

Saving Western Civilization

An Educational Project at PragerU

Education got us into this mess and only education will get us out



Western Civilization Under Attack

This isn't new. In 1987, Jesse Jackson and 500 "activists" marched into Stanford University, chanting, "Hey Hey, Ho Ho: Western Civ has got to go!"

The Western Culture curriculum at Stanford lacked "diversity," the marchers decreed. The student radicals demanded a curriculum that was more "inclusive" of racial minorities and women authors.

Capitulation

The Stanford administration caved in to the mob. Western Culture was out; multiculturalism was in. High schools and colleges across the country soon followed. Now instead of America being the land of opportunity, it would be the land of oppression.

The new heroes would be the victims of the dreaded patriarchy and that included just about everybody except straight white males.

The Consequence

Now after decades of indoctrination, Western Civilization and its stunning accomplishments are all but forgotten. Many young Americans are wholly unaware of the cultural values, philosophical traditions, and common heritage that define Western Civilization. Few can explain:

- The difference between a democracy and a constitutional republic;
- The centrality of religious liberty to the American experience;
- Why human rights flourish in countries influenced by Western Culture;
- How free market capitalism brought unparalleled prosperity to the West.

Instead of being proud of Western Civilization, more and more young Americans are ashamed of it. Individual rights and religious liberty are in danger of being sacrificed on the altar of political correctness, a frame of reference that seems to shift on a daily basis.

Critics of Western Civilization actively seek to undermine and replace the very traditions and laws that are responsible for their freedom. These detractors tirelessly advocate for bigger and bigger government, blind to the fact that their ideas, whenever practiced (see Venezuela), have a demonstrable record of failure. Or to put it another way, they never work.

The Solution: PragerU

Our Vision:

A world committed to life, liberty and the pursuit of happiness.

Our Mission:

To promote what is true, what is excellent, and what is noble through digital media.

What We Do:

We make exceptional video content that advances Judeo-Christian values.

We distribute that content through a sophisticated marketing strategy.

By reaching millions of people every day, we educate, influence and change minds.

How we do it

There is a chink in the Left's armour. Yes, young people have been indoctrinated in Leftist propaganda from pre-k through post-grad, but their commitment to the Left's ideas is not strong. In fact, it's very weak. Of course, there are the ideologues. We're not trying to reach them. But most people are not ideologues. They default to liberal/leftist ideas because that's all they've ever known. They've never been exposed to our arguments. When they are – and it only takes five minutes to do it – amazing things happen.

PragerU’s Massive Influence

We’re already fully engaged in the struggle. PragerU has become the most influential conservative organization for educating masses of young people through the Internet – just ask Mother Jones, BuzzFeed, Media Matters, the LA Times and the New York Times. They will agree to that statement.

Our videos are presented by some of the finest minds in the Western world, including four Pulitzer Prize winners, former prime ministers, professors from the most prestigious universities in America, and popular media personalities.

Our team is comprised of young, marketing savvy millennials who grew up spending hours on the Internet and experienced Hollywood production professionals. We know how to tell stories and sell them.

PragerU utilizes cutting edge technology to build and maintain a fast growing and engaged audience through our website, mobile app, social media channels, phone and email lists and partnerships with other like-minded organizations .

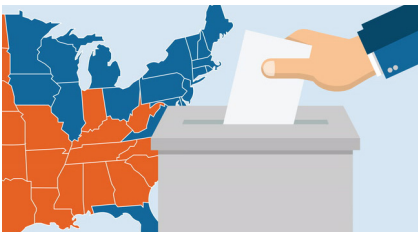
Proof of Success: 3 Billion Pieces of Evidence

PragerU videos have been seen over 3 billion times. That’s billion with a B. We can measure the impact:

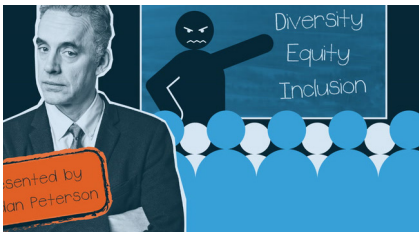
- PragerU videos receive 2-3 million views every single day.
- Over 60% of PragerU viewers on YouTube are under the age of 35.
- 70% of viewers surveyed said PragerU has changed their mind on an issue, and 85% of respondents have referenced PragerU in ideological discussions.
- Our social media following has increased 25% every year. Today we have over 6 million subscribers on YouTube and Facebook.

Sample of Our Work: The Five Minute Educational Videos

PragerU has over 300 courses on the most important ideas, presented by the most credible thinkers in a compelling five-minute video format. These videos are accompanied by a printable script, study guide, facts and sources, and articles/books for those who wish to take a deeper dive.



DO YOU UNDERSTAND THE ELECTORAL COLLEGE
by Tara Ross (62M+ views)



DANGEROUS PEOPLE ARE TEACHING YOUR KIDS
by Jordan Peterson (12M+ views)



CAPITALISM VS. SOCIALISM
by Andy Puzder (8M+ views)



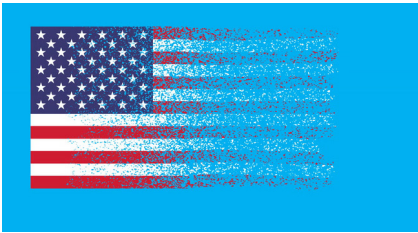
WHY WE’RE LOSING LIBERTY
by Robert George (5M+ views)



THE AMERICAN TRINITY
by Dennis Prager (4M+ views)



WHY HAS THE WEST BEEN SO SUCCESSFUL
by Ben Shapiro (3M+ views)



GOODBYE AMERICA
by James Robbins (2M+ views)

How to Contact Us:

Watch our Videos: www.prageru.com Call Us: 1-833-PragerU

We welcome your feedback. Together, we can defeat the Left and beat back its assault on our precious American values; the values that built this blessed country. Join us!

