KEY TERMS:

SUCCESS

success ambition work ethic criticism

accountability

NOTE-TAKING COLUMN: Complete this section <u>during</u> the video. Include definitions and key terms.	CUE COLUMN: Complete this section <u>after</u> the video.
At what age did Ms. Tafoya engage in her first 'real' job?	According to Ms. Tafoya, what is required for one to succeed?
How many jobs did Ms. Tafoya have after graduating college?	
	What lessons did Ms. Tafoya learn on her path to success?
How long did Ms. Tafoya work at ESPN before landing the job at NBC?	

DISCUSSION & REVIEW QUESTIONS:

- Towards the beginning of the video, Ms. Tafoya shares with us that, "In high school, I worked at Baskin Robbins. The manager didn't appreciate it when I gave out overly generous portions to customers. That taught me accountability. Until you run the show, you answer to the person who does." In what ways is learning this particular lesson so important for young people? What other important lessons can young people learn from a first job like this?
- After describing why her gig producing a morning radio show didn't work out, Ms. Tafoya
 points out that, "You can only control what you do. You just have to keep working. What
 choice do you have?" How would you answer her question? Explain. Why is learning the
 'personal sphere of control' lesson so important?
- Later in the video Ms. Tafoya explains that, "I decided that I would never think of myself as a "female sports reporter," but just as a sports reporter. My ambition is to be the best sports journalist, period. What does being a woman have to do with it?" Do you think that this was the correct approach for Ms. Tafoya to take? Why or why not? In terms of doing a job, why do you think that some people place too much focus on superficial aspects of a person, such as gender, rather than concentrate on the merits of that person's abilities? How, specifically, do you think having ambition contributed to Ms. Tafoya's success?
- In a moment of brutally honest personal assessment, Ms. Tafoya shares with us that, "I made a lot of mistakes – some honest ones, and some really dumb ones. All of them were public. My bosses didn't hold back their displeasure and neither did the viewers. This pushed me to screw up less and taught me how to deal with criticism. Mistakes are life's way of highlighting what you need to improve." Do you think that having her mistakes be public made a difference in how much and how quickly Ms. Tafoya elevated her performance? Why or why not? Why is learning to deal well with criticism so important for people to learn, in terms of being successful?
- Ms. Tafoya concludes the video by reiterating her main point that, "Whether it's your first job or your dream job, the formula is always the same: Get to work. Keep working. And don't stop until the job is done. That's the secret that's not a secret to success." Considering that most successful people will tell you the same thing, that success comes from hard work and perseverance, why do you think that this simple formula eludes so many people-in other words why do you think that so many people seek a 'secret' to success or think that there must be some kind of 'secret' in order to be successful? In what ways did Ms. Tafoya's attitude shape and guide her success?

EXTEND THE LEARNING:

CASE STUDY: Michael Schumacher

INSTRUCTIONS: Read the article "What We Can Learn from Michael Schumacher," then answer the questions that follow.

- Who is Michael Schumacher and what was he successful at? What were some significant contributors to his success? To what does the author of the article attribute Mr. Schumacher's success to?
- In what ways are Michael Schumacher and Ms. Tafoya alike, in terms of attitude and approach to their work? What might some differences be?
- In what ways does this article support the points made in the video? Explain.



 What is Ms. Tafoya's secret to succ 	ess?
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- a. Go to college.
- b. Get to know government officials.
- c. There are no secrets to success.
- d. Keep your enemies close.

2.	What did Ms.	Tafoya's	job as a	papergirl	teach her?
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- a. Persistence.
- b. Boredom.
- c. Laziness.
- d. Punctuality.

3.	The path	to success	is	
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- a. easy to find
- b. nonexistent
- c. dependent upon connections
- d. paved with failure

4. Which of the following are steps in Ms. Tafoya's "formula"?

- a. Get to work.
- b. Keep working.
- c. Don't stop until the job is done.
- d. All of the above.
- 5. Timing and luck have no bearing on a person's success.
 - a. True
 - b. False

QUIZ - ANSWER KEY

THE SECRET TO SUCCESS

- 1. What is Ms. Tafoya's secret to success?
 - a. Go to college.
 - b. Get to know government officials.
 - c. There are no secrets to success.
 - d. Keep your enemies close.
- 2. What did Ms. Tafoya's job as a papergirl teach her?
 - a. Persistence.
 - b. Boredom.
 - c. Laziness.
 - d. Punctuality.
- 3. The path to success is _____
 - a. easy to find
 - b. nonexistent
 - c. dependent upon connections
 - d. paved with failure
- 4. Which of the following are steps in Ms. Tafoya's "formula"?
 - a. Get to work.
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What We Can Learn from Michael Schumacher

April 15, 2017 Personal Development

Michael Schumacher is a seven time Formula One World Champion who's regarded as one of the greatest drivers ever. He immediately made an impact when he arrived and his focus on physical fitness delivered clear benefits during the gruelling races.

He was always a controversial figure though, as his ruthless determination would often push him over the edge of what was considered acceptable.

Schumacher essentially had two careers as well, as he returned to the new Mercedes team in 2010 following his retirement while driving for Ferrari in 2006. It wasn't as successful the second time around though and he finally retired for good in 2012, without winning a race for the team.

A tragic accident then occurred at the end of 2013 when a freak fall while skiing left him in a coma. While he has since returned to his home, he clearly faces a long recovery and little has been revealed about his condition.

I've chosen to examine him in this series as I have always been a huge fan and have been fortunate enough to meet him on several occasions. I really want to focus on him as a person as well, rather than just his sporting achievements.

Like the other people I've looked at in this series, I'll examine the good, and then the bad points before deciding what's important:

The Good

I don't think anyone can deny that Schumacher was one of the best drivers to race in F1. Direct comparisons with other great drivers throughout the years are hard to make though, considering the changing nature of the sport and the technical differences between the cars.

I think the most significant thing about him was his determination to be physically and mentally superior to his opponents.

He arrived in the sport far fitter than the other drivers and before he arrived, team bosses would often factor in a 20% drop off towards the end of the race due to fatigue. Michael ensured that he was at 100% throughout the race though, and it really made a difference.

You only have to consider the fact that even the great Ayrton Senna would at times collapse after a race, but Michael would look like he'd just got in the car.

He also created his own luck with extensive preparation and intense focus on all aspects of the sport. This meant that even if he ran off the track, he would often find his way back via an alternative route he would have identified in advance.

He also worked very hard and did everything he could to ensure he was ready for any challenges that arose. It wasn't unusual to find him working late into the evening, and he was even known to personally inspect all the tyres that were available to get an idea of how they would perform on track when they were fitted to the car.

In short, he never relied on his talent alone and left very little to chance.

His hard work off the track also inspired others and clearly helped him create very effective teams around him. He worked very closely with his personal team and created personal connections with those he worked with.

He also loved racing, and you could see him cherish every moment of his success.

The Bad

I think it's fair to say that Schumacher 'crossed the line' on more than one occasion. He was involved in two very controversial crashes that decided championships, and he was even retrospectively excluded from the 1997 season following one of them.

His drive and ambition, combined with unwavering self-belief, often pushed him beyond what was not only considered acceptable, but also what was written in the rulebook.

The threat of losing, or not being able to compete effectively, also had a very negative impact on him. We would often see an erratic and emotional response from him in these situations, rather than the cool and calculating approach that was so effective.

As you'd expect, he didn't have great relationships with other drivers either, and even those he once considered friends, like David Coulthard, would develop significant animosity towards him as a result of his actions.

This all came to a head in 2006 when there was an incident during qualifying at Monaco, where Schumacher stopped on track and hindered a quick lap by his rival, Fernando Alonso. Although it was not conclusive, the majority of people considered it a deliberate act, largely due to his actions in the past, and he was subsequently penalised for it.

His skill and ability were never questioned though, until his return in 2010.

He struggled to adapt to the new Mercedes, specifically the tyres, and was often overshadowed by his teammate, Nico Rosberg. This was all very surprising and while it was unlikely he could win that season, I think it's safe to say that everyone expected a bit more.

Things didn't get much better over the next three years and despite some glimpses of his previous form, like at Monaco in 2012, he retired after only one podium finish.



What's Important

I like to focus on the contrasts between his first career and then the return with Mercedes. When he was in his prime, his drive and intensity frequently pushed him over the edge of what we would all consider acceptable, or even healthy.

The man who returned to F1 in 2010 was different though, as this was someone who was clearly comfortable with his achievements. He also accepted the situation he was faced with and objectively focused on what needed to be done.

The problems seems to arise when his own personal performance was challenged, but the person we saw at Mercedes seemed to have addressed and overcome this serious weakness.

I think it's safe to say that we saw someone who was happy, grateful and content and on a personal level, I liked this guy a lot more. The most significant thing for me is that he addressed his issues and changed, and life must have been a lot easier for him.

The big question for me is whether he would have achieved his success without his previous approach. The truth is, I don't know but I think his drive and focus would have clearly been there. I also think it's safe to say that all of his lowest moments happened after he let his emotions get the better of him, so he could have perhaps found a better balance.

His nationality didn't help him either, particularly when he was in direct competition with Damon Hill.

I think it's fair to say he was stereotyped in the UK, and that this clearly lead so some very unfair and unbalanced coverage in the press.

There was always uncertainty as to whether he was a cold, ruthless individual with little regards for others, or if he really was a nice guy behind the scenes with a close family behind him and a tight circle of friends and colleagues.

I'm happy to say that I know it was the latter. Friends of mine have worked with him and clearly respected him on a personal and professional level. They also confirmed that he really was great at what he did, and he often surprised them with his commitment and ability.

Unlike other drivers, Michael would do his best to make time to sign autographs and meet fans. I remember him walking some distance to sign a cap for me at a test at Silverstone in 1999. He even went out of his way to call his brother Ralf over as well when he saw I had a Williams cap in my bag.

I'll never forget the way he made time to meet me during the British Grand Prix weekend in 2010 though after hearing that I was a long time fan. I can honestly tell you that he was a great guy and that he genuinely appreciated the people who had supported him during his career.

They say you should never meet your heroes, but this was clearly the exception to the rule.

His accident was a genuine tragedy and like so many people, I look forward to hearing some positive news in future. I think that his family should be given complete privacy though and that this tragedy should inspire us to make the most of the time we have.

In closing, I think the main thing we can take away from Michael Schumacher is the need to be positive, love what you're doing and work hard to make it happen. We also need to make sure we celebrate the good times, as they can sometimes be less frequent than the bad ones.