

A Guide to ISAs



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Plan for the future, plan for success.

Succession Wealth is a national financial advice firm, which delivers independent advice to clients throughout the UK.

When you choose to work with us, our Wealth Planners will provide an exceptional personal service tailored to your unique financial needs and aspirations.

We view assisting you on your wealth journey as a privilege.

The relationships we build last longer than a lifetime, and we are proud to advise across generations.

What are ISAs?

Individual Savings Accounts (ISAs) have been around since 1999, when the then Chancellor of the Exchequer Gordon Brown, introduced the product in the hope of encouraging more people to save for the future. Since then, they've become an essential part of many financial plans.

Despite the overall success ISAs have enjoyed over the last two decades, they weren't an instant hit. In fact, it's widely documented that Labour MP Quentin Davies branded them a "colossal failure" a few months after they launched, due to their limited uptake. But ISAs have gradually become a saving staple among the British public.

One of the main aims of the ISA was to make saving simple, replacing the now-defunct Personal Equity Plans (PEPs) and Tax-Exempt Special Savings Accounts (TESSAs). However, as with many things finance related, successive Governments have changed parts of ISAs, added new products, and altered limits. As a result, picking an ISA product and understanding how to make the most of your allowance isn't as simple as it once was.

What is an ISA and why should you choose one?

An ISA is essentially a tax wrapper that allows you to save and invest tax-efficiently. You don't pay tax on the interest earned on ISA accounts, so making an ISA part of your financial plan can help you make the most of your money and minimise your tax liability.

The annual subscription limit for the current tax year is £20,000. You can split your allowance between multiple accounts, including cash and investment options. You can pay into multiple ISAs of the same type in each tax year.

How has the ISA changed over the years?

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| 1999 | The ISA is introduced with an overall annual subscription limit of £7,000 and a Cash ISA limit of £3,000. |
| 2008 | It takes almost a decade for the first subscription limit increase, and the overall amount rises by just £200. |
| 2009 | The overall ISA allowance increases to £10,200, but only for investors aged over 50. |
| 2010 | The 2009 additional allowance for over 50s lasts just a year before being rolled out to all investors. |
| 2011 | Junior ISAs are introduced following the scrapping of Child Trust Funds. |
| 2014 | The Cash ISA limit is increased to match the overall subscription limit of £15,240, allowing savers to use their full allowance for cash savings for the first time. |
| 2015 | The Help to Buy ISA launches to support first-time buyers – The Additional Payment Subscription (APS) is introduced allowing a surviving spouse or civil partner to 'inherit' the tax benefits of an ISA. |
| 2016 | Launch of the Innovative Finance ISA, which allows investors to hold peer-to-peer lending investments. |
| 2017 | The Lifetime ISA launches to offer an incentive for those saving for a first home and retirement – The ISA limit is increased to £20,000, where it currently remains. |
| 2019 | The Help to Buy ISA is closed to new accounts. |
| 2023 | New ISA flexibilities introduced allowing subscriptions to multiple ISAs of the same type in the same tax year and partial transfers of current year subscriptions. Adult Cash ISA age raised to 18. |

The introduction of the Personal Savings Allowance (PSA):

In 2016, the PSA was introduced and means that ISAs have lost part of their appeal as it means some adults now benefit from tax-free savings even if they aren't held in an ISA.

Basic-rate taxpayers can earn up to £1,000 interest per year tax-free. However, this allowance falls to £500 per year for higher-rate taxpayers, whilst additional-rate taxpayers do not benefit from the allowance at all. As a result, ISAs may still be an important part of reducing tax liability. It's also worth noting you can make use of both your PSA and ISA allowance.

What's more, the PSA applies only to interest on cash savings. So, when investing an ISA still offers a tax-efficient solution.

Choosing the right ISA product for you

As the ISA has evolved, it has become more complicated to choose the right product for you. If you're hoping to open a new ISA, there are now four different types to choose from and, if you have an existing Help to Buy ISA, you can continue to make contributions.



Cash ISA

Cash ISAs account for around 63% of ISA subscriptions, making them a popular way to save. ^[1]

A Cash ISA is similar to a traditional savings account, with the added benefit of all interest earned being tax-free. Your money is held in cash and is secure.

Interest earned when saving with a Cash ISA helps your money to grow. However, it's important to look at the growth in real terms. If interest rates are lower than inflation, in real terms, that means your savings are likely to have less spending power. Over the long term, this could have an impact on the value of your savings.

Within Cash ISAs, there are also several different options. For example, ISAs with restrictions, such as when you can access money or those where you must deposit a certain amount each month. These may offer more competitive interest rates, but the limits must fit with your plans.

Anyone over the age of 18 can open a Cash ISA and you must be resident in the UK. You can open multiple ISAs per year, and transfer to other ISAs during the year. You cannot hold an ISA in a joint names.

When would you choose a Cash ISA?

This type of ISA can be useful if you have short-term saving goals or need ready access to savings – for example, an emergency fund.

Stocks and Shares ISA

If you're looking to invest with a medium to long-term goal in mind, a Stocks and Shares ISA can help you do so tax-efficiently. Capital gains and income earned from investments held in an ISA are protected from tax.

The benefit of investing, rather than holding assets in cash, is that you have an opportunity to increase the value in real terms. Historically, investment values have increased over the long term, helping you to beat the impact inflation has on your savings. However, in the short term, investment volatility does occur, so it's not advisable if your goal is less than five years away.

A Stocks and Shares ISA can hold a range of qualifying investments, this includes stock markets listed shares on a registered stock market, Government bonds and investment trusts that meet certain conditions. You can also choose to invest through a fund or select your own investments.

With these options, it's possible to build an investment portfolio that reflects your risk profile. As a result, it's important to understand what an appropriate level of risk, with your circumstances and goals in mind, is. You should also keep in mind that all investments come with some risk, and it is possible that you won't get back the full amount invested.

Anyone over the age of 18 can open a Stocks and Shares ISA and you must be resident in the UK. You can open multiple ISAs per year, and transfer to other ISAs during the year. You cannot hold an ISA in joint names.

When would you choose a Stocks and Shares ISA?

An ISA that invests your savings should only be used if you have a medium to long-term goal (minimum five years) and understand your risk profile.

[1] December 2024 | Commentary for Annual savings statistics | Gov.uk

Innovative Finance ISA

Innovative Finance ISAs (IFISAs) offer an additional way to invest. Rather than holding traditional investments, like a Stocks and Shares ISA, an 'IFISA' is designed for peer-to-peer lending investments.

Peer-to-peer lending is used by a range of businesses and individuals that do not want or can't obtain lending through a traditional bank loan. Instead, peer-to-peer allows you to act as a lender to those seeking financial support. Rather than returns, you'll receive a rate of interest as the loan is paid back. Numerous platforms allow you to find peer-to-peer lending opportunities but it's important to do your research to understand the associated risks and borrower profile. If a borrower defaults on payments, you could lose money.

Investments held in IFISAs are generally high-risk and these types of investments may not be protected by the Financial Service Compensation Scheme (FSCS) so you may lose the money invested or find it hard to get back.

Typically, the higher the rate of interest being offered, the higher the level of risk. Compared to traditional investments, peer-to-peer lending is considered high-risk. If you are considering investing in an IFISA you should carefully consider where your money is being invested before purchasing, and you should consider if it's the right option for you before proceeding or seek advice from a regulated Wealth Planner.

When would you choose an Innovative Finance ISA?

Experienced investors with a high-risk profile may find an Innovative Finance ISA to be an option for them.

Lifetime ISA

The Lifetime ISA (LISA) is designed to provide support for those looking to purchase their first home or save for retirement.

You must be aged between 18 and 40 to open a LISA, although you can continue to add to your account until you're 50. The maximum you can pay into a LISA each tax year is capped at £4,000, which counts towards the overall annual ISA limit. Should you decide to make a withdrawal before the age of 60 for a reason other than buying your first home, you'll face a penalty.

So, why would you choose a LISA? In a bid to encourage people to save a deposit and for retirement, the Government will provide a 25% bonus on the deposit made each year. If you put in the maximum annual amount you effectively receive £1,000 as 'free' money.

The important thing if you're considering opening a LISA is to consider your goals. If you decide to make a withdrawal before the age of 60 and aren't purchasing your first home, the withdrawal charge is 25%. This means you'll lose the Government bonus. As a result, you should think carefully about how a LISA aligns with your goals.

For the most part, a LISA is an excellent way to increase a deposit on a first home if you're certain that you want to buy a property. If you're planning to save for retirement, a LISA is unlikely to be more efficient than a traditional pension, but it can be a good tool for supplementing existing pensions.

Finally, a LISA can be either a Cash or Stocks and Shares ISA. Therefore, you need to consider the time frame of your goals and risk profile when opening a LISA.

When would you choose a Lifetime ISA?

A LISA can be a useful product if you're certain you want to purchase a property for the first time or if you're looking to supplement pension savings.

Help to Buy ISA

The Help to Buy ISA closed to new accounts in November 2019. As a result, this isn't an option if you're looking for a new place to save or invest. However, if you already have a Help to Buy ISA, you can continue saving into the account until November 2029.

The Help to Buy ISA was designed to help individuals aspiring to purchase their first home. An account could be opened with a deposit of up to £1,200, and up to £200 could be deposited each month. The Government will then provide a 25% bonus, up to a maximum of £3,000, during the process of buying property. This money can be used for the deposit, to pay legal fees or any other indirect cost associated with buying a home.

There are some additional restrictions for the property being purchased:

- It must have a purchase price of up to £250,000 (or up to £450,000 in London)
- It must be the only home you own.
- It must be where you intend to live.

The Help to Buy ISA was open to first-time buyers aged over 16 and if you are buying with someone who also has a Help to Buy ISA, both of you will get the 25% bonus. If you have an existing Help to Buy ISA, you can choose to transfer the savings to another ISA product.

Financial Services Compensation Scheme (FSCS) Investment Protection

The Financial Services Compensation Scheme (FSCS) can pay out compensation to people if a financial services provider goes out of business.

It protects up to £85,000 of savings per individual, per financial institution and covers a range of financial products including the majority of ISAs. The only ISA which may not be covered by the FSCS is the Innovative Finance ISA, and you may lose money if the firm you're invested with goes out of business.

This limit only applies to funds saved within each financial institution with a banking 'authorisation' - not each bank account, or even each bank. So, if you've saved more than £85,000 with two banks that are owned by the same institution with just one authorisation, you're only covered for £85,000 in total.

When taking out an ISA, you should receive information about any FSCS cover available before deciding to proceed with an investment.

Leaving an ISA behind for loved ones

As a key saving and investment vehicle, ISAs may form part of your legacy plan. If you intend to leave your ISA to a loved one, it's important to understand the regulations and potential tax liability.

If you plan to leave behind ISA savings and investments to a surviving spouse or civil partner, the Additional Permitted Subscription (APS) applies.

This means the surviving partner has a one-off additional ISA allowance that is equivalent to their deceased partner's ISA when they passed away. So, let's say you have £40,000 in your ISA when you die that you'd like to leave to your spouse. That tax year the surviving partner would have their usual £20,000 ISA allowance, as well as an APS of £40,000 for inheriting their spouse's ISA. This means they can add the inherited sum to their own ISA savings or investments.

Between death and an ISA being transferred, the value may change depending on interest payments and investment performance. Where this is the case, the APS is the value of the money passed on or the value at death, whichever is higher. This means a partner can benefit from any growth that occurs during the probate process.

The APS applies whether your spouse or civil partner inherits your ISA. So, if you left £40,000 of ISA assets to your child, your partner would still receive a £40,000 APS, which they could use to add other assets and capital to their own ISA.

The APS is available for three years after the date of death or, if the probate process takes longer, 180 days after the estate has been administered.

If you leave your ISA assets to a spouse or civil partner, no Inheritance Tax will be due, as is the case with other assets.

However, if you want to leave ISA assets to someone who isn't your spouse or civil partner, they will not benefit from the APS and, if your entire estate is worth more than £325,000 (this threshold is in place until 5th April 2030), Inheritance Tax may be due.



Junior ISAs: Building a nest egg for children

As you look at your savings and investments, now is also a good time to consider options if you want to build a nest egg for children. Junior ISAs offer an excellent way to save for the future with children and grandchildren in mind.

You can choose either a Cash Junior ISA or a Stocks and Shares Junior ISA. Time frame and goals play an important role in deciding which type of Junior ISA to choose, in much the same way they do when investing for yourself.

Usually, you'll find that Junior Cash ISAs have more competitive rates than their adult counterparts. However, inflation eroding value in real terms is still an issue over the long term. Likewise, if you choose to add money to a Junior Stocks and Shares ISA, savings will be exposed to investment risk that should be carefully considered alongside your risk profile.

Junior ISAs come with the same tax benefits as adult ISAs, no tax will be due on interest or returns earned. In the current tax year, the Junior ISA subscription allowance is £9,000.

A child's parent or legal guardian can open a Junior ISA on their behalf from the day they are born. It's a step that can ensure they have the foundations of a solid financial future and are used by many families.

However, one of the important things to keep in mind is that you won't be able to access the money added to a Junior ISA. The child will be able to manage the account from when they are 16, this may include selecting investments or transferring savings to another ISA product. But they cannot withdraw money until they're 18 when the account will automatically become an adult ISA.

As you're saving for their future, you probably have some idea of what you'd like it to be used for. Perhaps you hope it will support them through further education, act as a deposit on a first home or pay for driving lessons. However, as children will be able to access the money as they choose once they turn 18, it's worth having a conversation about how the money will be used and what your preferences would be.

Child Trust Funds

Junior ISAs were introduced to replace the now defunct Child Trust Funds.

All children born between 1 September 2002 and 2 January 2011 had a Child Trust Fund set up by the Government on their behalf, including an initial contribution. You can still make deposits to existing Child Trust Funds or transfer them to a Junior ISA, which may offer a better rate of interest and allow you to invest the savings.

If you have 'lost' a Child Trust Fund, you can contact HMRC to find the provider.



Contact Us

If you would like to discuss your ISA opportunities, or to review any aspect of financial advice with one of our Wealth Planners, please get in touch.



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The information in this guide is based on our current understanding of taxation legislation and regulations. Any levels and bases of, and reliefs from, taxation are subject to change and tax implications will be based on your individual circumstances.

The value of your investment(s) and the income derived from it, can go down as well as up and you may not get back the full amount you invested.



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