>Non current Liabilities</i> | | | | | | |
| Borrowings | 25 | 66,821 | 66,990 | 65,681 | 68,856 | |
| Total non-current liabilities | | 66,821 | 66,990 | 65,681 | 68,856 | |
| <i>Current liabilities</i> | | | | | | |
| Borrowings | 25 | 7,880 | 7,880 | 7,880 | 7,880 | |
| Trade and other payables | 26 | 4,782 | 923 | 122 | 171 | |
| Current tax liabilities | | 3,393 | 2,693 | 481 | - | |
| Other Liabilities | | | | - | | |
| Total Current liabilities | | 16,055 | 11,496 | 8,483 | 8,051 | |
| Total Liabilities | | 82,876 | 78,486 | 74,164 | 76,907 | |
| Total Equity and Liabilities | | 103,133 | 95,008 | 80,266 | 80,213 | |

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Cherry With Friends AB
Annual statement of changes in equity for the year ended 31st December 2023 and 31st December 2022

Company

| | Restricted | Non-restricted | | Total |
|--|--|--|---|------------------------|
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | SEK in '000 |
| Balance as at 1 January 2021 | 200 | (894) | 4,000 | 3,306 |
| Profit for the year - total comprehensive income | - | 2,796 | - | 2,796 |
| Balance as at 31 December 2021 | 200 | 1,902 | 4,000 | 6,102 |

| | Restricted | Non-restricted | | Total |
|--|--|--|---|------------------------|
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | SEK in '000 |
| Balance as at 1 January 2022 | 200 | 1,902 | 4,000 | 6,102 |
| Profit for the year - total comprehensive income | - | 10,420 | - | 10,420 |
| Balance as at 31 December 2022 | 200 | 12,322 | 4,000 | 16,522 |

| | Restricted | Non-restricted | | Total |
|--|--|--|---|------------------------|
| | Share Capital SEK in '000 | Retained Earnings SEK in '000 | Capital Contribution SEK in '000 | SEK in '000 |
| Balance as at 1 January 2023 | 200 | 12,322 | 4,000 | 16,522 |
| Profit for the year - total comprehensive income | - | 3,735 | - | 3,735 |
| Balance as at 31 December 2023 | 200 | 16,057 | 4,000 | 20,257 |

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Cherry With Friends AB

Annual statement of cash flows for the year ended 31st December 2023 and 31st December 2022

| | Note | Company | | |
|--|------|------------------------|------------------------|------------------------|
| | | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Cash flow from operating activities | | | | |
| Profit before tax from continuing operations | | 4,812 | 13,073 | 3,521 |
| Adjustments for | | | | |
| Depreciation and amortisation | 16 | 18 | - | - |
| Impairments of financial asset | 8 | 200 | - | - |
| Finance costs | 11 | 1,521 | 1,275 | 1,934 |
| Finance income | 10 | (113) | - | - |
| Dividends received | | (13,261) | (17,970) | (5,477) |
| Profit from operations | | (6,823) | (3,622) | (22) |
| Change in trade and other receivables | | (607) | (276) | - |
| Change in trade and other payables | | 3,859 | 802 | (49) |
| Cash generated from operations | | (3,571) | (3,096) | (71) |
| Income taxes paid | | (377) | (441) | - |
| Net cash used in operating activities | | (3,948) | (3,537) | (71) |
| Cash flows from investing activities | | | | |
| Interest Received | 10 | 113 | - | - |
| Dividend Received | | 13,261 | 17,970 | 5,477 |
| Acquisition of property, plant and equipment | 16 | (40) | (31) | - |
| Acquisition of investments | | (5,581) | (2,200) | (319) |
| Loans to related parties | | (2,221) | (11,800) | - |
| Net cash from investing activities | | 5,532 | 3,939 | 5,158 |
| Cash flows from financing activities | | | | |
| Interest and other fees paid on loans | 11 | (1,521) | (1,275) | (1,934) |
| Repayment of loans and borrowings | | (169) | 1,309 | (3,175) |
| Net Cash use in financing activities | | (1,690) | 34 | (5,109) |
| Net increase in cash and cash equivalents | | (106) | 436 | (22) |
| Cash and cash equivalents at beginning of year | | 477 | 41 | 63 |
| Cash and cash equivalents at end of year | 22 | 371 | 477 | 41 |

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1 General Information

Cherry With Friends AB (the Company) is a private limited company incorporated in Sweden. The address of its registered office is Furstenbergsgatan 4, 416 64, Goteborg Sweden.

2 Basis of preparation**2.1 Statement of compliance**

The consolidated financial statements for the Group have been prepared in accordance with RFR 1 Supplementary accounting rules for groups, and International Financial Reporting Standards (IFRS) and interpretations from the IFRS Interpretations Committee (IFRS IC) as adopted by the EU. Historic financial information has been converted from 1 January 2021, which is the date of transition to IFRS accounting.

The parent company applies RFR 2, Accounting for legal persons and the Annual Accounts Act. The application of RFR 2 means that in the report for the legal person, the parent company applies all IFRS and statements adopted by the EU as far as possible within the framework of the Annual Accounts Act and with regard to the relationship between accounting and taxation.

The group accounting policies have been consistently applied to all periods presented in the consolidated financial statements, unless otherwise stated below.

2.2 Basis of measurement

These financial statements have been prepared under the historical cost basis except as disclosed in the accounting policies below.

2.3 Going concern

The Group and the Company has prepared the financial statements on the basis that it will continue to operate as a going concern.

2.4 Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its subsidiaries made up to 31st December 2023. Control is achieved when the Company:

- has power over the investee
- is exposed, or has rights, to variable returns from its involvement with the investee and
- has the ability to use its power to affect its returns.

The company reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

Consolidation of a subsidiary begins when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. Income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated statement of profit or loss and other comprehensive income from the date the Company gains control until the date when the Company ceases to control the subsidiary.

The Group applies the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, liabilities incurred by the former owners of the acquiree and the equity interests issued by the group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed (identifiable net assets) in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the recognised amounts of the acquiree's identifiable net assets.



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

Basis of consolidation - continued

All intragroup assets and liabilities, equity, income expense and cash flows relating to transactions between members of the Group are eliminated in full on consolidation. Unrealised losses are also eliminated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the group.

The subsidiaries of Cherry with Friends AB are as follows

| | 2023 % | 2022 % | 2021 % |
|----------------------|-----------|-----------|-----------|
| Cherry Spelglädje AB | 100 | 100 | 100 |
| Cherry Event AB | 100 | 100 | 100 |
| Cherry Domain AB | 100 | 100 | - |
| Cherry AB | 100 | 100 | - |
| Cherry Tech AB | 81 | - | - |

The above companies are incorporated in Sweden and have their registered address at Furstenbergsgatan 4, 416 64, Goteborg Sweden.

Cherry Spelglädje AB is a gaming operator of land based casino. Cherry Event AB is engaged in organising gaming events in Sweden. Cherry Domain AB is holder of domains while Cherry Tech AB is holder of online gaming websites. Cherry AB was dormant during all years.

2.5 Foreign currencies

i) Functional and presentation currency

These financial statements are presented in Swedish krona (SEK) which is also the Group's and Company's functional currency. Amounts are rounded to the nearest thousand.

ii) Transactions and balances

Transactions denominated in foreign currencies are translated into the functional currency using the exchange rate at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at financial position date are translated into functional currency using the closing rates of exchange at reporting date. Any exchange differences arising on the settlement of monetary assets and liabilities, or on translating foreign denominated monetary assets and liabilities at the financials position date are recognised in profit or loss.

2.6 Standards, amendments and interpretation to published standard effective in 2023 and 2022

The Group and the Company adopted new standards, amendments and interpretation to existing standards that are mandatory for the Group's and the Company's account period beginning 1 January 2023 and 1 January 2022

New standards and amendments and interpretation to published standards not yet effective

The Group and the Company have not early adopted standards, amendments and interpretation to standards in issue at the date of authorisation of these financial statements, but not yet effective. The Group and the Company directors are of the opinion that the standards, amendments and interpretations will have no material impact on the financial statements of the Group and the Company in the period of initial application.



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3 Material accounting policies**3.1 Revenue**

Revenue consists of the fair value of the consideration received or receivable for services provided in the ordinary course of the Group's and the Company's activities. The Group's revenue consists primarily of gaming activities which is the net result of players bets after deducting winnings. The Company's revenue consist of management fees charge to group members.

Revenue is recognised when the customer gains control over the service and has the opportunity to benefit from the service. Revenue from the gaming activities is recognised at the time the wager is made. Control is transferred at the same point that the service is delivered.

3.2 Dividend income

Dividend is recognised when the right to received dividends is established. Dividends are included in profit or loss as a separate line item.

3.3 Institutional grants

Institutional grants are recognised when there is reasonable assurance that the Company or Group will comply with the conditions attaching to them and that the grants will be received. Institutional grants received that are non conditional on future performance are recognised as other income when they are received.

3.4 Finance income

Finance income consist of interest income. Interest income is recognised when the inflow of economic benefits associated with the transaction is probable and the amount of income can be measured reliably. Interest income is accrued on a time basis on the amount outstanding.

3.5 Finance costs

Finance costs consists of interest expenses incurred on borrowing and lease liabilities. Interest expense is recognised in profit or loss using the effective interest method.

3.6 Employee benefits

Employees benefits refer to all forms of renumeration paid by the Company or Group to its employees. Employee benefits include wages and salaries, paid annual leave, paid absences, bonus and post employments benefits (pensions). Employees benefits are recognised as an expenses and a liability when there is a legal or constructive obligation to pay a benefits as a results of a past event and a reliable estimate of the amount can be made.



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3 Material accounting policies - continued**3.7 Income taxes**

Income tax expense comprises current and deferred tax. Income tax expense is recognised in profit or loss, except when it relates to items recognised in other comprehensive income, in which case tax is also recognised in other comprehensive income.

Current tax is based on taxable profit for the year. Taxable profit may differ from profit before tax as reported in the statements of comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Group's and the Company's tax is calculated using tax rates, which have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences arising from differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. The Group and the Company recognises a deferred tax liability in respect of all taxable temporary differences and a deferred tax asset in respect of all deductible temporary differences except to the extent that such deferred tax liability arises from the initial recognition of goodwill or the deferred tax asset/liability arises from the initial recognition of an asset or liability which is not a business combination and at the time of the transaction, affects neither accounting profit nor taxable profit (loss). Recognition of a deferred tax asset is however limited to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilised. The Group and the Company re-assesses any unrecognised deferred tax asset at each balance sheet date to determine whether future taxable profit has become probable that allows the deferred tax asset to be recovered.

Deferred tax is measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted by the statement of financial position date.

3.8 Goodwill

Goodwill resulting from business combinations is measured at the aggregate amount of the consideration transferred measured at fair value, any non-controlling interest in the acquiree and the fair value of the acquirer's previously held equity interest in the acquiree (if any) over the net fair value of the acquired company net assets. If the net assets acquired and the liabilities assumed measured at the acquisition date fair value exceeds the consideration transferred, a gain on negative goodwill is recognised immediately in profit or loss.

Goodwill is not amortised, but it is tested annually for possible impairment. For this purpose, goodwill is allocated to each of the Group's cash-generated units that is expected to benefit from the synergies of the combinations.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses.

Impairment of goodwill

Goodwill is tested for impairment annually as at year end and when circumstances indicate that the carrying value may be impaired. Impairment is determined for goodwill by assessing the recoverable amount of each cash-generating unit (or group of cash-generating units) to which the goodwill relates. Where the recoverable amount of the cash-generating unit is less than its carrying amount an impairment loss is recognised. Impairment losses relating to goodwill cannot be reversed in future periods.



3 Material accounting policies - continued**3.9 Intangible assets**

Intangible assets are an identifiable non-monetary assets without physical substance. Intangible assets are recognised when future economic benefits that are attributable to the asset will flow to the group and the cost of the asset is measured reliably. The Group's intangible assets consist mainly of acquired gaming agreement, domains and licenses.

Acquired intangible assets

Intangible assets are initially measured at cost. This comprises the purchase price and any directly attributable cost of preparing the assets for their intended use.

After initial recognition the all the Group intangible assets are measured at cost less accumulated amortisation and accumulated impairment losses. Amortisation is recognised on a straight line basis over their estimated useful lives and it begins from when the assets is ready for use. The estimated useful life of the Group's intangible assets is as follows:

Gaming agreements & licenses 3 to 5 years

Intangible assets are derecognised on disposal or when no future economic benefits are expected from their use or disposal. Gains or losses arising from derecognition represent the difference between net disposal proceeds, in any and the carrying amount, and are included in profit or loss in the period of derecognition.

3.10 Property, plant and equipment

The cost of an item of property, plant and equipment is recognised as an asset when it is probable that the future economic benefits that are associated with the asset will flow to the entity and the cost can be measured reliably.

Property, plant and equipment are initially measured at cost comprising the purchase price, any costs directly attributable to bringing the assets to a working condition for their intended use, and the initial estimate of the costs of dismantling and removing the item and restoring the site on which it is located. Subsequent expenditure is capitalised as part of the cost of property, plant and equipment only if it enhances the economic benefits of an asset in excess of the previously assessed standard of performance, or it replaces or restores a component that has been separately depreciated over its useful life.

After initial recognition property, plant and equipment are stated at cost less accumulated depreciation, and accumulated impairment losses

Depreciation

Depreciation is calculated to write down the carrying amount of the asset on a systematic basis over its expected useful life. Depreciation of an asset begins when it is available for use and ceases at the earlier of the date that the asset is classified as held for sale (or included in a disposal group that is classified as held for sale) or the date that the asset is derecognised. The depreciation charge for each period is recognised in profit or loss.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures & gaming equipment 10% to 33% Straight Line

Depreciation method, useful life and residual value

The depreciation method applied, the residual value and the useful life are reviewed on a regular basis and when necessary, revised with the effect of any changes in estimate being accounted for prospectively.

Derecognition of property, plant and equipment

Property, plant and equipment are derecognised on disposal or when no future economic benefits are expected from their use or disposal. Gains and losses arising from derecognition represent the difference between the net proceeds (if any) and the carrying amount and are included in profit or loss in the period of derecognition.



3 Material accounting policies - continued**3.11 Right-of-use assets**

The right of use assets is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying assets or to restore the underlying asset or the site on which it is located, less any incentive received.

Subsequent to initial recognition right of use asset is measured at cost less any accumulated depreciation and accumulated impairment losses. Depreciation starts from the commencement date of the lease and is calculated using the straight-line method over the shorter period of the lease term and useful life of the underlying asset, unless the Group or the Company expects to exercise a purchase option available to transfer the ownership of the underlying assets, in which case it is depreciated over the useful life of the underlying asset.

The Group presents right of use assets as a separate line item in the statement of financial position.

3.12 Investment in subsidiaries

Investments in subsidiaries are recognised initially at cost. After initial recognition, the investment in subsidiary is measured using the cost method.

Under the cost method, investment in subsidiary is measured at cost less any accumulated impairment losses. Dividends received from the subsidiary are recognised in profit or loss.

3.13 Impairment of non-financial assets

The carrying amounts of the non-financial assets are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable amount is estimated in order to determine the extent of impairment loss. If it is not possible to determine the recoverable amount for certain asset, the Company and the Group calculate the recoverable amount of the cash-generating unit that the assets belong. The recoverable amount of an asset is the higher of its fair value less costs to sell and its value in use.

Whenever the carrying amount of an asset exceeds its recoverable amount, an impairment loss is recognised and the carrying amount of the asset is reduced to its recoverable amount. Impairment losses are recognised immediately in profit or loss. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined if no impairment loss had previously been recognised.

3.14 Financial instruments

Financial assets and liabilities are recognised when the Group or the Company becomes party to the instrument's contractual terms. Purchases and sales of financial assets and liabilities are recognised on the transaction date, which is the date on which the Group or Company commits itself to buy or sell the asset. Financial instruments are initially reported at fair value plus directly attributable transaction costs for all financial assets and liabilities that are not recognised at fair value through profit or loss.

Financial assets or parts thereof are derecognised from the statement of financial position when the contractual rights to receive cash flows from the assets have expired or risk and rewards associated with the ownership of the financial asset have been transferred or in case significant risk and rewards were not transferred the Group or Company has not retained control over the asset.



3 Material accounting policies - continued**3.14 Financial instruments - continued***Financial assets - classification*

The Group and the Company classify their financial assets as financial assets held at amortised cost. These financial assets are assets held for the purpose of receiving contractual cash flows (Hold to collect) which consists solely for principal payments and interest.

The carrying amount of financial assets held at amortised cost is adjusted for any expected credit losses incurred. Interest income from these financial assets is recognised in accordance with the effective interest method and is included in financial income.

The Group's and the Company's financial assets that are measured at amortised cost consist other receivables (except prepayments) and cash and cash equivalents. The Company's financial assets also includes loans to group members.

-Other receivable

Other receivables are presented as current assets unless collection is expected after more than one year. If not, they are presented as non-current assets.

Other receivables are initially recognised at fair value and subsequently stated at their nominal values unless the effect of discounting is material in which case other receivables are measured at amortised cost using the effective interest method.

After initial recognition the carrying amount of the asset is also adjusted through the use of an allowance account and the amount of the loss is recognised in trade and other receivables. Subsequent recoveries of amounts previously written off are credited against profit or loss.

- Cash and Cash equivalents

Cash and cash equivalents are reported at nominal value in the statement of financial position. Cash and cash equivalents consist of bank balances and liquid asset held with financial intermediaries.

Impairment on financial assets

The Group's and the Company's financial assets are subject to impairment allowance on forward looking basis under the 'expected credit loss' (ECL) model.

The expected credit loss model requires the Group and Company to measure impairment allowance for all financial assets from the time the asset is originated, based on the deterioration of credit risk since initial recognition. If the credit risk has not increased significantly, the impairment allowance is based on 12 month expected losses. If the credit risk has increased significantly or if the financial instruments are credit impaired, impairment allowances are based on lifetime expected losses.

For cash and cash equivalents, the Group and the Company considers to have low credit risk since the credit risk rating of the bank institution it banks with is equivalent to the globally understood definition of 'investment grade'.

The expected losses are recognised a separate item in the statement of profit or loss.

Financial liabilities

The Group's financial liabilities are classified as financial liabilities at amortised cost. These financial liabilities are initially measured at fair value included transaction costs and subsequently carried at amortised cost using the effective interest method.

Financial liabilities are derecognised from the statement of financial position when the obligations have been settled, cancelled or ceased. The difference between the carrying amount of a financial liability that have been transferred or extinguished and the consideration paid are recognised in the profit or loss.



3 Material accounting policies - continued

3.14 Financial instruments - continued

- *Borrowings*

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently stated at amortised costs using the effective interest method. Any difference between the proceeds (net of transaction costs) and the redemption value are recognised in profit or loss.

Borrowings are classified as current liabilities unless the Group or the Company has an unconditional right to defer settlement of the liability for at least 12 months after the statement of financial position date.

- *Lease liabilities*

A lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease. If the interest rate implicit in the lease cannot be readily determined, the Group and the Company use the incremental borrowing rate as the discount rate. The Group's and the Company incremental borrowing rate is the rate of interest that the lessee would have to pay to borrow over a similar term and with a similar security, the funds necessary to obtain an asset of a similar value to the right-of-use asset in a similar economic environment.

Lease payments included in the measurement of the lease liability includes:

- the fixed lease payments (including in-substance fixed payments), less any lease incentives,
- variable lease payments that depend on an index or rate, initially measured using the index or rate at the commencement date,
- amounts expected to be payable under any residual value guarantee;
- the exercise price of any purchase option granted in favour of the Group if it is reasonable certain to assess that option; and
- any penalties payable for terminating the lease, if the term of the lease has been estimated on the basis of termination option being exercised.

Variable lease payments that do not depend on an index or rate are expensed in the period to which they relate.

After initial recognition, a lease liability is measured at amortised cost using the effective interest method. A lease liability is remeasured when there is a change in future lease payment arising for a change in an index or rate, if there is a change in the Group's or company's estimate of the amount expected to be payable under a residual value guarantee, or if the Group's or Company's changes its assessment of whether it will exercise a purchase, extension or termination option.

The portion of the lease liability recognised on the statement of financial position as a current liability pertains to the liability that fall due with 12 months. The remaining portion of the lease liability is recognised as non-current liability

The Group and the Company presents lease liabilities as a separate line item in the statement of financial position.

- *Trade and other payables*

Trade and other payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are initially recognised at fair value and subsequently measured at amortised cost.



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3 Material accounting policies - continued**3.14 Financial instruments - continued***Offsetting of financial instruments*

Financial assets and liabilities are offset and reported in a net amount in the statement of financial position when the Group or the Company has a legal right to offset the reported amounts and intends to settle the items on a net basis or to simultaneously realise the asset and settle the liability.

3.15 Share Capital

Ordinary share issued by the Company are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares are shown in equity as a deduction, net of tax, from the proceeds. Dividends to ordinary shareholders are included directly to equity and are recognised as liabilities in the period in which they are declared.

3.16 First adoption of IFRS

As indicated in note 2.1, this financial statements are the first financial statements that the Group and the Company are presenting in International Financial Reporting Standards as adopted by the European Union. This note explains the principal adjustments made by the Group and the Company in restating its K3 financial statements, including the statement of financial position as at 1 January 2021 and the financial statements as of, and for, the year ended 31 December 2021.

In restating the financial statement to IFRSs the Group and the Company applied the following exemption

- Leases

The Group opted not to restate balances prior to the transition date (01 January 2021) in relation to leases and chose to recognize a right-of-use asset and lease liability on the transition date.

The Group assessed all contracts existing as of 1 January 2021 to determine whether a contract contained a lease based on the conditions in place at 1 January 2021

Lease liabilities were measured at the present value of the remaining lease payments, discounted using the lessee's incremental borrowing rate as of 1 January 2021 or the rate implicit in the lease. Right-of-use assets were measured at an amount equal to the lease liabilities, adjusted by any prepaid or accrued lease payments related to that lease recognised in the statement of financial position immediately before 1 January 2021.



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

3 Material accounting policies - continued

3.16 First adoption of IFRS - continued

- Group reconciliation of equity as at 1 January 2021 (date of transition to IFRS)

| Notes | As per K3 SEK in '000 | Reclassification and remeasurement | | IFRS as at 1 January 2021 SEK in '000 | | |
|---------------------------------|-----------------------------|--|---------------|--|--|--|
| | | | | | | |
| | | | | | | |
| Assets | | | | | | |
| Non-current assets | | | | | | |
| Goodwill | A | 56,704 | 6,300 | 63,004 | | |
| Intangible assets | | 2,452 | - | 2,452 | | |
| Property plant and equipment | | 2,630 | - | 2,630 | | |
| Right-of -use asset | B | - | 6,221 | 6,221 | | |
| Deferred tax | | 244 | - | 244 | | |
| Total non-current assets | | 62,030 | 12,521 | 74,551 | | |
| Current assets | | | | | | |
| Other receivables | | 6,593 | - | 6,593 | | |
| Cash and bank balances | | 12,175 | - | 12,175 | | |
| Current assets | | 18,768 | - | 18,768 | | |
| Total assets | | 80,798 | 12,521 | 93,319 | | |



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Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

3 Material accounting policies - continued

3.16 First adoption of IFRS - continued

- Group reconciliation of equity as at 1 January 2021 (date of transition to IFRS) - continued

| | Notes | As per K3 SEK in '000 | Reclassification and remeasurement | | IFRS as at 1 January 2021 SEK in '000 | | | |
|--------------------------------------|-------|-----------------------------|--|----------------|--|--|--|--|
| | | | SEK in '000 | SEK in '000 | | | | |
| Equity and liabilities | | | | | | | | |
| Capital and reserves | | | | | | | | |
| Share capital | | 200 | - | 200 | | | | |
| Capital contribution | C | - | 4,000 | 4,000 | | | | |
| Retained earnings | A,C | (3,462) | 2,300 | (1,162) | | | | |
| Total Equity | | (3,262) | 6,300 | 3,038 | | | | |
| Non current Liabilities | | | | | | | | |
| Borrowings | | 51,788 | - | 51,778 | | | | |
| Lease liabilities | B | - | 4,841 | 4,841 | | | | |
| Deferred tax liabilities | | | | - | | | | |
| Total non-current liabilities | | 51,788 | 4,841 | 56,619 | | | | |
| Current liabilities | | | | | | | | |
| Borrowings | | 7,800 | - | 7,880 | | | | |
| Trade and other payables | | 21,669 | - | 21,669 | | | | |
| Lease liabilities | B | - | 1,380 | 1,380 | | | | |
| Current tax liabilities | | 2,733 | - | 2,733 | | | | |
| Total Current liabilities | | 32,202 | 1,380 | 33,662 | | | | |
| Total Liabilities | | 83,990 | 6,221 | 90,281 | | | | |
| Total Equity and Liabilities | | 80,728 | 12,521 | 93,319 | | | | |



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

3 Material accounting policies - continued

3.16 First adoption of IFRS - continued

- Group reconciliation of equity as at 31 December 2023

| Notes | As per K3 | Reclassification and remeasurement | | IFRS as at 31 December 2023 | | |
|---------------------------------|-----------|--|----------------|-----------------------------------|--|--|
| | | SEK in '000 | SEK in '000 | | | |
| | | SEK in '000 | SEK in '000 | | | |
| Assets | | | | | | |
| Non-current assets | | | | | | |
| Goodwill | A | 38,026 | 25,297 | 63,323 | | |
| Intangible assets | | 17,930 | - | 17,930 | | |
| Property plant and equipment | | 2,345 | - | 2,345 | | |
| Right-of-use asset | B | - | 3,646 | 3,646 | | |
| Deferred tax | D | 631 | (82) | 549 | | |
| Total non-current assets | | 58,932 | 28,861 | 87,793 | | |
| Current assets | | | | | | |
| Other receivables | | 8,021 | - | 8,021 | | |
| Cash and bank balances | | 24,837 | - | 24,837 | | |
| Current assets | | 32,858 | - | 32,858 | | |
| Total assets | | 91,790 | 28,861 | 120,651 | | |



Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

3 Material accounting policies - continued

3.16 First adoption of IFRS - continued

- Group reconciliation of equity as at 31 December 2023 - continued

| | Notes | As per K3 SEK in '000 | Reclassification and remeasurement SEK in '000 | IFRS as at 31 December 2023 SEK in '000 |
|--------------------------------------|-------|-----------------------------|--|---|
| Equity and liabilities | | | | |
| Capital and reserves | | | | |
| Share capital | | 200 | - | 200 |
| Capital contribution | C | - | 4,000 | 4,000 |
| Retained earnings | A,B,C | (6,647) | 21,621 | 14,974 |
| Non-controlling interest | | (442) | - | (442) |
| Total Equity | | (6,889) | 25,621 | 18,732 |
| Non current Liabilities | | | | |
| Borrowings | | 30,993 | - | 30,993 |
| Lease liabilities | B | - | 1,515 | 1,515 |
| Deferred tax liabilities | | - | - | - |
| Total non-current liabilities | | 30,993 | 1,515 | 32,508 |
| Current liabilities | | | | |
| Borrowings | | 7,880 | - | 7,880 |
| Trade and other payables | | 57,117 | - | 57,117 |
| Lease liabilities | B | - | 1,725 | 1,725 |
| Current tax liabilities | | 2,689 | - | 2,689 |
| Total Current liabilities | | 67,686 | 1,725 | 69,411 |
| Total Liabilities | | 98,679 | 3,240 | 101,919 |
| Total Equity and Liabilities | | 91,790 | 28,861 | 120,651 |



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

3 Material accounting policies - continued

3.16 First adoption of IFRS - continued

- Group reconciliation of total comprehensive income for the year ended 31 December 2023

| | Notes | As per K3 SEK in '000 | Reclassification and remeasurement | | IFRS as at 31 December 2023 SEK in '000 |
|--|----------|-----------------------------|--|----------------|---|
| | | | SEK in '000 | SEK in '000 | |
| Revenue | | 173,692 | | - | 173,692 |
| Other income | | 2,073 | | - | 2,073 |
| Expenses directly related to gambling activities | | (74,793) | | - | (74,793) |
| Employees benefit expenses | | (76,452) | | - | (76,452) |
| Depreciation, amortisation and impairment of non-financial assets A,B | | (10,455) | | 4,491 | (5,964) |
| Impairment losses on financial and contract assets | | | | | - |
| Other Expenses | B | (15,222) | | 2,170 | (13,052) |
| Operating profit/(loss) | | (1,157) | | 6,661 | 5,504 |
| Finance income | | 271 | | - | 271 |
| Finance costs | B | (2,449) | | (222) | (2,671) |
| Profit before tax | | (3,335) | | 6,439 | 3,104 |
| Income tax expense | D | (742) | | (20) | (762) |
| Profit for the year - total comprehensive income | | (4,077) | | 6,419 | 2,342 |

There were no changes in the Company equity at transition date to IFRSs, at 31 December 2023 and in total comprehensive income for the year ended 31 December 2023

Note A - Amortisation of goodwill

Goodwill results mainly from the acquisition of Cherry Spelglädje AB. Under K3, goodwill is amortised over 10 years. In terms of IFRSs amortisation of goodwill is not permitted, consequently the Group reversed all goodwill adjustments from recognition date.



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3 Material accounting policies - continued**3.16 First adoption of IFRS - continued****Note B - Leases**

Under K3, the Group differentiate between operating and finance leases. Under K3, both finance and operating leases are recognised as operating expense in the statement of profit or loss on straight line basis over the term of the lease. Under IFRS, a lessee applies a single recognition and measurement approach for all leases, except for short-term leases and leases of low-value assets and recognises lease liabilities to make lease payments and right-of-use assets representing the right to use the underlying assets.

At the date of transition to IFRS, the Group applied the transitional provision and measured lease liabilities at the present value of the remaining lease payments, discounted using the lessee's incremental borrowing rate at the date of transition to IFRS or the rate implicit in the lease. Right-of-use assets were measured at the amount equal to the lease liabilities. As a result, the Group recognised an increase of SEK 6,221,000 (31 December 2021: SEK 921,000) of lease liabilities and right-of-use assets.

After transition date, up to 31 December 2021, right of use assets was decrease by depreciation of SEK 1,526,000, lease liability was increase by finance costs of SEK 173,000 and decrease by lease payments (other expense in profit or loss) of SEK1,809,000.

Note C - Capital contribution

Under K3, the Group, recognises capital contribution as part of retained earnings/accumulated losses. In IFRS, capital contribution is recognised as part of other reserves.

Note D - Deferred tax

Deferred tax adjustment is the result of differences in right-of-use assets and lease liability at 31st December 2023.

4 Critical accounting estimates and judgments

Estimates and judgements are continually evaluated and based on historical experience and other factors including expectations of future events that are believed to be reasonable under the circumstances.

In the opinion of the Directors, the accounting estimates and judgements made in the course of preparing these financial statements are not difficult, subjective or complex to a degree which would warrant their description as critical in terms of the requirements of IAS 1, unless further described below.

- Financial Instruments - allowance for expected credit losses

The allowance for expected credit losses assessment requires a degree of estimation and judgement. The expected credit loss assessment is combination of probability for default, loss of given default and exposure at default. These require a certain degree of estimation based on both historical, year-end information and information available at the time of the preparation. The actual credit losses in future years may be higher or lower

- IFRS 16 - Leases

Critical judgements required in the application of IFRS 16 may include, among others, the following:

- Identifying whether a contract (or part of a contract) includes a lease;
- Determining whether it is reasonably certain that an extension or termination option will be exercised;
- Classification of lease agreements (when the entity is a lessor);
- Determination of whether variable payments are in substance fixed;
- Establishing whether there are multiple leases in an arrangement;

Sources of estimation uncertainty in the application of IFRS 16 may include, among others, the following:

- Estimation of the lease term;
- Determination of the appropriate rate to discount the lease payments;
- Assessment of whether a right-of-use asset is impaired



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Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

5 Revenue

| | Group | | Company | | | |
|--------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Net Gaming Revenue | 173,692 | 169,095 | - | - | - | - |
| Management fees | - | - | - | 693 | 42 | - |
| Total Revenue | 173,692 | 169,095 | - | 693 | 42 | - |

Revenue consist mainly of income derived from gaming activities. Net gaming revenue consist of the net result of players bets after deducting players winnings. The Company revenue consist of management service provided to members of the group. The Group and the Company treat all revenue generated from different revenue streams as a single revenue segment in accordance with internal management reporting.

6 Other income

| | Group | | |
|---------------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Gain on sale of tangible assets | 122 | - | - |
| Bad Debts recovered | 242 | 84 | 176 |
| Sundry income | 1,709 | 4,428 | 11,727 |
| Total other income | 2,073 | 4,512 | 11,903 |

7 Employees benefit expenses

| | Group | | | Company | | |
|---|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Wages and salaries | 56,794 | 48,082 | 30,260 | 1,143 | 374 | - |
| Social security costs and other contributions | 19,658 | 17,505 | 11,412 | 513 | 139 | - |
| | 76,452 | 65,587 | 41,672 | 1,656 | 513 | - |

The average number of employed during the year

| | 2023 | 2022 | 2021 | 2023 | 2022 | 2021 |
|---------------------------|------|------|------|------|------|------|
| Administrative and gaming | 141 | 131 | 76 | 1 | - | - |

Included in the total employee benefit expenses are directors salaries and renumeration. These area as follows:

| | Group | | | Company | | |
|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Directors renumeration | 1,305 | 1,097 | 954 | 257 | 146 | - |



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

8 Impairment losses of financial and contract assets

Movement in impairment allowances consist of the following:

| | Company | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
|--|---------|------------------------|------------------------|------------------------|
| Increase in loss allowance on financial assets | | 200 | - | - |
| Increase in loss allowances recognised in profit or loss during the year | | <u>200</u> | <u>-</u> | <u>-</u> |

The loss allowance on financial assets is reconciled as follows:

| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
|--|------------------------|------------------------|------------------------|
| Opening loss allowances as at 1 January | - | - | - |
| Increase in loss allowances recognised in profit or loss during the year | 200 | - | - |
| Closing loss allowances as at 31 December | <u>200</u> | <u>-</u> | <u>-</u> |

9 Other expenses

Total remuneration paid to the Group and the subsidiaries auditors during the year amounted to:

| | Group | | | Company | | |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Annual statutory audit | 378 | 250 | 303 | 378 | 250 | - |
| Other non-audit services | 58 | 306 | 212 | 58 | 265 | - |
| Auditor's remuneration | <u>436</u> | <u>556</u> | <u>515</u> | <u>436</u> | <u>515</u> | <u>-</u> |

Other non-audit services consist of fees charged in relation of advisory and accounting services.

10 Finance income

| | Group | | | Company | | |
|-----------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Interest from banks | 111 | 3 | | 1 | - | - |
| Interest from related party loans | - | - | | 112 | - | - |
| Other interest | 160 | - | | - | - | - |
| Total finance income | <u>271</u> | <u>3</u> | <u>-</u> | <u>113</u> | <u>-</u> | <u>-</u> |



Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

11 Finance costs

| | Group | | | Company | | |
|----------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Interest on finance leases | 384 | 157 | 173 | - | - | - |
| Interest on bank loans and other | 1,411 | 1,275 | 1,934 | 1,411 | 1,275 | 1,934 |
| Interest on short term debt | 271 | 85 | 422 | - | - | - |
| Other interest | 689 | (114) | - | 110 | - | - |
| Currency exchange difference | 78 | 50 | - | - | - | - |
| Total finance costs | 2,671 | 1,453 | 2,529 | 1,521 | 1,275 | 1,934 |

12 Appropriations

| | Company | | |
|------------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| <i>Group contributions</i> | | | |
| Group contributions received | 16,139 | 17,970 | 5,477 |
| Group contributions granted | (2,878) | - | - |
| Total | 13,261 | 17,970 | 5,477 |

13 Income tax

13.1 Income tax recognised in profit or loss

| | Group | | | Company | | |
|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Current tax expense | 1,179 | 2,466 | 536 | 1,077 | 2,653 | 481 |
| Deferred taxation | (417) | 39 | 267 | 0 | - | 244 |
| | 762 | 2,505 | 803 | 1,077 | 2,653 | 725 |

The tax on the Group's and the Company's profit before tax differs from the theoretical amount that would arise using the basic tax rate as follows:

| | Group | | | Company | | |
|---|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Profit/(Loss) before tax on ordinary activities | 3,104 | 12,773 | 3,866 | 5,212 | 13,073 | 3,521 |
| Income tax expense calculated at 20.6% | 639 | 2,631 | 796 | 1,074 | 2,693 | 725 |
| Effect of: | | | | | | |
| Non allowable expenses and other differences | 123 | (126) | 7 | 3 | (40) | - |
| | 762 | 2,505 | 803 | 1,077 | 2,653 | 725 |



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

14 Goodwill

| Group | Goodwill SEK in '000 | Total SEK in '000 |
|--------------------------------------|----------------------------|-------------------------|
| At 01/01/2021 | | |
| Cost amounts | 63,004 | 63,004 |
| Accumulated impairment | - | - |
| Net Book amount | <u>63,004</u> | <u>63,004</u> |
| Year ended 31/12/2021 | | |
| Opening net book amount | 63,004 | 63,004 |
| Adjustment for previous acquisitions | 319 | 319 |
| Closing net book amount | <u>63,323</u> | <u>63,323</u> |
| At 01/01/2022 | | |
| Cost amounts | 63,323 | 63,323 |
| Accumulated impairment | - | - |
| Net Book amount | <u>63,323</u> | <u>63,323</u> |
| Year ended 31/12/2022 | | |
| Opening net book amount | 63,323 | 63,323 |
| Impairment | - | - |
| Closing net book amount | <u>63,323</u> | <u>63,323</u> |
| At 31/12/2022 | | |
| Cost amounts | 63,323 | 63,323 |
| Accumulated impairment | - | - |
| Net Book amount | <u>63,323</u> | <u>63,323</u> |
| Year ended 31/12/2023 | | |
| Opening net book amount | 63,323 | 63,323 |
| Impairment | - | - |
| Closing net book amount | <u>63,323</u> | <u>63,323</u> |
| At 31/12/2023 | | |
| Cost amounts | 63,323 | 63,323 |
| Accumulated impairment | - | - |
| Net book amount | <u>63,323</u> | <u>63,323</u> |



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14 Goodwill - continued

Intangible assets (including goodwill) are tested for impairment. For impairment assessment purposes, assets are grouped at the lowest levels for which there are largely independent cash inflows (cash-generating units). As a result, some assets are tested individually for impairment and some are tested at cash-generating unit level. Goodwill is allocated to those cash-generating units that are expected to benefit from synergies of a related business combination and represent the lowest level within the Group at which management monitors goodwill.

Cash-generating units to which goodwill and intangible asset that has an indefinite useful life or is not yet available for use has been allocated are tested for impairment at least annually. All other individual assets or cash-generating units are tested for impairment whenever events or changes in circumstances indicate the carrying amount may not be recoverable.

An impairment loss is recognised for the amount by which the asset's (or cash-generating unit's) carrying amount exceeds its recoverable amount, which is the higher of fair value less costs of disposal and value-in-use. Value-in-use is based on estimated future cash flows discounted to their present value using a pre-tax discount rate that reflects the current market assessments of the time value of money and the specific risk of the asset or cash-generating unit. Management recognizes Goodwill from the acquisition of Cherry Spelglädje AB (which is considered the sole cash-generated unit).

Directors have evaluated Cherry Spelglädje AB cash generating unit for impairment as at 31 December 2023 and are of the view that carrying amount is recoverable on the basis of the cash flow generated from this cash generating unit. Consequently, the directors have assessed that there is no need to impair Cherry Spelglädje AB cash generating unit. The recoverable amount of Cherry Spelglädje AB cash-generated unit was assessed on the basis of value-in-use calculation (through the discounted cash flow approach). The value in use was based on:

- the cashflow reflecting the Cherry Spelglädje AB cash generating unit for 2024 to 2026 with an average growth rate of 9.7% over the period
- a perpetual growth rate of 2% beyond the period
- discount rate of 18%

Sensitivity analyses have been made of the estimates of value in use in connection with impairment testing, for the following assumptions: general reduction of 1 percentage point in the organic sales growth rate during the forecasting period, general reduction of 1 percentage points in the operating margin; general increase of 1 percentage points in the WACC. A sensitivity analysis for changes in the assumptions used in the impairment testing has been established for the Group's cash generating unit (CGU). The conclusion from the conducted sensitivity analyses is that, standalone, none of the assumptions would result in any impairment loss in the CGU. Also, simultaneous adjustments of all assumptions carried out in the sensitivity analyses would not require a write-down.



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Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

15 Intangible assets

Group

| | Gaming agreements & licenses | Total |
|--------------------------|---|---------------|
| | SEK | SEK |
| | in '000 | in '000 |
| At 01/01/2021 | | |
| Cost amounts | 18,869 | 18,869 |
| Accumulated amortisation | (16,417) | (16,417) |
| Net Book amount | <u>2,452</u> | <u>2,452</u> |
| Year ended 31/12/2021 | | |
| Opening net book amount | 2,452 | 2,452 |
| Additions | 217 | 217 |
| Amortisation charge | (1,196) | (1,196) |
| Closing net book amount | <u>1,473</u> | <u>1,473</u> |
| At 01/01/2022 | | |
| Cost amounts | 19,086 | 19,086 |
| Accumulated amortisation | (17,613) | (17,613) |
| Net Book amount | <u>1,473</u> | <u>1,473</u> |
| Year ended 31/12/2022 | | |
| Opening net book amount | 1,473 | 1,473 |
| Additions | 18,575 | 18,575 |
| Amortisation charge | (1,642) | (1,642) |
| Closing net book amount | <u>18,406</u> | <u>18,406</u> |
| At 31/12/2022 | | |
| Cost amounts | 37,661 | 37,661 |
| Accumulated amortisation | (19,255) | (19,255) |
| Net Book amount | <u>18,406</u> | <u>18,406</u> |
| Year ended 31/12/2023 | | |
| Opening net book amount | 18,406 | 18,406 |
| Additions | 1,972 | 1,972 |
| Amortisation charge | (2,448) | (2,448) |
| Closing net book amount | <u>17,930</u> | <u>17,930</u> |
| At 31/12/2023 | | |
| Cost amounts | 39,633 | 39,633 |
| Accumulated amortisation | (21,703) | (21,703) |
| Net book amount | <u>17,930</u> | <u>17,930</u> |



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

16 Property, plant and equipment

Group

| | Fixtures & gaming equipment | Total |
|---------------------------------|--|---------------------|
| | SEK | SEK |
| | in '000 | in '000 |
| At 01/01/2021 | | |
| Cost amounts | 29,012 | 29,012 |
| Accumulated depreciation | (26,383) | (26,383) |
| Net Book amount | <u><u>2,629</u></u> | <u><u>2,629</u></u> |
| Year ended 31/12/2021 | | |
| Opening net book amount | 2,629 | 2,629 |
| Additions | 1,075 | 1,075 |
| Deprecation charge for the year | (1,384) | (1,384) |
| Closing net book amount | <u><u>2,320</u></u> | <u><u>2,320</u></u> |
| At 01/01/2022 | | |
| Cost amounts | 30,087 | 30,087 |
| Accumulated depreciation | (27,767) | (27,767) |
| Net Book amount | <u><u>2,320</u></u> | <u><u>2,320</u></u> |
| Year ended 31/12/2022 | | |
| Opening net book amount | 2,320 | 2,320 |
| Additions | 2,053 | 2,053 |
| Deprecation charge for the year | (1,704) | (1,704) |
| Closing net book amount | <u><u>2,669</u></u> | <u><u>2,669</u></u> |
| At 31/12/2022 | | |
| Cost amounts | 32,140 | 32,140 |
| Accumulated depreciation | (29,471) | (29,471) |
| Net Book amount | <u><u>2,669</u></u> | <u><u>2,669</u></u> |
| Year ended 31/12/2023 | | |
| Opening net book amount | 2,669 | 2,669 |
| Additions | 1,337 | 1,337 |
| Deprecation charge for the year | (1,661) | (1,661) |
| Closing net book amount | <u><u>2,345</u></u> | <u><u>2,345</u></u> |
| At 31/12/2023 | | |
| Cost amounts | 33,477 | 33,477 |
| Accumulated depreciation | (31,132) | (31,132) |
| Net book amount | <u><u>2,345</u></u> | <u><u>2,345</u></u> |



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

16 Property, plant and equipment - continued

Company

| | Fixtures & gaming equipment SEK in '000 | Total SEK in '000 |
|---------------------------------|--|----------------------------------|
| At 01/01/2022 | | |
| Cost amounts | - | - |
| Accumulated depreciation | - | - |
| Net Book amount | - | - |
| Year ended 31/12/2022 | | |
| Opening net book amount | - | - |
| Additions | 31 | 31 |
| Closing net book amount | 31 | 31 |
| At 31/12/2022 | | |
| Cost amounts | 31 | 31 |
| Accumulated depreciation | - | - |
| Net Book amount | 31 | 31 |
| Year ended 31/12/2023 | | |
| Opening net book amount | 31 | 31 |
| Additions | 40 | 40 |
| Deprecation charge for the year | (18) | (18) |
| Closing net book amount | 53 | 53 |
| At 31/12/2023 | | |
| Cost amounts | 71 | 71 |
| Accumulated depreciation | (18) | (18) |
| Net book amount | 53 | 53 |



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Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

17 Leases

Group

Right-of-use assets

| | Motor vehicles SEK in '000 | Buildings SEK in '000 | Total SEK in '000 |
|-------------------------------|-------------------------------------|-----------------------------|-------------------------|
| At 01/01/2021 | | | |
| Cost amounts | - | 6,221 | 6,221 |
| Accumulated depreciation | - | - | - |
| Net book amount | <u><u>-</u></u> | <u><u>6,221</u></u> | <u><u>6,221</u></u> |
| Year ended 31/12/2021 | | | |
| Opening net book amount | - | 6,221 | 6,221 |
| Additions | 925 | - | 925 |
| Depreciation | (232) | (1,294) | (1,526) |
| Closing net book amount | <u><u>693</u></u> | <u><u>4,927</u></u> | <u><u>5,620</u></u> |
| At 01/01/2022 | | | |
| Cost amounts | 925 | 6,221 | 7,146 |
| Accumulated depreciation | (232) | (1,294) | (1,526) |
| Net book amount | <u><u>693</u></u> | <u><u>4,927</u></u> | <u><u>5,620</u></u> |
| Year ended 31/12/2022 | | | |
| Opening net book amount | 693 | 4,927 | 5,620 |
| Additions | 410 | - | 410 |
| Depreciation | (354) | (1,295) | (1,649) |
| Closing net book amount | <u><u>749</u></u> | <u><u>3,632</u></u> | <u><u>4,381</u></u> |
| At 31/12/2022 | | | |
| Cost amounts | 1,335 | 6,221 | 7,556 |
| Accumulated depreciation | (585) | (2,589) | (3,174) |
| Net book amount | <u><u>750</u></u> | <u><u>3,632</u></u> | <u><u>4,382</u></u> |
| Year ended 31/12/2023 | | | |
| Opening net book amount | 750 | 3,632 | 4,382 |
| Additions/ Lease modification | 633 | 472 | 1,105 |
| Disposals | (388) | (388) | (388) |
| Depreciation | (512) | (1,329) | (1,841) |
| Depreciation release | 388 | 388 | 388 |
| Closing net book amount | <u><u>871</u></u> | <u><u>2,775</u></u> | <u><u>3,646</u></u> |
| At 31/12/2023 | | | |
| Cost amounts | 1,580 | 6,693 | 8,273 |
| Accumulated amortisation | (709) | (3,918) | (4,627) |
| Net book amount | <u><u>871</u></u> | <u><u>2,775</u></u> | <u><u>3,646</u></u> |



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

17 Leases - continued

Right-of-use assets motor vehicle consist of 7 (2022: 7, 2021: 5 leases). The lease term of the leases varies from 3 to 5 years

Right of use assets buildings consisted of lease of two offices, one in Stockholm and the other in Goteborg. Stockholm office original lease term ended in August 2023. Goteborg office original lease term ends in January 2026. Stockholm office lease was extended by 1 year. Unless cancelled by the Group, Goteborg and Stockholm office lease can be extended further for 3 years and 1 year respectively.

Lease liabilities

| | Group | | |
|-------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Current | 1,725 | 1,679 | 1,735 |
| Non-Current | 1,515 | 2,404 | 3,775 |
| | 3,240 | 4,083 | 5,510 |

The finance lease interest charged to profit or loss for the year is SEK 384,000 (2022: SEK 157,000, 2021: SEK 173,000). Finance lease interest is included as part of finance costs.

The cash outflow for the year related to lease payments amounted to SEK 2,170,000 (2022: SEK 1,994,000 , 2021: SEK 1,809,000).

18 Investments in subsidiaries

The carrying value, which is also the cost of the investments in subsidiaries for the years ended 31 December 2023, 2022 and 2021 is SEK 88,006,000, SEK 82,425,000 and SEK 80,225,000 respectively.

The list of subsidiaries, which are Cherry Spelglädje AB, Cherry Event AB, Cherry Domain AB, Cherry AB and Cherry Tech AB, their respective registered office and the percentage of share held by the company can be found in note 2.4 of these financial statements.



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

19 Deferred tax

Deferred taxes are calculated on temporary differences under the liability method using a principal tax rate of 20.6% (2022: 20.6%). The deferred tax liabilities are mainly considered to be of a non-current nature.

19.1 Movement in temporary differences during the year

| | Group | | Company | | | |
|---------------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Year ended 31 December | | | | | | |
| At beginning of the year | 131 | - | 244 | - | - | 244 |
| Deferred tax on financial instruments | 438 | 193 | (244) | - | - | (244) |
| Deferred tax on leases | (20) | (39) | (23) | - | - | - |
| As 31 December | 549 | 131 | (23) | - | - | - |

All amounts listed in the above table are recognised in profit or loss.

19.2 Deferred tax is composed of temporary differences in relation of

| | Group | | Company | | | |
|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Leases | | | | | | |
| Financial instruments | (82) | (62) | (23) | - | - | - |
| | 631 | 193 | - | - | - | - |
| | 549 | 131 | (23) | - | - | - |

20 Financial assets

| | Company | | |
|-----------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Loans to subsidiaries | 13,821 | 11,800 | - |

Loans to subsidiaries, are stated net of loss allowance amounting to SEK 200,000 (2022: Nil, 2021: Nil). The loans to Cherry AB carry an interest of 6.3% per annum. No interest is charged on other loans. These loans carry no fixed date of repayment. The Company management does not deem that these loans are going to be settled during the next 12 months.

21 Other receivables

| | Group | | Company | | | |
|--------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Other Receivable | | | | | | |
| Prepayments and accrued income | 6,833 | 3,788 | 2,500 | - | 26 | - |
| | 1,188 | 1,130 | 2,656 | 882 | 249 | - |
| | 8,021 | 4,918 | 5,156 | 882 | 275 | - |



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

22 Cash and cash equivalents

Cash and cash equivalents included in the statement of cash flows comprise the following amounts:

| | Group | | | Company | | |
|--|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Cash at banks and other financial intermediaries | 24,837 | 12,732 | 25,027 | 371 | 477 | 41 |

23 Share capital

| | Company | | |
|---|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Issued and fully paid up share capital | | | |
| 20,000,000 Ordinary A Shares of SEK0.01 each | 200 | 200 | 200 |

The holders of ordinary shares are entitled to receive dividends as declared from time to time. These are entitled to one vote per share at meetings of the parent company. All shares rank equally with regard to the parent company residual assets.

24 Capital contribution

| | Group | | | Company | | |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Balance at 1 January | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 |
| Movement during the year | - | - | - | - | - | - |
| Balance at 31 December | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 |



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Cherry With Friends AB
Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

25 Borrowings

Non-current liabilities

Borrowings included under non-current liabilities on the statement of financial position comprise the following amounts:

| | Group | | Company | | | |
|-------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Bank loans | 1,970 | 9,850 | 17,730 | 1,970 | 9,850 | 17,730 |
| Loans from subsidiaries | - | - | - | 35,828 | 28,773 | 20,227 |
| Shareholders loans | 29,023 | 28,367 | 27,723 | 29,023 | 28,367 | 27,724 |
| Other liabilities | - | 2,363 | - | - | - | - |
| | 30,993 | 40,580 | 45,453 | 66,821 | 66,990 | 65,681 |

Current liabilities

Borrowings included under non-current liabilities on the statement of financial position comprise the following amounts:

| | Group | | Company | | | |
|------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Bank loans | 7,880 | 7,880 | 7,880 | 7,880 | 7,880 | 7,880 |

The company bank loan is secured by against a subsidiary shares.

The bank loan is repayable by January 2025. The bank loan carries a rate of 2.45% over the 3 month Stibor. The current bank loan balance is the short term portion of the bank loan.

Loans from subsidiaries are unsecured. No interest is charge on these loans. Loans from subsidiaries has no fixed date of repayment. The Company management is of the opinion that these loans will not be payable within the next 12 months from year end.

Shareholders' loans are unsecured. These carry an interest of 2% per annum. They are callable on demand. Management is of the opinion the shareholders' loans will not be payable within the next 12 months from year end.

26 Trade and other payables

| | Group | | Company | | | |
|-----------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Trade Creditors | 1,120 | 812 | 908 | 14 | 108 | - |
| Other creditors | 33,954 | 12,708 | 11,272 | 2,922 | (102) | - |
| Accruals | 22,045 | 21,882 | 25,750 | 1,846 | 917 | 122 |
| | 57,119 | 35,402 | 37,930 | 4,782 | 923 | 122 |



27 Financial risk management

The Group's and the Company's activities potentially expose it to a variety of financial risks: market risk (including cashflow and fair value interest rate risk), credit risk and liquidity risk. The Group's and the Company's overall risk management focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's and Company's financial performance. The Group and the Company did not make use of derivative financial instruments to hedge risk exposures during the current financial period. The directors provide principles for overall risk management, as well as policies covering risks referred to above.

- a) *Market risk*
 - i) *Foreign exchange risk*

Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the Group's and Company's functional currency. The Group and Company are not exposed to significant foreign exchange risk since principally the Group and Company's assets and liabilities are denominated in Swedish krona and the Group and Company are not exposed to foreign exchange risk arising on trading transaction as these are principle conducted in Swedish krona.

- ii) *Cash flow and fair value interest rate risk*

The Group and the Company are exposed to changes in market interest rate through their borrowings and bank balances. The Company is further exposed to changes in market interest rates through related party loans receivable. At year end, the Group and the Company cash flow interest rate risk arises mainly from bank borrowings (refer to note 24). Bank borrowings are subject to interest rate that varies according the 3 month STIBOR.

The Group and Company other borrowings and the Company's related loans receivable are subject to no or fixed interest rate. Other borrowing expose the Group and Company to fair value interest rate risk. In opinion of the directors, the potential impact of a defined shift in interest rates will have an immaterial effect on the Group and Company profit or loss.



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27 Financial risk management - continued

b) Credit Risk

Credit risk is the risk that a customer or counterparty is unable or unwilling to meet its financial commitments that it has entered into and therefore causing the Group to incur a financial loss. The Group's and the Company's exposure to credit risk at the end of the reporting period is analysed as follows:

| | Group | | Company | | | |
|--|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Receivables | 8,021 | 4,918 | 5,156 | 882 | 275 | - |
| Amounts due by related parties | - | - | - | 13,821 | 11,800 | - |
| Cash at bank and other intermediaries | 24,837 | 12,732 | 25,027 | 371 | 477 | 41 |
| Maximum exposure to credit risk | 32,858 | 17,650 | 30,183 | 15,074 | 12,552 | 41 |

The Group's credit risk arises mainly on cash at banks and other financial institutions. To mitigate this risk, the Group works with well-established vendors in the business. The Group cash at bank are managed by bank with an investment rating of investment grade or better.

The Company's credit risk arises mainly on amount due by related parties. Amounts due by related parties are tested for impairment under the expected credit loss model. This model requires the Company to measure impairment allowance for all financial instruments for the time the asset is originated, based on the deterioration of credit risk since initial recognition. If the credit risk has not increased significantly, the impairment allowance is based on 12 month expected losses. If the credit risk has increased significantly or if the financial instruments are credit impaired, impairment allowances are based on lifetime expected losses.



Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

27 Financial risk management - continued

c) Liquidity risk

Liquidity risk is the risk that the Group or Company will have difficulties in paying its financial liabilities. The Group and the Company are exposed to liquidity risk in relation to trade and other payable, borrowings and leases liabilities.

The Group's and Company's management monitors liquidity risk by means of cash flow forecasts on the expected cash flows over a twelve-month period. The following table provides analyses on the Group's and Company's financial liabilities into relevant maturity grouping based on the remaining period at the statement of financial position to the contractual maturity date. The amount disclosed below are the contractual undiscounted cash flows.

Group

| | Contractual cashflows SEK in '000 | Within one year SEK in '000 | One to five years SEK in '000 | Over five years SEK in '000 |
|--------------------------|--|--------------------------------------|--|--------------------------------------|
| As 31 December 2023 | | | | |
| Trade and other payables | 57,119 | 57,119 | - | - |
| Borrowings | 39,901 | 8,198 | 31,703 | - |
| Lease liability | 3,550 | 1,909 | 1,641 | - |
| | 100,570 | 67,226 | 33,344 | - |
| As 31 December 2022 | | | | |
| Trade and other payables | 35,402 | 35,402 | - | - |
| Borrowings | 50,897 | 8,632 | 42,265 | - |
| Lease liability | 4,386 | 1,867 | 2,519 | - |
| | 90,685 | 45,901 | 44,784 | - |
| As 31 December 2021 | | | | |
| Trade and other payables | 37,930 | 37,930 | - | - |
| Borrowings | 57,045 | 8,512 | 48,533 | - |
| Lease liability | 5,858 | 1,892 | 3,966 | - |
| | 100,833 | 48,334 | 52,499 | - |



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

27 Financial risk management - continued

c) Liquidity risk - continued

Company

| | Contractual cashflows SEK in '000 | Within one year SEK in '000 | One to five years SEK in '000 | Over five years SEK in '000 |
|----------------------------|--|--|--|--|
| As 31 December 2023 | | | | |
| Trade and other payables | 4,782 | 4,782 | - | - |
| Borrowings | 75,729 | 8,198 | 31,703 | 35,828 |
| Lease liability | 2,151 | 1,032 | 1,119 | - |
| | 82,662 | 14,012 | 32,822 | 35,828 |
| As 31 December 2022 | | | | |
| Trade and other payables | 923 | 923 | - | - |
| Borrowings | 77,307 | 8,632 | 39,902 | 28,773 |
| Lease liability | 3,129 | 978 | 2,151 | - |
| | 81,359 | 10,533 | 42,053 | 28,773 |
| As 31 December 2021 | | | | |
| Trade and other payables | 122 | 122 | - | - |
| Borrowings | 77,272 | 8,512 | 48,533 | 20,227 |
| | 77,394 | 8,634 | 48,533 | 20,227 |



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28 Fair value estimation

Financial instruments are carried at fair value, by valuation method. The different levels have been defined as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable).

If the inputs used to measure the fair value of an assets or a liability fall into different levels of the fair value hierarch, then the fair value measurement is categorised in its entirely in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. The Group and the Company recognizes transfers between levels of the fair value hierarchy at the end of the reporting year during with the change has occurred. Significant unobservable inputs and valuation adjustments are regularly reviewed..

At 31 December 2023, 2022 and 2021 the carrying amounts of financial instruments not carried at fair value, comprising cash at bank, receivables, payables, and accrued expenses reflected in the financial statements are a reasonable estimated of fair value in view of the nature of these instruments or the relatively short period of time between the origination of the instruments and their expected realisation.

The fair value of the Group's and Company's non current borrowings and the Company's non current financial assets is not significantly different from the carrying amounts.

29 Capital risk management

The Group's and Company's objective when managing capital are:

- to safeguard the Group's and Company's ability to continue as a going concern in order to provide returns to shareholder and benefits for other stakeholders and
- to maintain an optimal capital structure to reduce the cost of capital

The Group policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence to sustain future development of business.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividend paid to shareholders, issue new shares or sell assets. The Company's and Group's equity as disclosed in the statement of financial position, constitute its capital. The Company and Group maintain the level of capital by reference to it financial obligations and commitment arising from operation requirements.



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

30 Related party transactions

i) Ultimate controlling parties

Cherry with Friends Ab is mainly owned by New Berrie AB and Inter Leisure I Goteborg Invest AB. Both New Berrie AB and Inter Leisure I Goteborg Invest AB are registered in Sweden, having their registered address, Östermalmsgatan 3, 50455 Borås, Sweden and Vasagatan 43B, 411 37 Göteborg, Sweden respectively.

The Group and the Company ultimate controlling parties are Aron Egfors and Morten Klein.

ii) Transactions with related parties

During the year, the Group and Company entered into the following transactions with related parties:

| | Group | | | Company | | |
|----------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Sales to subsidiaries | - | - | - | 656 | 42 | - |
| Interest from Subsidiaries | - | - | - | 111 | - | - |
| Interest to shareholders | 656 | 643 | 630 | 656 | 643 | 630.00 |

iii) Amounts at the end of the financial reporting date

| | Group | | | Company | | |
|------------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 | 2023 SEK in '000 | 2022 SEK in '000 | 2021 SEK in '000 |
| Balance receivable from subsidiary | - | - | - | 14,566 | 11,800 | |
| Balances payable to subsidiaries | - | - | - | 38,706 | 28,778 | 20,227 |
| Shareholders share contributions | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 | 4,000 |
| Shareholders loans | 29,023 | 28,367 | 27,724 | 29,023 | 28,367 | 27,724 |

Other details regarding related party balance can be found in note 20 and 25.

iv) Transactions with key management personnel

During the period the Group directors were paid SEK 1,305,000 (2022: SEK 1,097,000, 2021: SEK 954,0000) in remuneration. The Company directors were paid SEK 257,000 and SEK 146,000 for the respective year ended 31 December 2023 and 2022. No transaction with key management personnel was done in 2021 by the Company.



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Cherry With Friends AB

Notes to the consolidated and annual financial statements for the year ended 31st December 2023 and 31st December 2022

31 Events after the financial reporting date

i) Acquisition of Gameday group plc

On 12 January 2024, an agreement was signed to acquire 100% of the shares in Gameday Group Plc, a Maltese registered company having registration number C 77333. Gameday Group plc owns subsidiaries operating mainly in online gaming and owns the underlying technology platform that derived both the B2B and B2C businesses. The acquisition of the Gameday Group plc will provide the Group strong brand presence in the Swedish online gaming market, a diversified revenue streams, an omni-channel offering with cross channel marketing and potential group cost synergies. The purchase price for Gameday Group Plc amounts to SEK 94,505 thousand which was paid both in form of issued shares in Cherry with Friends AB and in cash. A total of 6,682,810 shares were issued and the cash portion amounted to SEK 7,932 thousand.

The detail of the preliminary purchase consideration follows:

| | Eur in '000 |
|--|----------------|
| Cash paid | 715 |
| Ordinary shares issued | 7,802 |
| Total estimated purchase consideration | <u>8,517</u> |

The assets acquired and liabilities assumed as a result of the acquisition are as follows:

| | Eur in '000 |
|--|----------------|
| <i>Assets</i> | |
| Intangible assets | 10,576 |
| Property plant and equipment | 2 |
| Trade and other receivables | 740 |
| Cash and bank balances | <u>16,036</u> |
| | <u>27,354</u> |
| <i>Liabilities</i> | |
| Borrowings | 14,440 |
| Payables and other current liabilities | <u>4,967</u> |
| | <u>19,407</u> |
| Net identifiable assets acquired | 7,947 |
| Goodwill | 570 |
| Net assets acquired | <u>8,517</u> |

The purchase cash consideration cash flow is as follows:

| | Eur in '000 |
|------------------------------------|----------------|
| Cash consideration paid | (715) |
| Payment of shares | (7,802) |
| Cash and cash equivalents acquired | <u>16,036</u> |
| Net cash inflow on acquisition | <u>7,519</u> |

ii) Appointment of CEO

In March 2024, the group appointed Mr. Erik Skarp and Mr. Frank Micheal Heinanen as the Chief Executive Officer the group and Chief Executive Officer of the group online gaming business respectively. Mr Skarp is the founder of Gameday group plc and bethard and holds a number of directorship in a number a number of other companies. Mr Heinanen has vast experience that span 15 years in the online gaming , technology and marketing.



31 Events after the financial reporting date - continued

iii) Together gaming solution plc bond issue

Togther Gaming Solutions plc a fully subsidiary of the newly acquired of Gameday Group plc is currently in process of issue Eur 12.5 million bonds on the Malta Stock Exchange. The proceeds of this bond issue will be mainly used for redemption of existing bonds which mature in July 2025. Cherry with Fiends AB will be the guarantor of the new issue. The Company will unconditionally and irrevocably guarantee to Bondholders the due and punctual payment of the indebtedness in accordance with the terms of the Guarantee. The Bonds will accordingly be issued with the benefit of the joint and several Guarantee of the Guarantor.

The Guarantee will constitute the direct, general and unconditional obligation of the Guarantor which will at all times rank at least pari passu with all other present and future unsecured obligations of the Guarantor, save for such obligations as may be preferred by applicable law.



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Cherry With Friends AB
Proposed appropriation of profit

The Annual General Meeting of shareholders has the following profits in the Parent Company at its disposal:

| | 2023 SEK in '000 | 2022 SEK in '000 |
|---|-------------------------------|-------------------------------|
| Net profit for the financial year | 3,735 | 10,420 |
| Retained earnings and non-restricted reserves | 20,057 | 16,322 |
| | 23,792 | 26,742 |

The Board and the CEO proposed that the entire amount of SEK 23,792 thousand to be carried forward.

The annual report and consolidated financial statements for Cherry with Friends AB for the year 2023 and 2022 have been approved for publication in accordance with the Board's resolution on 2 October, 2024.

The undersigned hereby declare that the consolidated financial statements and annual report have been prepared in accordance with International Financial Reporting Standards, IFRS, as adopted by the EU, and generally accepted accounting principles, respectively, and provide a true and fair view of the Group's and the Parent Company's financial position and results

Goteborg on the date shown on our electronic signature

Fredrik Burvall
Chair of the board

Pamela Morris
Member of the board

Jorgen Olsson
Member of the board

Dawid Myslinski
Member of the board

Aron Egfors
Member of the board

Erik Skarp
CEO

Goteborg on the date shown on our electronic signature

PricewaterhouseCoopers AB

Carolina Frosth Hertzberg
Authorised Public Accountant



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