

# Clare Ceiling Paint - Flat White



## Product Information

Designed for the easiest above-your-head application with minimal splatter, this acrylic, water-based formula delivers smooth, uniform coverage with exceptional hide to conceal flaws. The ultra-flat, non-reflective finish helps to maximize light while offering outstanding durability to resist dirt, grime, and mildew.

Our low-odor, Zero VOC\* paints are GREENGUARD Gold Certified, which means they meet the most stringent standards for low chemical emissions and support better indoor air quality.

*\*Zero VOC means no carbon-based solvents (volatile organic compounds) have been intentionally added to this product, although trace amounts of VOC may be present as residual components of other ingredients.*



## Prep

Proper prep is the secret to a flawless finish. To start, make sure your walls are clean, dry, and free from any dust, oil, mildew, wax, or other substances. If necessary, sand or scrape any loose or peeling paint. Repair any cracks, holes, or imperfections, and make sure surfaces are smooth and dusted clean before painting. We suggest dulling glossy surfaces with fine grit sandpaper to ensure proper adhesion.

Our paint is self-priming on most properly prepared surfaces, but if you're painting over a higher gloss finish or a darker color, we recommend using our multi-purpose primer first. For best results, always apply two coats of paint. For more information on how to prep for painting, visit: [www.clare.com/paintprep](http://www.clare.com/paintprep).

**SOLVENT TYPE:** Waterborne

**RESIN TYPE:** Modified copolymer

**FINISH (ASTM D 523) FLAT:** 0.2–2% on a 60° meter, 1–2% on a 85° meter

**COLORS:** Stock white

**VISCOSITY AT 77°F/25°C:** 100–110 U

**MAXIMUM VOC CONTENT:** 2 g/L (by ASTM Test Method D 6886)

**SOLIDS BY VOLUME (ASTM D 2697):** 39.3% ± 2%

**SOLIDS BY WEIGHT:** 56.3 ± 2%

**WEIGHT PER GALLON (ASTM D 1475):** 11.71 lbs

**COMPOSITION BY WEIGHT:**

**PIGMENT:** 42.2%

**PRIME PIGMENTS\*:** 17.0

**REINFORCING PIGMENTS:** 25.2

**VEHICLE:** 57.8%

**ACRYLIC RESINS:** 10.7

**WATER & ADDITIVES:** 47.1

*\*Prime pigments include titanium dioxide (TiO<sub>2</sub>), plus all other pigments directly adding to the hiding power of this paint.*

**RECOMMENDED FILM THICKNESS PER COAT:**

**WET:** 3.8 mils

**DRY:** 1.5 mils

**PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS:**

One gallon of Clare Ceiling Paint will cover 350–400 square feet depending on the condition of your wall or surface.

**THINNING RECOMMENDATION:** This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

**AVERAGE DRY TIME @ 77°F/25°C (ASTM D 1640):** Dries to the touch in 30–60 minutes. Recommended wait time between coats is 2–4 hours. High humidity and cool temperatures may result in longer dry and recoat times.

**APPLICATION EQUIPMENT:** Brush, roller, airless spray

**PACKAGING:** One-gallon containers

**STORAGE:** Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable.

**CLEANUP:** Clean with warm, soapy water.

**DISPOSAL:** Dispose of paint according to your local regulations, and never pour paint down your drain. For information on safe paint disposal, visit: [clare.com/safety](http://clare.com/safety).

**COMPLIES WITH:** ARB 2007 SCM & CALGreen 2013; CHPS Section 01350; SCAQMD Rule 1113; LEED® 2009 IEQ; LEED® v4 EQ; UL GREENGUARD Gold Certified

**SAFETY DATA SHEET:** Available at [www.clare.com/safety](http://www.clare.com/safety)

**PRIMERS:** Clare Interior Multipurpose Primer

**SPECIAL INSTRUCTIONS:** CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. Always wear personal protective equipment while sanding and washing these surfaces. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by waterwashing all surfaces. For more information, visit [clare.com/safety](http://clare.com/safety) or call EPA's National Lead Information Hotline at 1-800-424-LEAD, or visit [www.epa.gov/lead](http://www.epa.gov/lead) or/asbestos, or contact your state or local Health Department.

Clare paint does not cause, prevent, or fix the growth of mold, mildew, or other fungi. Painted surfaces in high-moisture spaces, such as bathrooms, or homes in excessively humid climates, should have proper ventilation to help avoid mildew and mold.

Do not apply when the air or surface temperature is below 50°F.

**INGREDIENTS:** Water (07732-18-5), Rutile Titanium Dioxide (01317-80-2), Acrylic Resin (25586-20-3), Feldspar (68476-25-5), Nepheline Syenite (37244-96-5), Kaolin Clay (Calcined) (66402-68-4), Pumice (01332-09-8), Kaolin, Calcined (92704-41-1), Quartz (14808-60-7), Heavy Paraffinic Petroleum Distillate (64742-65-0), Phenol, Ethoxylate, Phosphate (39646-70-5), Silica, Amorphous Synthetic (07631-86-9), Hydroxyethyl Cellulose (09004-62-0), Aluminum Hydroxide (21645-51-2)

CLARE

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