

2024 ANNUAL REPORT

*“These are the things which you shall do:
speak the truth to one another; judge with truth
and judgment for peace at your gates.”*

-Zechariah 8:16

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"Divorced from our past we would be utterly lost. We would not rise but plummet. We would be forced to start again with far less insight, and with far poorer examples as our guides."

—Douglas Murray, from "No Past, No Future"

MESSAGE FROM MARISSA STREIT

The New York Times

"One of the biggest threats to America's politics might be its founding document."

No, that's not a joke headline. They are serious.

What can we learn from it? A few things: the left is bound and determined to destroy the America we cherish; our education system is poisoning the minds of our children; and thank God for patriots who have come together to stop them!

PragerU stands in opposition to those forces who want to undermine the foundations of the greatest country ever created—forces like the NY Times with its 1619 Project (America was created to promote slavery) and its "let's trash the Constitution" opinion pieces (there have been more than one).

PragerU wants Americans, especially young people, to understand, appreciate and preserve our country's founding principles. That's why we produced a 10-part series explaining each article and amendment in the Constitution—not to mock it like the NY Times does, but to celebrate it. I urge you to watch it. In one hour, you'll learn more about this brilliant document than you thought possible.

There are encouraging signs our approach is working and the NY Times approach is failing. November 5 is one of those signs. That nine states have now authorized the use of PragerU materials in their schools is another. The days of the NY Times and the legacy media telling the American people what to think are over. The days of PragerU and other prospering new media outlets are here.

Yes, the fight will be long and difficult. And there's no guarantee our side will win. But we are taking back ground. We are winning battles. Now we must build on our gains. The left will double-down on their efforts to rewrite history. That just

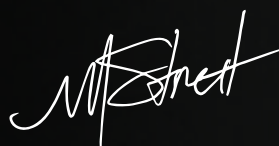
means we have to triple-down on what we do—preserve the true history of America.

There is an ancient example that illustrates the challenge we are facing, and also the solution. The enemies of the Israelites recognized that if they erased what the Israelites knew to be true—the Bible and God's laws—they could be destroyed.

Fortunately, our forebears did two things. First, they disseminated the Biblical wisdom across the globe, teaching it to whomever would listen. Even when it seemed like everything was lost, they persisted. Second, they chronicled their history with the technology they had at the time, preserving their sacred writings in clay pots buried in caves. We know these writings today as the Dead Sea Scrolls.

PragerU content serves as a kind of modern-day Dead Sea Scrolls, a massive and growing digital vault of content for all ages—preserving our history for the future while educating millions of young minds today.

This nationwide, even worldwide, "chain linking" of knowledge makes it nearly impossible for our adversaries to succeed at erasing our history. Join us in defending the most important ideas of Western Civilization, ideas like those expressed in our magnificent American Constitution. Can you think of a more glorious cause?



PragerU CEO



MESSAGE FROM ALLEN ESTRIN

In ten years—and maybe sooner—PragerU will be more important than Harvard.

We will inform and educate not hundreds, not thousands, but millions of people, about the most important ideas in human history.

How's that for a claim?

We're quite serious.

We have dubbed this multi-year effort The Foundational Series: a journey through the entire history of Western Civilization, starting with the Bible.

From ancient Israel to Greece to Rome, to the Dark Ages, the Middle Ages, the Reformation, the Renaissance, the Age of Discovery, the American Revolution, the Civil War, the World Wars, and into the 21st century.

The most important men and women, the most important battles, the most important discoveries, the most important ideas. We will cover them all.

Moses to Trump.

We've already started.

Our Presidents series is part of our Foundation project. So is our Constitution series. So is our 3-part series on Marxism and our 5-part series on The Founders. This year and next we will be concentrating on American history in honor of America's 250th anniversary. Here's a sample of what we have planned: a 10-part series on the most important Supreme Court cases, a 10-part series on Colonial America, and a 5-part series on the American Revolution.

It's all very exciting. And very disruptive in the best sense.

The way America is educating our children is a disgrace. We all know it. We can bow our heads and accept it. Or we can change it. PragerU is committed to doing the latter.

But we can't do it without your help. We know we can count on you. **Your donations are fuel that makes the educational engine of PragerU go.**

Please continue to support us, so that we can continue to support your values.

This Foundational Series is going to be epic.

Sincerely,



**Co-Founder and Executive
Director, PragerU**

MESSAGE FROM DENNIS PRAGER

Americans have spoken.

We want secure borders and safe streets; we don't want unchecked illegal immigration.

We want more energy; we're not panicked about global warming.

We want a thriving economy; we don't want government-induced inflation.

We want a merit-based society; we don't want DEI.

We want a strong military; we don't want to get involved in endless wars.

In short, we aren't willing to give up on the country we love.

On November 5, we won a big battle... and we should take a moment to enjoy our victory. But only a moment.

The war for the future of America rages on. There will be no soul-searching by the left, no self-reflection, no compromise, no apologies. Instead, they will redouble their efforts to destroy the country we love.

This time we can't make the same mistake conservatives have made over the last fifty years: resting on our laurels, thinking somehow that the left will be reasonable and come to their senses. It won't happen. The left takes the long view. They will keep coming up with new ways to undermine our cherished values and demonize

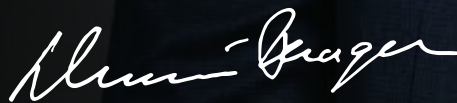
our glorious American traditions. That's when they lose. When they win, they keep pushing to take new ground, to gain more control over our lives.

This time we have to do the same. **We have to build on this win.** If we don't, it won't be a win for long.

With your continued support, that's exactly what PragerU will do—gain more ground against the nefarious forces that hate America by educating millions about founding principles and Judeo-Christian values. We have an incredible opportunity to harness this momentum and add to the ideological gains we've made, especially with young people. **No organization reaches young people like PragerU.**

Everything the left touches it destroys. That includes our shared vision of America, a land of freedom and abundant opportunity based on Judeo-Christian values. We can't let this happen. We can't let up. There is too much at stake.

God bless you for helping PragerU save America.



Co-Founder, PragerU



THE POISON AND THE ANTIDOTE

Young Americans are being fed poisonous lies about the greatest country on earth by our media, culture, and especially our education establishment. PragerU is medicine for the mind, educating young people with the truth about America's unparalleled liberty, endless opportunities, and moral goodness.

THE POISON



"A is for Activist is an ABC board book written and illustrated for the next generation of progressives..."

-One of NPR's Top 100 Book for Young Readers



Anti-racism special with two new puppets addresses "police brutality."

"ABC's of Racial Literacy," Sesame Street, Children's Television Network



"Racism and xenophobia are just as American as baseball and apple pie."

-Abdul-Malik Ryan, DePaul University



"The white race is the biggest murderer, rapist, pillager, and thief of the modern world."

-Nikole Hannah-Jones, creator of the New York Times' 1619 Project and current Knight Chair in Race and Journalism at Howard University.

THE ANTIDOTE



"America is the only country that was founded not on a race, ethnicity, or nationality, but on an idea: limited government—because the founders of America believed, first and foremost, in liberty. America became the freest country in world history, which is why France gave the Statue of Liberty to one country: America..."

-Dennis Prager, from "Why I Love America"



"...the Founding Fathers took the best of the European Enlightenment with its roots in Greek thought and the best of Judeo-Christian practice with its roots in the Bible and melded them into a whole new political philosophy... only Western Civilization has found a way to balance both religious belief and human reason."

-Ben Shapiro, from "Why Has the West Been So Successful?"



"The truth is I cannot remember a time when I did not love America and feel pride in the belief that I live in the greatest country in the world. I knew if I diligently pursued my ambitions, I could leave the poverty of my early years, with all its abuse and depression, behind me."

-Carol Swain, from "What I Can Teach You About Racism"



"...the new nation developed a new concept of wealth creation: capitalism—based on innovation, invention, and enterprise. And it would be available to every citizen from any background with the willingness to work for it..."

-Dinesh D'Souza, from "Alexander Hamilton and Capitalism: Making of America"



INCLUDED IN OUR FOUNDATIONAL SERIES:



American Presidents Series

Biographies are the very best way to learn about history. And the best way to learn American history is by learning about American presidents. Young people today simply aren't learning about the most important leaders of their day in any truthful, substantive way. PragerU is changing that, by producing more than 50 videos covering the backgrounds, philosophies, and policies (good or bad) of American presidents.



U.S. Constitution Series

One of the greatest documents of all time is under attack. This 10-part series captures the timeless wisdom and groundbreaking concepts of our nation's founding document and educates young people en masse about why it must be revered and upheld.



Understanding Marxism Series

Young people are being taught that capitalism is the source of all evil. They're led to believe that if we can just get rid of the capitalist system, we can eliminate poverty, inequality, exploitation, class conflict, and war. This series explores the fallacies behind this dangerous utopian vision.



Israel at War

Israel has fought five wars for its survival: 1948, 1956, 1967, 1973, and 1982. While each conflict is unique, there is one unifying theme: a relentless hatred for the existence of the world's only Jewish state. This 5-part series helps young people better understand Israel, one of America's greatest allies and the sole democracy in the Middle East, and its continuous struggle to keep its land.

COMING SOON:



Hall of Evil: Young people are increasingly ignorant of the atrocities inflicted by 20th-century dictators, as the left omits or twists their horrific legacies. This 6-part series covering Mao, Castro, Hitler, Pol Pot, Stalin, and Lenin, educates young people about the true nature of these rulers and the consequences of their murderous regimes. **Take our history quiz and get a free advanced copy of our Hall of Evil e-book!**



U.S. Supreme Court Case Series: This 10-part series will educate Americans on landmark U.S. Supreme Court cases—the cases that reflect the court's far-reaching influence in nearly every aspect of American life—and its critical role as the ultimate referee of the U.S. Constitution.

PRESERVING OUR HISTORY



Total Views: 4.4M



Total Views: 2.2M



Total Views: 30M+



Total Views: 66M+



“Maybe the biggest of these problems is not the rise of China, radical Islam, or carbon dioxide emissions, but our own loss of faith in the civilization we inherited from our ancestors...”

—Niall Ferguson, from “Why the West Won”



DEEPEN YOUR UNDERSTANDING OF AMERICA

PragerU has curated “best of” videos to help deepen your understanding of the subjects our supporters most care about. From heroes who built America and our brilliant founding documents to major wars, these multi-part series are a deep dive on America’s past, present, and future. prageru.com/challenges

AMERICA AT WAR 101



Learn about the wars that shaped America and our modern world from renowned historians and military experts without reading a 1,000-page textbook or sorting through false online information. We'll send you 11 top-rated videos straight to your inbox and a special-edition PragerU America at War e-book!

AMERICA'S FOUNDING FATHERS COLLECTION



Discover the true stories of the men who built America and risked everything to break away from the tyranny of Great Britain and create the freest and most exceptional nation in the history of the world in this 7-video series.

UNDERSTANDING THE CONSTITUTION

101



The U.S. Constitution is one of the most important documents in world history but few Americans really understand what it says, why it matters, or why it's the bedrock of our Republic. This 10-video series changes that.

TEACHING WHAT SHOULD BE TAUGHT TO CHILDREN OF ALL AGES

PragerU Kids offers edu-taining, unwoke content for all ages—from fun patriotic crafts for young children to time-traveling historical cartoons for elementary kids, and shows covering financial literacy and entrepreneurship for middle schoolers and up. We've created a community of millions of parents and educators who use our content to teach what should be taught while inoculating children from anti-American sentiment pushed in schools and online.

K-2ND GRADE



Otto's Tales

Imparts American virtues through an illustrated storybook (Amazon bestsellers!) and an animated storytime show.



CRAFTORY!

American history, holidays, and traditions woven into creative DIY kids' projects.



3RD-5TH GRADE



LEO & LAYLA'S
History Adventures

Character lessons and the foundations of Western Civilization are passed down through this time-traveling animated show.



UNBOXED
USA

Kids unwrap clues to learn about America's 50 states—and why our Founders gave each a powerful voice.



GUESS OR MESS
A PragerU Kids Game Show

Learn about great leaders and their societal contributions in this game show based on our biographical books.



6TH GRADE & UP



Builds informed and engaged young citizens by quizzing kids about the U.S. government and how our republic works.



Hilarious skits tackle leftist historical bias by covering major world-shaping revolutions.



Kids learn about different government systems and public policies, and better appreciate America.



Tweens/teens learn critical life skills and develop moral character.



Lighting an entrepreneurial fire in the next generation by showcasing young business creators pursuing the American dream.



Do You Want to Be in The Hustle?
If you're a young entrepreneur and want your successful business to be featured in The Hustle, fill out this form to apply now!



Young people gain skills to make responsible decisions and become productive adults through this fun, fast financial literacy show.



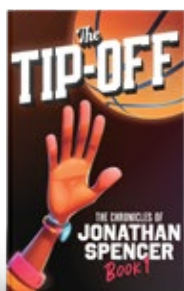
Coming Soon: The American Free Enterprise System
Season 3 covers Economics—including historical context to understand and appreciate big concepts like capitalism!

COMING SOON:



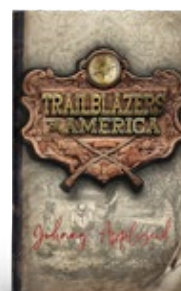
NEW: Series on Holocaust Education For Kids

Only about half of America's states have made Holocaust education a teaching standard! PragerU will create new age-appropriate content to help millions of families and educators help children learn from this dark time in history.



NEW: The Tip-Off

PragerU's first-ever chapter fiction book promotes physical, mental, and spiritual strength—while combating the victimhood mindset so prevalent in books for young people.



NEW: Trailblazers Books

This 7-part series counters history viewed through the lens of "colonization" and celebrates founding heroes from America's frontier whose stories aren't told anymore. **(New Trailblazers show in development!)**

KEY KIDS STATS

PRAGERU KIDS IS GROWING EXPONENTIALLY!

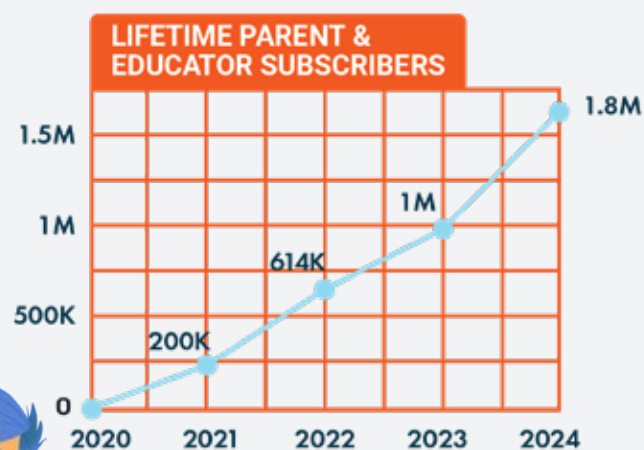
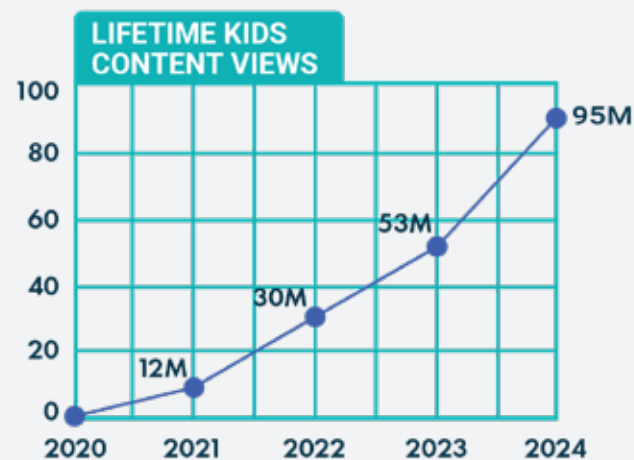
People who love America have always struggled to reach young people. They had no idea how to target them with engaging content on their phones and iPads, and in their homes and schools. PragerU has done what everyone thought was impossible, and we are committed to doubling down on this impact to reach millions more young people.

12

distinct kids content lines
(and counting!)

800+

pieces of kids content
(shows, books, and educational
resources) created to date



PragerU Kids

Schools, media, and popular culture rarely teach children true American history. Instead, kids are taught about our nation through a lens of colonialism and oppression, making them ashamed of America's past—and present. PragerU Kids shows, books, and educational resources (see PragerU in Schools section) teach fun, foundational, accurate history. Visit prageru.com/kids to browse content on all our kids' topics, from American history and civics to financial literacy, entrepreneurship, character, and more.

MARCH FOR KIDS



"...How do you attack a nation? You make a nation illiterate, you take away the Bible, and you attack the children. The problems are overwhelming...but the solutions aren't new. They're 3,000 years old. They are the basis of the nation we live in. They are the basis of the country that was founded in 1776. Here they are: You bring back literacy, you bring back the Bible, you keep the government the heck away from our children. We the parents can take care of them..."

— PragerU CEO Marissa Streit speaking at the March for Kids in Washington, D.C.

PRAGERU IN SCHOOLS

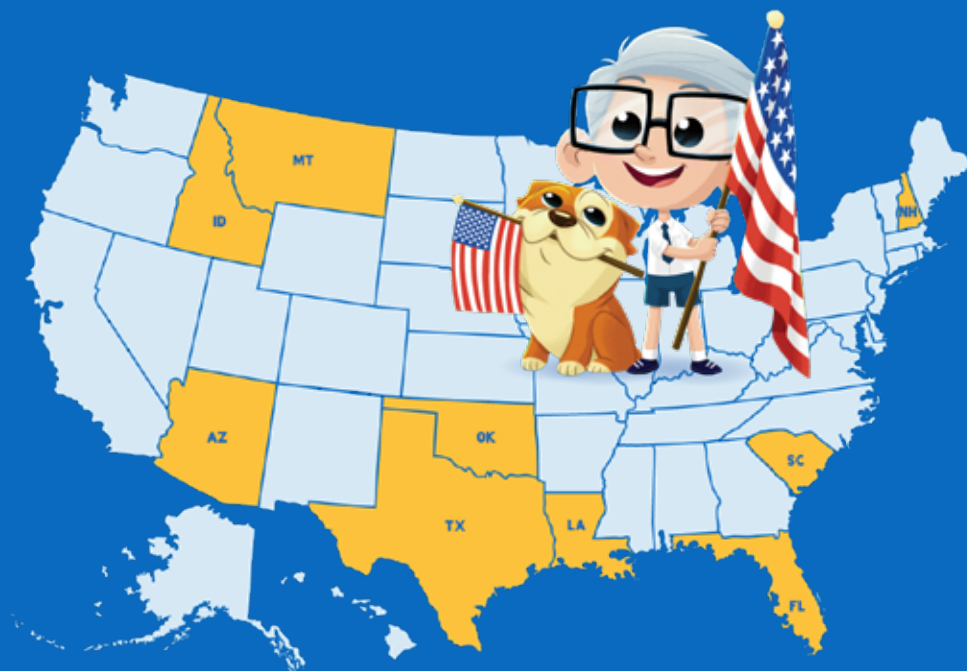
This year, **Idaho, South Carolina, Louisiana, and Arizona** became the latest states to embrace PragerU Kids content in their classrooms. In just 18 months, nine states have welcomed PragerU Kids, with many more in the works.

Millions of families and educators—both conservative and apolitical—are seeking high-quality, positive, truth-telling content. Americans are fed up with companies like Scholastic (with billion-dollar+ budgets) pushing woke themes and anti-American sentiment, while student test scores hit record lows and continue to plummet.

Parents and teachers want to fight back against this indoctrination and help students succeed academically

but often don't know where to start. PragerU is working to serve this massive need by creating fun, fact-based content hitting multiple academic standards. Our "Crosswalks" then guide them to the content they're looking for. For example, our U.S. Constitution Crosswalk offers videos, lesson plans, and worksheets teaching fundamental, age-appropriate concepts of the U.S. Constitution, the Bill of Rights, and federalism.

And we're just getting started! We're busy building out our PragerU in Schools program to bring patriotic, educational content to homes and classrooms nationwide.



Download the U.S.
Constitution Crosswalk!

SPOTLIGHT: *South Carolina*



In September, South Carolina announced its partnership with PragerU during U.S. Constitution Week. Teachers and parents in the Palmetto State are now equipped with PragerU videos, books, and supplemental educational resources aligning with the state's specific standards—from geography and history to civics and economics.

SPOTLIGHT: *Idaho*



Idaho welcomed PragerU Kids into classrooms this October, offering access to a wide range of standards-aligned content including civics and financial literacy, and, for the first time, PragerU provided age-appropriate content on the Holocaust—countering watered-down information from big, woke curriculum publishers. The content promotes respect, combats antisemitism and all forms of prejudice, and upholds democratic values and civic responsibility, aiming to better educate Idaho's youth about this significant historical event.

WHAT FAMILIES ARE SAYING ABOUT PRAGERU KIDS

“

“...We are having a blast. First, we watch a 5-Minute American Presidents video, going in order. One per day. Then we search the PragerU app for that president and we watch either a Leo and Layla or a Guess or Mess, both of which the kids absolutely love...”

—Kim H., Parent

“The Around the World book for kids does an amazing job of introducing a nation’s history and complicated issues in clear and engaging ways, plus it comes with such creative activities to get them thinking at the end, too!”

—Parent, Facebook

”

“

“...my kids love your shows...I love that I know they are learning accurate and honest facts about our nation’s history! THANK YOU and PragerU for continuing to bring us outstanding, truthful, and pure content for kids (and adults!) to remain aware of the truth of our past, present, and courage for the future!”

—Erin K., Parent

“My kids and I love listening to Otto’s Tales and other kids’ videos as we carpool to school! After every story, I think to myself how awesome they are and how much I love how they promote integrity, courage, and always standing up for truth! Thank you, PragerU!”

—Toni S., Parent

“Dad, can we watch a thing where they talk about the Presidents? It’s called PragerU Kids.”

—Liam, age 7

”



CAN YOU PASS A U.S. 8TH-GRADE HISTORY TEST?

Only 14% of American 8th graders are proficient in history. That means most can't correctly answer the questions in this quiz (pulled from several state standardized tests). Can you?

This history quiz will reveal where you, your family members, and your friends compare to today's 8th-grade students and thousands of other respondents with only a few minutes of your time. **Simply scan the QR code, share the link with others, and answer the 10-question quiz at PragerU.com**

QUESTION 1

During the American Revolution, which group was known for making statements such as, "Give me liberty or give me death," "A government of our own is our natural right...", and "We must all hang together or, most assuredly, we shall all hang separately"?

- A. Redcoats
- B. Patriots
- C. Tories
- D. Native Americans

QUESTION 2

Which era involved legislation enacted by the Radical Republicans?

- A. The Revolutionary War
- B. Reconstruction
- C. The Era of Good Feelings
- D. The Roaring Twenties

QUESTION 3

Why did the Constitutional Convention agree to the Three-Fifths Compromise?

- A. To reconcile Northerners and Southerners by counting the enslaved population for purposes of representation
- B. To abolish the importation of slaves
- C. To create a government based on the principle of federalism
- D. To ensure that all the states had a bicameral legislature

QUESTION 4

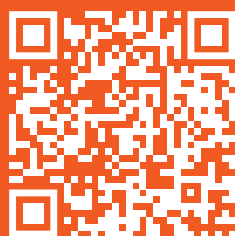
Which historic document includes the famous words: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness"?

- A. Mayflower Compact
- B. Treaty of Paris
- C. Emancipation Proclamation
- D. Declaration of Independence

QUESTION 5

Why is Thomas Jefferson's writing of the Declaration of Independence considered to be one of his greatest contributions to American history?

- A. He showed responsibility by outlining the structure for a new government
- B. He helped define rights that laid the foundation for American liberty
- C. He developed a military plan to defeat the British
- D. He outlined a strategy for acquiring the Louisiana Territory



Scan the QR code to take the full 10-question quiz online. Complete the quiz and we'll send you a free advanced copy of our *Hall of Evil* e-book, covering the worst dictators of the 20th century, including Mao, Castro, Hitler, Pol Pot, Stalin, and Lenin, and the consequences of their murderous regimes.

WHAT STATE SUPERINTENDENTS & TEACHERS ARE SAYING ABOUT PRAGERU IN SCHOOLS



"...What I love about this is that this isn't just firewalled for our public school kids...It's just a wonderful resource that really breaks down barriers and provides access to some of the most incredible content I've seen on this topic... I'm really grateful for our partnership."

—Ellen Weaver, South Carolina State Superintendent of Education on PragerU's U.S. Constitution Crosswalk

“

"This was my first time seeing your videos, and I was so impressed! I love how patriotic and historical they are, and it's an excellent teaching tool for students. I am a 1st and 2nd grade teacher, and I can make use of these wonderful videos...Thank you so much for providing such a quality and accurate way to show American history to young people."

—Shari, Teacher in Minnesota



”

"I could not be more ECSTATIC that PragerU is making educational content for children! When I show my students PragerU Kids shows, I know they will learn classical American values, which are sadly missing from our current educational curricula. I wish your content had been available when I started teaching!"

—4th Grade Teacher in California



“

"Just did a 2-day mini class entrepreneur lesson (for middle school) using 'The Hustle' lessons. Students loved it. Worksheet/lesson plans were great. They wish the 'Young Entrepreneur' class would turn into an elective..."

—Middle School Teacher in California



“

"...Your dedication to promoting American values through educational videos has been instrumental in my teaching, and I am thrilled to continue utilizing your resources in the private school arena."

—Head of School, Pennsylvania



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"It's quality content—it's highly engaging for the kids."

—Frank Edelblut, New Hampshire Education Commissioner on PragerU's Cash Course financial literacy series offered for high school course credit (Cash Course was just renewed for credit in NH through 2029!)



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"There is no better example of a curriculum that rips the soul out of the liberal takeover of our schools than providing PragerU to every Oklahoma student..."

—Ryan Walters, Oklahoma State Superintendent of Education



"I'm excited to add these quality supplemental resources to our offerings here in Idaho. The materials, which align with Idaho standards, will be available to local districts interested in using them, free of charge. I've studied these materials extensively. They are assets that will enhance the list of tools available to our local schools in important areas like civics and financial literacy. I'm pleased that they are now available for use in Idaho classrooms."

—Debbie Critchfield, Idaho Superintendent of Public Education

”

PRAGERU IN THE NEWS

Left-wing media and teachers unions spend massive resources to attack—even slander—PragerU. This only galvanizes our commitment, garners millions more views of our content, and demonstrates our growing threat to the left’s dominance in education.

The amount of publicity we received since launching PragerU in Schools is more than our previous 13 years of existence combined!

"...PragerU has just taken a strategic hilltop... PragerU now has that 'status' conferred by being a state's official vendor to schools. And with it, the platform to elevate its ideas to a wider audience of impressionable young people."

TIME

"PragerU is a conservative video giant. Here's why it's trying to get into schools..."

n p r

"...Students and parents who view the first video in PragerU's financial literacy course are one mouse-click away from a 'Parent Action Guide' that urges scrutiny of any public official who parents suspect is involved in topics related to diversity, equity, and inclusion..."

The Boston Globe

"But elected Democrats and progressive activists who attacked the board's consideration of the content weren't interested in the course but rather the source. They denounced PragerU and expressed concerns that curious students might become intrigued and begin exploring other content from the conservative nonprofit."

[NH JOURNAL]
AN ANDOVER HERALD PUBLICATION

"PragerU: Coming to a Public School Near You?"

VANITY FAIR

"...given the organization's gargantuan popularity and ubiquity already—more than a billion views on YouTube alone—official state approval may simply be gilding a lily whose roots have gone permanently deep already."

THE WEEK

"PragerU's Right-Wing Playbook for Infiltrating Public Education Is Working"

Rolling Stone

"PragerU's 'Propaganda' Videos Infiltrate Another State's Classrooms"

DAILY BEAST

SHORT DOCUMENTARIES

PragerU short documentaries expose millions of Americans to our ideas—with ~20% of viewers being brand new to PragerU content. This year, PragerU produced three new truth-telling short documentaries. Marketing campaigns included X (Twitter) takeovers—reaching tens of millions of viewers with an impact similar to a primetime TV ad or a billboard in Times Square!



Total Views: 2.3M+

DEAR INFIDELS: A WARNING TO AMERICA

Dear Infidels exposes the impending dangers of radical Islam to the West. The documentary triggered major censorship, with Google removing PragerU's app from the Google Play Store, citing "hate speech." This censorship attracted millions more viewers, and Google was forced to reinstate the app after massive public outcry.

*"...Out of the more than 3 million apps available for download on Google Play, it singled out PragerU for censorship."
—The Federalist*



Total Views: 1.8M+

THE VOID: FINDING HAPPINESS IN A WORLD OF ESCAPISM

The Void is PragerU's first documentary created for Gen Z—the most depressed, anxious, and overly medicated generation America has ever known. Focusing on root societal causes and meaningful solutions, The Void offers hope to young people and their families.



Total Views: 1.5M+

THEIR LIVES MATTERED: THE FORGOTTEN VICTIMS OF CRIME IN AMERICA

This short doc shines a light on the real victims of defunding and demoralizing the police: inner-city children. Their Lives Mattered exposes the truth and spotlights the brave individuals and organizations working to bring real solutions to curb violent crime in America's most vulnerable communities.

PRAGERU ESPAÑOL



PRAGERU IS NOW IN SPANISH!

You asked and PragerU delivered. Our supporters have been asking us for years to translate our videos into Spanish. Now you can watch and share videos on the PragerU Español channel! America is one of the largest Spanish-speaking countries in the world. PragerU is working to bring our freedom-loving ideas to this community.

 @PragerUEspanol

OUR IMPACT

70%

of minds are changed on at least one topic after watching

85%

use information from PragerU videos in ideological discussions

60%

of our YouTube viewers are under the age of 35 (9 out of 10 teens watch YouTube)

25%

of survey respondents identify as non-conservative

55%

say their civic actions were influenced by a PragerU video

1 in 3

Americans has watched at least one PragerU video

40+

pieces of original content released each week

21M

unique PragerU.com visitors in 2024 (different people)

MILLIONS

views of PragerU content every day

1000s

of pieces of content in PragerU's digital vault

“My wife and I recently made our son remove the YouTube app from his phone, as he was spending hours each day mindlessly watching videos that had no positive impact on him (in fact, we believed it was having a detrimental effect). I shared some PragerU videos with him, and then he asked if he could download the PragerU app. I said yes, and since then we've been having many wonderful, meaningful conversations about all that he's been learning from the PragerU videos!”

—Parent, YouTube

2M

mobile and TV app downloads

14.5M

social media followers

650K

text subscribers

8.2M

email subscribers



Download the PragerU App!

OUR IMPACT IS THANKS TO YOU!



41K

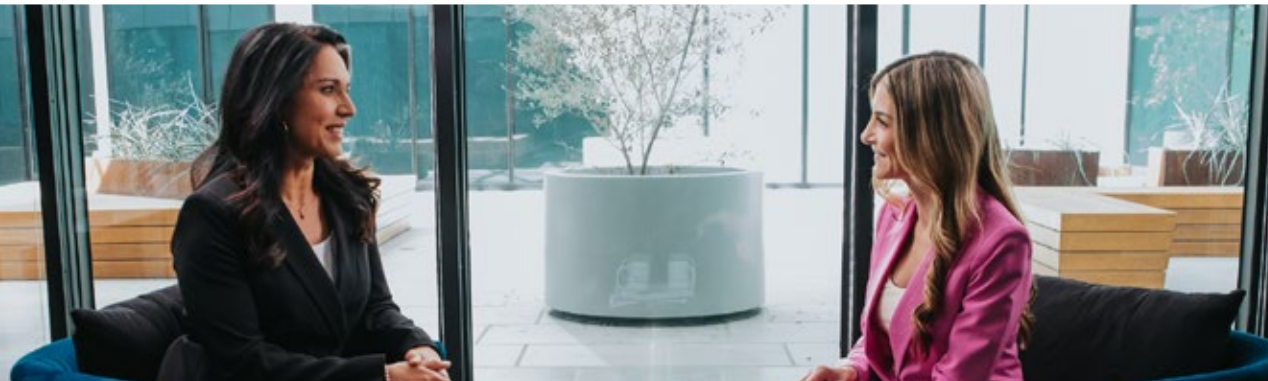
NEW DONORS

22K+

MONTHLY DONORS

388K

TOTAL DONORS



\$53

AVERAGE ONLINE GIFT

from donors who watch our videos and want to keep them free for everyone!

THE EQUIVALENT OF 2,650+ VIEWS!



550+

LEGACY SOCIETY MEMBERS

(gifts in Wills/estate plans)

\$72M

2024 BUDGET

(estimated year-end)

"...my kids [three teens] asked me to support your work! They have been watching for years and have opinions on multiple topics (faith, morals, world events, and national security) that were largely informed by your videos..."

—Parent, Instagram

”

WE WANT TO SEE YOU AT A PRAGERU DONOR EVENT

Learn about your impact, help strengthen America, and connect with fellow patriots who love America as much as you do.

Prageru.com/Events | Events@prageru.com | 747-251-2011



EAST COAST GALA
March 27, 2025
South Florida



ORANGE COUNTY
Spring 2025
California



WEST COAST GALA
November 8, 2025
Beverly Hills, CA

[Learn More!](#)



DONOR CLUB

Members of the Donor Club give generously to help preserve America’s history, principles, and values—for our children and grandchildren. Donor Club members contribute about 70% of the resources required to create truth-telling, compelling content that changes millions of young lives for the better. You are invited to join the PragerU Donor Club!



Learn more about the Donor Club

	Club One	Benefactors	Micah	Influencers	Producers	Founders	
*	●	●	●	●	●	●	Commemorative Annual Pin
*	●	●	●	●	●	●	Dedicated PragerU Liaison
*	●	●	●	●	●	●	Invitation to Exclusive Donor Events
*	●	●	●	●	●	●	30% Discount to the PragerU Store
*		●	●	●	●	●	Monthly Impact Report
*			●	●	●	●	Quarterly Donor Insider
*				●	●	●	VIP Tour of the PragerU Headquarters
*					●	●	Attend The Dennis Prager Radio Show
*						●	Invitation to Founders Retreat
	\$1,000	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000	

PRAGERUNITED

Donating \$35 per month (about \$1 per day) helps PragerU reach 20,000+ people per year with our content!



Learn more about PragerUnited

EXCLUSIVE BENEFITS INCLUDE:

- A gratitude box of exclusive PragerU merch 4x per year, shipped right to your door!
- Monthly updates, a membership sticker, and a PragerU store discount
- *Be the first to ask Dennis Prager a question on the Fireside Chat*

“

"I met someone whose life was turned around and pointed in the right direction because of your educational videos. Seems like \$35 a month is a pretty good investment in the next person like her."

—PragerUnited Donor



WAYS TO GIVE

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PragerU offers valuable free resources to our generous donors. Learn about giving appreciated assets, create a free online Will, download an Estate Planning Guide, request a consultation, join the PragerU Legacy Society, and much more at PragerULegacy.com.

PragerU is a 501(c)(3) nonprofit. Our tax ID is 27-1763901. Contributions are fully tax-deductible in the USA.

"You are righting our country's educational wrongs. I am hopeful for our future generations' education again. I don't have a lot of money, but with my IRA RMD I am able to make a significant gift every year."

—Trish F., Donor

”



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