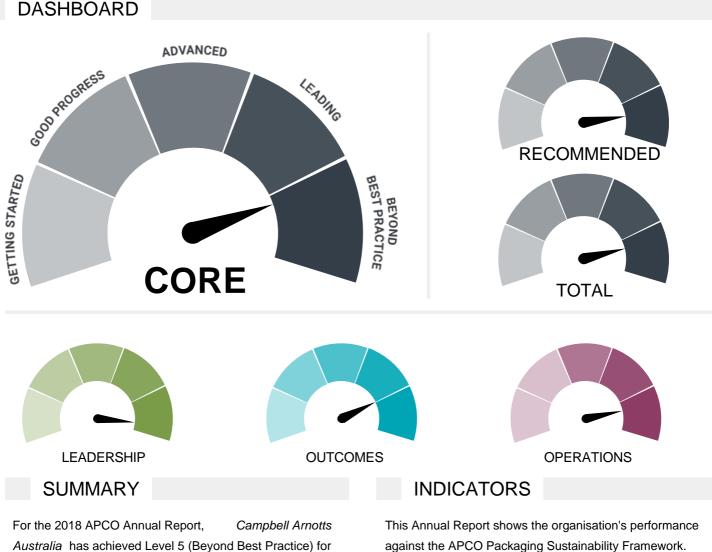


# 2018 Annual Report & Action Plan

Date printed: 09/08/2018

# Campbell Arnotts Australia

Website www.arnotts.com.au Primary Industry Sector Food & Beverage Packaging Supply Chain Position Manufacturer **ABN** 44008435729



For the 2018 APCO Annual Report, *Campbell Arnotts Australia* has achieved Level 5 (Beyond Best Practice) for the core criteria. All six core criteria were answered and seven out of seven recommended criteria were answered.

CORE: All core criteria.

**RECOMMENDED:** All answered recommended criteria. **TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

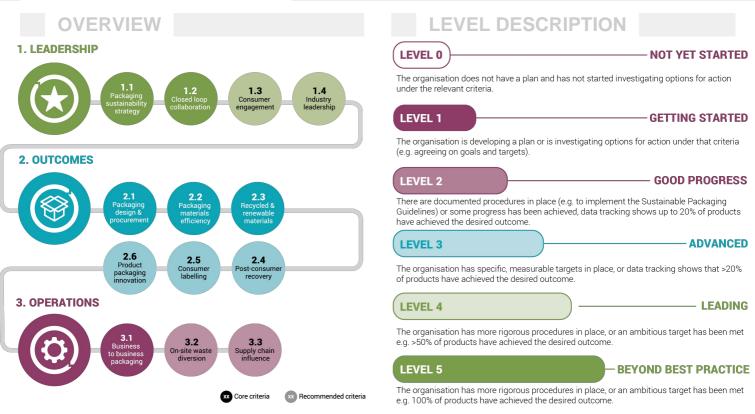
**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.



# Campbell Arnotts Australia

Australian Packaging Covenant Organisation

### REPORTING FRAMEWORK



### ABOUT APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
Recommended criteria are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. APCO Members commenced annual reporting against the new Framework in 2018. Please see www.packagingcovenant.org.au for more information.

## ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.





## 2018 Action Plan

## Campbell Arnotts Australia

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

## COMMITMENTS

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

#### 5. Beyond best practice

**Your organisation is committed to:** (1) Having a strategy to improve packaging sustainability. (2) Having targets that are specific, measureable and time-based. (3) Integrating your packaging sustainability strategy into business policies and processes. (4) Publicly reporting progress towards packaging sustainability. (5) Ensuring that your organisation has a documented process in place for continuous improvement to your packaging sustainability strategy.

#### Criteria 1.2 CLOSED LOOP COLLABORATION

#### 5. Beyond best practice

Your organisation is committed to: Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

#### Criteria 1.3 CONSUMER ENGAGEMENT

#### 4. Leading

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying labels that encourages active consumer engagement. (3) Designing packaging to reduce the impacts of consumption. (4) Running a marketing campaign.

#### Criteria 1.4 INDUSTRY LEADERSHIP

#### 5. Beyond best practice

**Your organisation is committed to:** (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership. (4) Having at least one leadership initiative externally recognised through an award or other formal process. (5) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.





# **Campbell Arnotts Australia**

Action Period 2018 - 2021

### COMMITMENTS

Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

#### 4. Leading

**Your organisation is committed to:** Reviewing at least 80% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

#### Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

#### 4. Leading

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

#### Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

#### 4. Leading

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 50% of products.

#### Criteria 2.4 POST-CONSUMER RECOVERY

#### 5. Beyond best practice

**Your organisation is committed to:** Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

#### Criteria 2.5 CONSUMER LABELLING

#### 5. Beyond best practice

Your organisation is committed to: Labelling all products with disposal or recovery information that complies with the principles in ISO/AS 14021: Environmental labels and declarations.

#### Criteria 2.6 PRODUCT-PACKAGING INNOVATION

#### 4. Leading

Your organisation is committed to: Evaluating and optimising more than 50% of product-packaging systems using Life Cycle Assessment (LCA) or similar.





# Campbell Arnotts Australia

### COMMITMENTS

Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

#### 4. Leading

Your organisation is committed to: Reducing consumption of single use business-to-business (B2B) packaging by more than 50% or optimising more than 50% of B2B packaging for efficiency and reuse.

#### Criteria 3.2 ON-SITE WASTE DIVERSION

#### 5. Beyond best practice

Your organisation is committed to: Investigating opportunities to divert 100% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill and that it is recovered through systems that achieve the highest potential environmental value.

Criteria 3.3 SUPPLY CHAIN INFLUENCE

#### 5. Beyond best practice

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having processes to evaluate risks and opportunities for influence. (5) Having business processes to monitor supplier compliance.

### SIGN OFF

### Jennifer Moss

VP RD QA Asia Pacific & Intl, Corp - RLT

Thursday, June 28, 2018

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