





The Green Licence, a pioneering product from Expo City Dubai, is designed to nurture businesses committed to advancing environmental and social sustainability by offering exclusive benefits that support their growth and innovation.

Join Expo City Dubai – the only free zone in Dubai with such an offering – in helping shape a more sustainable future and seize this unique opportunity to grow your business.

Why choose the Green Licence?

- Cost savings: Enjoy exclusive discounts on Green Licences, flexible lease terms for sustainability-focused spaces and reduced rates on city-wide services.
- **Enhanced visibility:** Elevate your brand through dedicated media features, social platforms and speaking engagements at environmental and social impact industry events.
- Collaborative ecosystem: Become part of a powerful network of forward-thinking businesses united in shaping a sustainable and equitable future.
- Exclusive innovation support: Unlock exclusive entry to the Urban Lab's innovation city-wide testbed. Benefit from complimentary access to innovation events, expert advisory support and tailored opportunities to pilot and scale sustainable solutions.



Start your journey towards a greener tomorrow today.

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The Green Licence has been designed to offer a range of benefits for environmentally and socially sustainable businesses:



Business setup

- Discounted licence with extended duration (1, 3 or 5 years)
- Preferential leasing terms
- · Simple and expedited business setup
- Complimentary 10% additional employee allocation
- Complimentary Expo City-issued fitout permits



Collaboration opportunities

- · Complimentary access to Urban Lab-led events and team of technical experts
- Priority access to Urban Lab open calls and pilots
- Bespoke advisory session with Urban Lab for piloting and testing capabilities and opportunities
- Complimentary consultation with Expo City's sustainability experts in areas including circular economy, nature-based solutions, water and climate strategies and gender equality and inclusivity
- Membership of Expo City's Green Licence Sustainability Committee
- · Facilitation of internal and external partnership introduction across industry and government sectors



Engagement support

- Display of client logo as well as business listing on Expo City website
- · Complimentary annual social media feature
- · Complimentary 'New to Expo City Dubai' filming or photography session
- Media engagement opportunities
- · Complimentary introductory media training
- Monthly social channels interaction
- · Inclusion in email marketing
- Preferential rates on marketing & communications services



Sustainability services

- · Inclusion in the city's annual sustainability report
- · Complimentary eco-social sustainability training
- Carbon offsetting through Expo City's Seeds of Change programme
- Comprehensive LEED and WELL certification support
- Annual complimentary event-safety consultation
- · Complimentary events sustainability guidance based on Expo City's event standards
- · Complimentary health, safety and welfare training
- Complimentary accessibility consultation for office spaces



City services

- Discounted access to Expo City attractions
- · Discounted booking rates to select Expo City venues and spaces
- Complimentary invitations to select Expo City events
- · Staff discount at select food and beverage outlets
- Discounted access to buggy mobility services

