Blueye's Pioneer Underwater Drone Named CES 2018 Innovation Awards Honoree

Ocean Technology Allows Users to Remotely Navigate 150 Meters Below Ocean's Surface

Trondheim, Norway & Palo Alto, CA – October 26, 2017 –Blueye Robotics, developer of the Blueye Pioneer underwater drone that dives eight times deeper than the average scuba enthusiast, has been named a CES 2018 Innovation Awards Honoree in the category of Robotics & Drones.

http://www.ces.tech/Events-Programs/Innovation-Awards/honorees

Blueye Pioneer is the first professional-grade underwater drone designed for consumers, bridging the gap between the Remotely Operated Vehicle (ROV) market, where underwater vehicles costs tens of thousands of dollars, and the toy drone market. Launching in June of this year, the Pioneer advanced an affordable, high-quality prosumer product with exceptional capabilities that previously were found only in professional equipment used by filmmakers, oceanographers and the military.

The CES Innovation Awards, sponsored by the Consumer Technology Association (CTA), is an annual competition honoring outstanding design and engineering in consumer technology products across more than 25 consumer technology categories. The honorees are highlighted during the annual CES Unveiled event, which is scheduled for January 9-12 , 2018 in Las Vegas, Nevada.

Developed to handle the extreme conditions of the Arctic Ocean, Blueye's distinctive underwater drone dives down to 150 meters (500 feet) and performs flawlessly in rough currents and low temperatures, thanks to a unique hydrodynamic balancing design that combines a compact size of 15 pounds, the power of four robust thrusters and extreme underwater stability.

Pioneer's HD wide-angle videocamera employs special technologies that work in low-light conditions to stream true-color to personal smart devices (phones, tablets, PCs etc.) across iOs and Android systems. Live video is transmitted via a thin umbilical cable to a buoy at the surface, and then wirelessly to the user.

With as much as 90 percent of the ocean unexplored, Pioneer gives adventurous consumers and amateur seafarers a chance to become real explorers, and businesses and scientists the opportunity to perform everything from underwater inspections and monitoring, to marine research and wildlife protection.

“Blueye is committed to increasing global awareness of our oceans. There is so much that we don’t know, but need to know, in order to understand and take care of this vulnerable resource,” says Christine Spiten, Blueye co-founder and chief global strategist. “The Blueye Pioneer gives anyone with a curiosity for the sea the chance to delve into its depths without disturbing this fragile environment.”

The Pioneer prosumer underwater drone is suitable for ocean explorers of every type who want to discover what lies beneath the ocean, yet has the professional robustness to meet scientific and enterprise standards. Until now, no underwater drone for sale or in production had the capacity to dive to depths of 150 meters.

Resources:

Datasheet: https://www.blueyerobotics.com/#

Photos and Logos: https://www.blueyerobotics.com/press

About Blueye Robotics

Blueye Robotics combines innovative ocean technology with user experience knowledge to create professional-grade underwater drones for consumers. The company’s first product is Blueye Pioneer, which can operate far deeper than other drones and is the only one of its kind offering professional-grade technology with consumers in mind. It has a special light-sensitive camera that adds back in true color imaging, and the drone delivers exceptional stability even in adverse ocean conditions. Operated via a smartphone, tablet or PC, the drone is extremely user friendly. Blueye Robotics is based in Trondheim, Norway, and Palo Alto, Calif. Visit www.BlueyeRobotics.com for more details.

PR for Blueye Robotics:

Aoife Kimber

akimber@kimberpr.com

+ 1 650 773 7288