**Press Release**

**Introducing *The Definitive Edition*, a historic collectible book celebrating Expo 2020 Dubai**

**Download accompanying assets** [**here**](https://expocitydubai-my.sharepoint.com/:f:/g/personal/svetlana_pak_expocitydubai_ae/Evv5iygDgF5Pslf2PDQRRDwBCHFyEUDWOdUZKXWzfrWZ_w?e=cII9MX)

**DUBAI, 1 March 2023** – As the one-year anniversary of the closing of Expo 2020 Dubai approaches and its journey continues as Expo City Dubai, *The Definitive Edition* – the final chapter in the stunning collection of books commemorating the journey of the six-month World Expo – will be released on Wednesday, 1 March.

Created by Expo 2020 Dubai and publisher Assouline, the unique Expo 2020 Dubai collection features nine books, including two Arabic editions, which delve deep into the stories and purpose behind Expo’s themes, Thematic Pavilions, legacy, and architecture. Dedicated to the people of the UAE, *The Definitive Edition* is the final volume in the series and provides a holistic overview of Expo 2020 Dubai, detailing the journey of the World Expo and the impact it has created as the first to be held in the Middle East, Africa, and South Asia (MEASA) region.

The limited-edition book – only 900 copies have been produced – will be placed in key public institutions across the country. It is now available for public purchase at bookstores across the UAE, including Kinokuniya and retail outlets at Expo City Dubai, where a copy will also be on display at the soon-to-open Expo 2020 Dubai Museum. Copies will also be available from Virgin Megastore later this month.

Featuring beautiful photography, arresting artwork, special features and descriptions of its programmes and impact, *The Definitive Edition* captures the unique spirit of Expo 2020 Dubai, while celebrating its icons to commemorate the once-in-a-lifetime event that helped shape a nation and positively impacted all those who participated it in it.

**Marjan Faraidooni, Chief of Education and Culture, Expo City Dubai** said: “Paying homage to the cross-culturalism and vision of the UAE, the final volume in this sought-after collection serves as a definitive and vital record of Expo 2020 Dubai’s evocative and enduring legacy. In addition to being available for purchase, it will be placed in key public institutions across the country.”

Assouline, which publishes high-end titles that includes the iconic *Sheikh Zayed: An Eternal Legacy*, has already collaborated with Expo City Dubai to release eight other volumes in the Expo 2020 Dubai collection: *Alif: Choose Your Future* (in English and Arabic); *Mission Possible: Small Actions, Big Impact*; *Terra: A Future in Balance* *Sites, Themes, Architecture*; *Al Wasl Plaza*; and *The Vision Pavilion* (in English and Arabic).

**-ENDS-**

**About Expo City Dubai**

* Expo City Dubai, the legacy of Expo 2020 Dubai, is based on the belief that a broad coalition of people, working together, can propel human progress to create a more equitable and sustainable future for all
* A clean, green, innovation-driven, human-centric city of the future, Expo City Dubai is designed as a blueprint for sustainable urban planning, galvanising action on its journey to carbon neutrality
* Packed with educational, cultural and entertainment offerings, Expo City Dubai celebrates human creativity and ingenuity and inspires future generations
* It provides a business ecosystem that embraces technology and innovation and supports the UAE’s wider diversification and growth aims
* Building on the success of the World Expo, Expo City Dubai is the go-to destination for globally significant events, including COP28

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