

ROYAL CROWN DIAMOND Q&A

Anita and Barbara Ochjenhofer

AUSTRIA

When did you come to Young Living?

Barbara set up her first Essential Rewards order in March 2006. Anita made Young Living her main job in January 2015.

How did you hear about Young Living and who introduced you to it?

Barbara was introduced to Young Living by Siegfried Deutsch (upline) when he invited her to a lecture. Prakama and Lars were introducing the Feelings Kit. Anita became a convinced Young Living user through using the high quality products between 2006-2014. She worked in investment banking until late 2013.

What makes Young Living unique?

Only the highest quality can stay on the market for 25 years successfully. We know there is no other company in this industry that even comes close to the quality that Young Living provides. That makes Young Living unique for us—and the Seed to Seal process also gives it a true unique selling point. As well as this, Gary and Mary Young created this company with so much passion and you can feel the commitment from everyone. Gary was one of the pioneers in aromatherapy. That makes us proud to be able to work for this company.

How has your life changed since you started at Young Living?

We are working completely independently. We are our own boss and can introduce people to the products and help people in so many ways; to preserve wellness and beauty, to build their own business and secure their financial future, generate additional income or even help them make Young Living their main source of income. It really feels good to share the knowledge about the much valued aroma sciences that we have accumulated over the years with others.

What is your favourite Young Living product and why?

We really can't name one favourite product because we have changed our lifestyle over the years so much that we couldn't be without so many Young Living products! The bath and shower gels, body lotions, Thieves AromaBright Toothpaste, Thieves Household Cleaner, NingXia Red, NingXia Zyng, OmegaGize, Longevity, Life 9, Mulitgreens, Lavender, Peppermint, Frankincense, Lemon, Geranium, Harmony, Lady Sclareol, Thieves, Melrose, PanAway, our Young Living diffusers, etc.). Recently, we have also discovered our love for Savvy Minerals—almost nothing on and still perfectly made up.



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What are the benefits of Young Living for you?

A life in harmony with nature, and to support other people with our knowledge to do the same. Simply to be of additional value to other people and the environment.

Were you sceptical about essential oils and the Young Living community before joining?

Barbara was enthusiastic from the very beginning and she felt the great vibes the oils have. Anita was convinced over the years after many good reviews and positive stories and successes. Anita is fascinated by the lectures and speeches of Dr. Michael Buch (Young Living's Chief Science Officer), as well as Dr. Oli Wenker because she just loves the scientific viewpoint of YL products.

What changed your view on Young Living?

The great feedback, product reviews and successes! But also the great experiences with the products.

At what point did you decide to quit your former job to concentrate on Young Living?

Barbara wanted to be self-employed and build a network with unique products. Anita had been working in investment banking for ten years and always knew that she would not work in this job forever. So this was a great opportunity for a change to support her mother, Barbara in her business.

Would you recommend joining Young Living?

I would recommend joining Young Living to everyone. You change your lifestyle for the better, towards wellness and beauty and also for the good of the environment. Body care, cleaning products, cosmetics, baby care etc. is what we benefit from in so many ways.

What do you think is the strangest myth you have heard about Young Living? That Young Living is a pyramid scheme.

What would your answer be to disprove that myth if you heard it?

Young Living is a lifestyle. A lifestyle that touches your heart and which everybody should experience themselves. I would ask critics what they know about Young Living and then educate them. Let them speak to show them that they still have so much to learn about YL!