



Investing & Stocks | Lesson Plan

How do stocks work and should I buy them?

Students learn what stocks are, how they work, and why people buy them.

Learning Objectives:

- Understand what stocks are.
- Define key terms associated with stocks, including capital, shareholder, dividends, and diversification.
- Distinguish between different types of stocks, distinguishing what makes a stock risky and how to mitigate the risk.
- Discover actions to take to invest in stocks wisely in the future.

Key Vocabulary:

- **Stocks:** Portions of a company that represent its total value
- **Capital:** Money enabling a company to grow
- **Shareholder:** A person who, by purchasing stocks, is part owner of a company
- **Dividends:** Company profits paid in cash, discounts, or shares
- **Diversification:** Purchasing different types of investments, not only one type or from one company.

Educational Standards: CCRA.R.7, CCRA.R.10, CCRA.W.2, CCRA.W.4, CCRA.W.7, CCRA.SL.1, CCRA.SL.2, CCRA.L.6

Academic Subject Areas: Economics, Money, Investors

What You'll Need

- Video: *Ca\$h Cour\$e: Investing & Stocks* (Watch [Here](#))
- Worksheet: *Ca\$h Cour\$e: Investing & Stocks* (Click [Here](#))
- Classroom whiteboard and dry-erase markers (Or a technology resource if available).

Lesson Plan (45 mins.)

Warm-Up: (10 mins.)

1. **Introducing Business Concepts:** Write "Ice Cream Truck," "Coffee Shop," and "Hot Dog Cart" on the whiteboard. Initiate a discussion about starting a business by having students consider these ideas. Encourage them to think about what might make each business successful.
2. **Group Brainstorming Activity:** Divide the class into groups of 2 or 3 and allocate 8 minutes to brainstorm a business name, ideal location, unique selling points, and strategies to raise \$1000 for starting their company. Monitor the groups' progress during this activity.

Scan to watch episode:



3. Reflecting on Challenges: Reconvene the class and discuss the challenges encountered during brainstorming, particularly focusing on the aspect of raising funds. Introduce the concept of stocks as a way for businesses to raise money.

Watch and Apply: (25 mins.)

1. Video Presentation: Announce that the class will watch *Ca\$h Cour\$e: Investing & Stocks* to learn about stocks and investment. Emphasize the importance of understanding these concepts.
2. Worksheet Completion: Distribute the "Ca\$h Cour\$e: Investing & Stocks Worksheet" for students to complete independently. Allow 10 minutes for this task.
3. Class Discussion on Worksheet: Review the worksheet answers as a class, addressing areas where students may need help or clarification.

Wrap-Up: (10 mins.)

1. Sharing Learnings About Stocks: Invite students to share new insights they gained about stocks and how this knowledge could be financially beneficial.
2. Presenting Business Ideas: Allow groups to present the business ideas they brainstormed earlier. Facilitate a discussion on whether they would consider offering stocks to raise funds for their business idea and why.

Don't have time for the full lesson? Quick Activity (10-15 mins.)

Distribute the worksheet and allow students to complete it while they follow along with the video. Or, have students watch the video at home and use the worksheet as a quick quiz the next day in class.