

SENIOR DESIGNER

Thank you for your interest in Studio Frith.

We are a long-established studio known for its visionary creativity and research led approach. Our clients are mainly in the arts, fashion culture and hospitality. We are currently looking to expand our design team with a Senior Designer who has excellent typographic skills and a solid background in delivering strategic creative work. You will work closely with the Founder and Design Director.

If you are interested in the post, please send a portfolio, CV and covering letter outlining how you meet the person specification to work@studiofrith.com.

We are holding rolling interviews which take place as and when a candidate applies which means there is no set deadline for when applications will close. Instead, we are reviewing the applications which come in on an ongoing basis and will close applications once we have found a suitable candidate.

We look forward to hearing from you.

JOB DESCRIPTION

Job Title: Senior Designer.

Job Type: Permanent, Full Time.

Start Date: TBC.

Location: Studio Frith, St Hilda's East, 18 Club Row, E2 7EY.

Salary: £45,000 - £50,000 pa depending on skills and experience.

Responsible for Staff: Management of freelancers on specific projects.

Lead and mentor Junior and Midweight Designers as required.

Reporting to: Design Director.

Main Purpose of Job

The Senior Designer works closely with the Design Director to research, develop and deliver brand identity projects for all clients, as well as interpreting and implementing the Director's creative vision. The Senior Graphic Designer is a versatile role that involves conceptualizing and developing a broad range of projects across print and digital and collaborating with a wider creative and management team. Together with the Design Director, the Senior Designer helps ensure the highest possible standard of output across the Studio.

Key Responsibilities

Brand Identity and Print Design

- Take a lead in the development and prototyping of brand identity concepts including logo designs, typography, development of brand guidelines.
- Produce creative layouts of editorial and print design.
- Develop engaging and innovative creative responses to briefs and project explorations.
- Prepare presentations of creative concepts and designs for clients.
- Undertake print art working as required and contribute to creative print consultancy.

Digital

- Forging and executing exciting digital ideas.
- Website design, for medium to large scale clients employing current industry trends and standards.
- Design of client branded digital presentation documents in appropriate formats.
- Collaboration and liaison with technical developers.
- Development of social media strategies and content.
- Experience in motion graphics is preferred.

Technology

- Maintain awareness of and develop skills in current industry best practice.
- Maintain and comply with filing systems on the studio network and cloud storage solutions to required standard.

Project Management

- Engage with and recommend improvements to existing workflow management practices.
- Liaise with the Studio Manager where appropriate to determine the estimation of workload and project schedules.
- Liaise with the Studio Manager to ensure projects are kept within brief, budget, and timelines.

Communication

- Work collaboratively with subcontractors and ensure clear and accessible communication.
- Liaise with Clients and where appropriate, lead in pitches and presentations, troubleshoot technical issues and along with the Studio Manager and respond to feedback.
- Liaise with suppliers, where appropriate, for the specification and production management of print materials etc.

Required Skills and Experience

- A degree in Graphic Design or equivalent.
- Significant industry experience, working successfully across a range of Brand Identity, Digital, and Editorial Design. In the Design Sector this is recognised as someone with 5+ years of relevant industry experience. Ideally with 2 years at Senior level.
- Practical experience of working on large-scale design projects with global brands.
- An exceptional portfolio that shows a proficiency in typography, and ability to deliver engaging and innovative design in both print and digital.
- Develop original ideas and visual concept.
- Demonstration of in-depth digital design capabilities, and up to date knowledge of developments in the sector.
- Video motion and animation skills are an advantage, as is experience of working with type foundries.
- Excellent interpersonal skills with the ability to build and maintain strong collaborative internal and external working relationships and work alongside clients to deliver innovative design solutions.
- Able to lead a project from start to finish, use initiative and work autonomously.
- Strong organizational skills and ability to manage, plan and deliver multiple projects to tight deadlines with demonstrable budget setting and management skills.
- Excellent in Adobe Creative Suite, Figma and Glyphs.
- An active interest and enthusiasm for keeping up with trends in art and culture and their influence on design.
- A genuine passion for design and keen eye for detail.

Additional Information

Studio hours are 9.30am to 6.00pm

20-day Holiday allocation, plus 2–3 days Christmas closing (not from annual leave)

and 8 Bank Holidays