

UPDATED: MAY 2023

Soft Plastic Packaging – REDcycle update

At the Arnott's Group we're committed to our role in creating a circular packaging economy.

Our team is hard at work identifying innovative, alternative materials and redesigning, and reformulating our packaging so it's 100 per cent recyclable, reusable or compostable by 2025.

Soft plastics recycling in Australia

In Australia, we previously partnered with REDCycle for its in-store soft plastics collection program.

Unfortunately, the REDcycle program is no longer operational, which means that collection of soft plastics for recycling is no longer available to consumers at this time.

We are working to update our packaging which still displays the REDcycle logo and the Australasian Recycling Label (ARL) showing 'Return to Store' for the soft plastic components.

And industry is working hard to identify pathways to create new schemes.

In the meantime, consumers are advised to dispose of their soft plastics in their landfill garbage bin.

Soft plastics recycling in New Zealand

In New Zealand we partner with TerraCycle which runs an in-store collection program. This is still an active program, so consumers are encouraged to return their soft plastics to the collection bins available at participating stores.

The Future

The Arnott's Group is actively supporting the creation of critical waste management systems and is a Foundation member of the Australian Food and Grocery Council's Soft Plastic Kerbside Recycling Trial.

We thank you for your understanding!







