

Founder & Chief Scientific Officer  
SHAPE Global

# Dr. John Lang



A white handwritten signature of John Lang on a dark background.

## John in a Snapshot

30+ years developing health risk appraisal systems

Global expert in workplace health and productivity

Entrepreneur and sought after consultant in development/validation of advanced algorithms

John has been at the forefront of corporate health management in Australia for four decades. During this time John has been instrumental in the development and delivery of many of the largest, most innovative and successful programs in the country.

## What John does

John is exclusively focused on developing robust models that power SHAPE, and provide advanced reporting to clients.

His algorithms are among the most pioneering examples in predictive performance at work.

As co-founder of SHAPE, John leads special projects such as corporate risk measurement.

## Human measurement innovation

From 2015 to 2022 John was instrumental in developing a number of world class health risk appraisal systems for AXA in the UK, and in 2020-22 led the research that developed the AXA Global Mind Health Index.

## Achievement

John formerly consulted to many national and international organisations and his predictive algorithms now lie at the heart of many HRAs and health risk/disease prevention platforms across Australia, Europe, and Asia.

## Interesting...

John was influential in the development of the Victorian Government's WorkHealth Initiative, Australia's largest ever workplace health program.

## So far

- Founder/Director of 10+ companies
- Founder of Executive Health Solutions Australia, growing to become a prominent health screening provider
- Founder of Workplace Health Association of Australia, including authoring their ROI whitepaper
- Led R&D at SHAPE's scientific research into drivers of productivity and flourishing at work
- John holds a Ph.D. in neuromuscular physiology

**See:**  <http://linkedin.com/in/john-g-lang/>

**Visit:**  [www.shapepowered.com](http://www.shapepowered.com)