

Instructional Guide for Using Our Banner

Thank you for downloading our banner!

The Book of Flourishing is a comprehensive guide to understanding the power of flourishing at work. Follow these simple steps to use the banner on your blog, website, or social media accounts, and ensure it links back to our website.

Using the banner on your website or blog

- Upload the banner:
 - Go to your website's admin panel or blog editor.
 - Find the section where you can upload images (usually in the media or gallery section).
 - Click "Upload" and select the banner file you downloaded.
- Insert the Banner with a Link:
 - Navigate to the page or post where you want to display the banner.
 - Use the editor's "Insert Image" function to place the banner in the desired location.
 - Wrap the image in an anchor tag (link) to direct users to our website. Here's an example of the HTML code:

```
<a href="https://shapepowered.com/#book-of-flourishing-home">  
    
</a>
```

- Replace "path-to-banner.jpg" with the actual path to your banner image.

Using the banner on social media

- Facebook:
 - Go to your profile or page and click on "Create Post."
 - Click on "Photo/Video" and select the banner file.

- Add a caption or message with the link to the section on our website (e.g., “Grab your free copy at <https://shapepowered.com/#book-of-flourishing-home>”).
- Click "Post."
- LinkedIn:
 - Go to your profile or business page and click on "Start a post."
 - Click on the "Image" icon to upload the banner.
 - Add a message with the link to the section on our website (<https://shapepowered.com/#book-of-flourishing-home>).
 - Click "Post."
- Twitter:
 - Click on "Tweet" to start a new tweet.
 - Click on the "Media" icon to upload the banner file.
 - Add a tweet with the link to the section on our website (<https://shapepowered.com/#book-of-flourishing-home>).
 - Click "Tweet."

Additional Instructions

- Ensure the banner links back - it’s important that the banner is clickable and directs users to our website. Use the provided anchor tag code to ensure this.
- Contact us - if you have any questions or need further assistance, please contact us at help@shapepowered.com or fill this form: <https://shapepowered.com/contact/>.