

# A Path to Success for Newly Certified Personal Trainers

**1**

## **Look the part**

Work out and stay fit to show potential clients you know your stuff.

**2**

## **Offer tips and support at the gym**

Taking the first step to break the ice can lead to more conversations and potentially a new client.

**3**

## **Use social media**

This is an easy way to get your name out there and build an online presence.

**4**

## **Leverage local connections**

Get to know your neighborhood businesses so they're more likely to recommend you as local personal trainer.

**5**

## **Invest in your future**

Earn a few specializations. The more tools you have, the more clients you can help.

