



Expo City Dubai  
**Business Community**







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## 01. INTRODUCTION

# Expo City Dubai: A blueprint for a better tomorrow

Expo City Dubai is a purpose-driven community designed for everyone to work, live and play. A place where green spaces combine with cutting-edge technologies and where minds connect to build a better tomorrow.

By leveraging our global network of partners that share our values and prioritise people and the planet, we are providing a global platform to unlock opportunities, scale, and thrive.

Expo 2020 Dubai, the first World Expo ever hosted in the region, was inspired by this thinking. The mega event provided an international stage for creativity and collaboration, leaving behind a legacy that will continue to evolve and flourish for generations to come.



## 02. HISTORY

# It all began with an unforgettable global celebration

Expo 2020 Dubai laid the grounds for next-generation business ideas, setting an international stage for creativity and collaboration.

The most international World Expo in history, with **192** participating countries, each with their own pavilion

More than **24 million** visits on site (including more than one million school visits and 250 million-plus virtual visitors)

Rich and varied entertainment programme with over **30,000** events

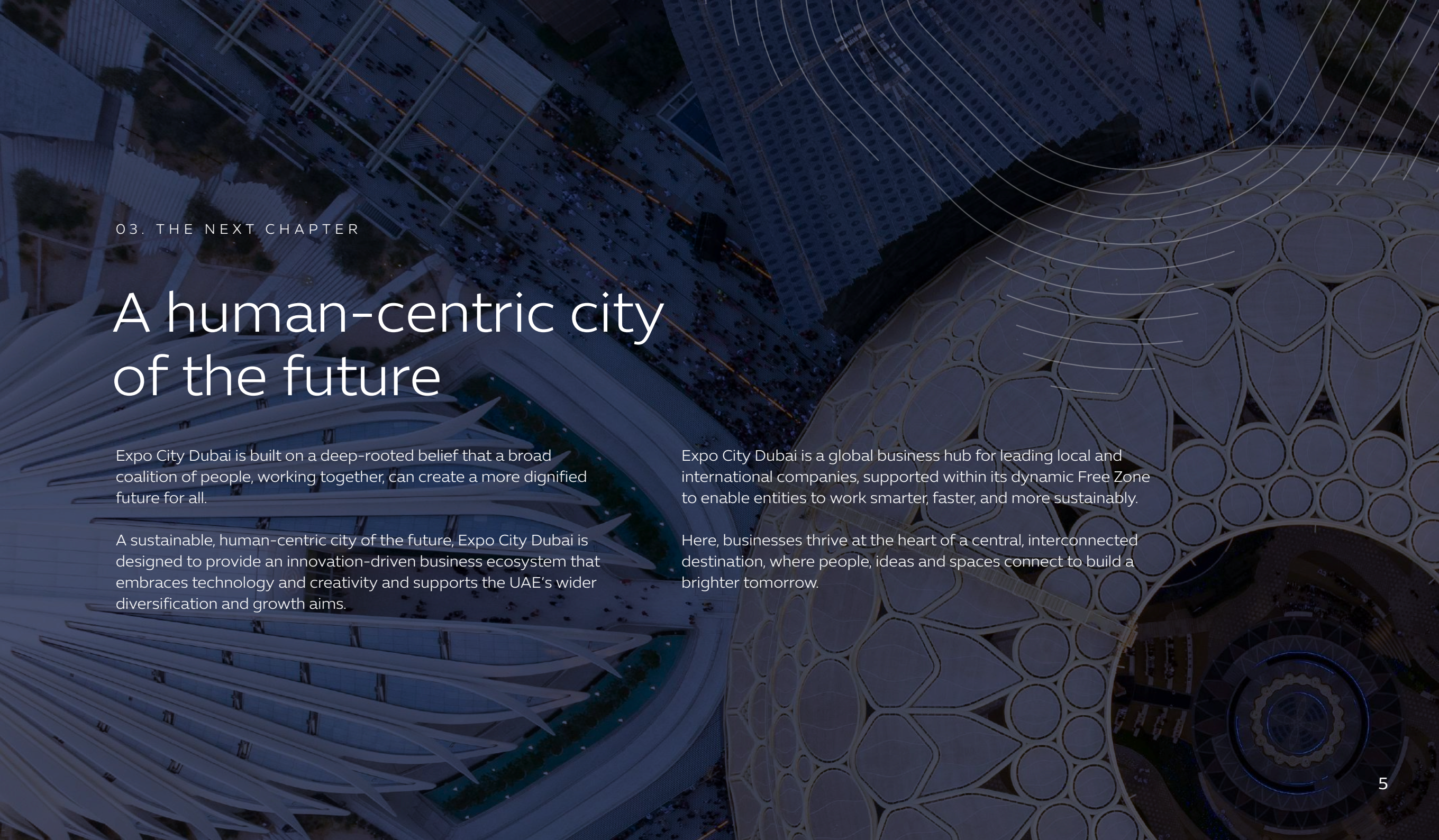
Business-focused programming enabled visitors and participants to explore new business opportunities, form new partnerships and collaborate towards economic prosperity

Visited by around **16,000** government officials, including heads of state, presidents, prime ministers, and ministers

Expo Live, Expo's global innovation and partnership programme, supported **140** projects from **76** countries, benefitting **5.8 million-plus** people worldwide

Expo 2020 Dubai biggest driver as UAE jumps five places in Brand Finance Global **Soft Power** Index 2023





### 03. THE NEXT CHAPTER

# A human-centric city of the future

Expo City Dubai is built on a deep-rooted belief that a broad coalition of people, working together, can create a more dignified future for all.

A sustainable, human-centric city of the future, Expo City Dubai is designed to provide an innovation-driven business ecosystem that embraces technology and creativity and supports the UAE's wider diversification and growth aims.

Expo City Dubai is a global business hub for leading local and international companies, supported within its dynamic Free Zone to enable entities to work smarter, faster, and more sustainably.

Here, businesses thrive at the heart of a central, interconnected destination, where people, ideas and spaces connect to build a brighter tomorrow.



#### 04. VISION

# A city that propels human progress by harnessing the power of 'we'

Aligning with the UAE's wider sustainability, diversification and growth goals, Expo City Dubai is based on the belief that by working together, we can create a more sustainable future.

The mixed-use development includes residential, commercial, and entertainment areas that together foster a dynamic and inclusive atmosphere, driven by innovation and a desire to bring together global talents to embrace technology and digital advances.

The City, which incorporates energy-efficient buildings, green spaces, and sustainable transportation options, is an integral part of the Dubai 2040 Urban Master Plan, which emphasises the need for sustainable growth and greener, healthier communities.





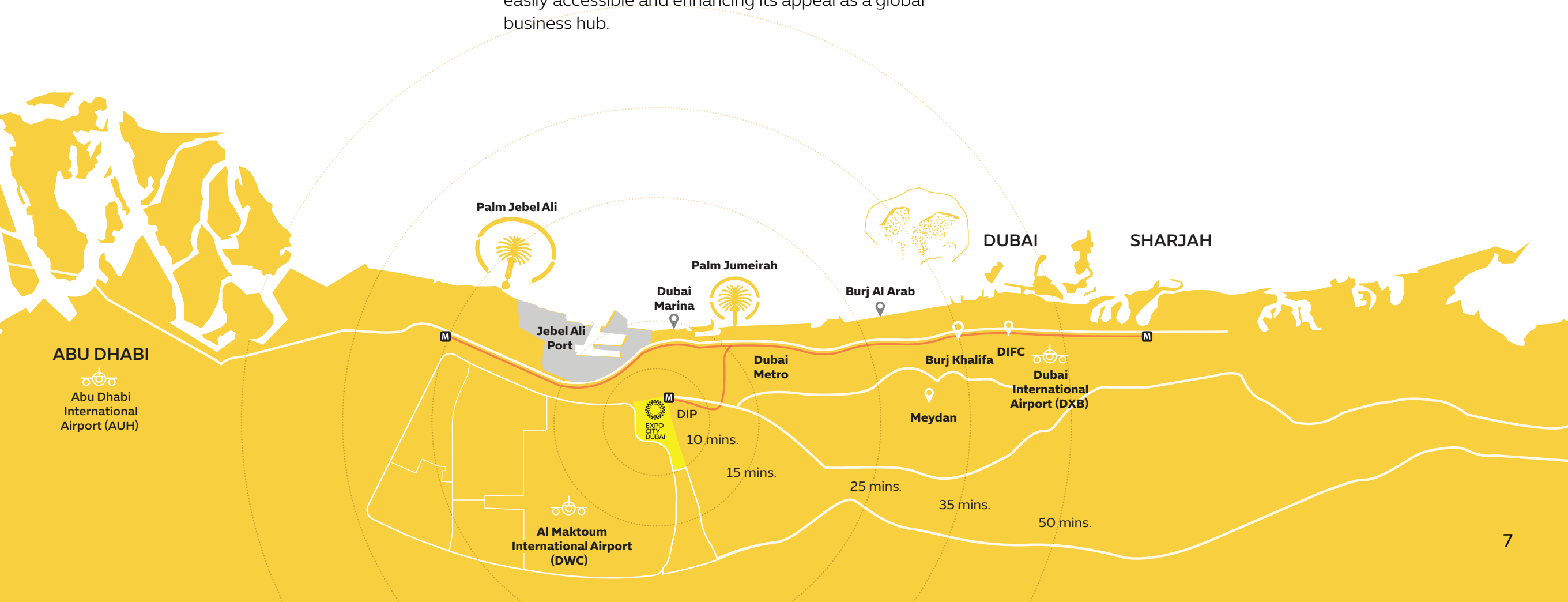
## 05. CONNECTED

# Seamlessly Connected

Dubai is the gateway where East meets West – a place where people, languages, cultures and global commerce intermingle and thrive. Two thirds of the world's population can reach this truly interconnected destination within eight hours.

Located at the heart of new Dubai in the south, Expo City Dubai is close to key transportation hubs such as the Dubai Metro and major arterial roads, making it easily accessible and enhancing its appeal as a global business hub.

- ◆ Adjacent to **Al Maktoum International Airport** and less than one hour from **Dubai and Abu Dhabi International Airports**
- ◆ Easy access via four major highways: **Sheikh Mohammed bin Zayed Road, Sheikh Zayed Road, Emirates Road and Al Khail Road**
- ◆ Dedicated metro station: **Expo 2020**







# 15-minute city

Expo City Dubai is a central social district designed for convenience. An integrated community where you can live, work and play.

Its innovative business hub is integrated with modern residences, attractions and cultural spaces, unique leisure facilities, restaurants, and retail outlets. All within a 15-minute walking or cycling distance.

[Click to view interactive map](#)



## Fully integrated business community



### Smart and modern workspaces

- A variety of Grade A office spaces
- Efficient and flexible shell-and-core spaces
- Available from small sizes to large bespoke requirements



### Dubai Exhibition Centre

- Ideal venue for conferences, exhibitions, summits and celebrations
- 45,000sqm of customisable event space
- 14 exhibition and multi-use halls



### Innovation-driven business ecosystem

- Ideal setting for individuals and companies of all sizes that supports innovation and growth
- Diverse, dynamic and digitally advanced work environment that fosters creativity
- Inclusive campus feel that encourages connections and inspires ideas



### Hospitality, F&B, Retail and Leisure

- Rove Hotel with restaurants, meeting spaces and over 300 rooms
- Diverse F&B options throughout the City
- Retail and convenience stores for everyday needs
- Social, cultural, and entertainment attractions



### Sustainability

- 123 LEED-certified buildings
- BREEAM Excellent-rated Public Realm
- First community in the region to be registered under the WELL Community Standard Pilot
- Smart metering and sensors to ensure efficiency in power, water, and climate conditioning



### Health & Wellness

- Gym, fitness grounds and wellness facilities
- 5km running track and 10km cycling track
- 45,000sqm of parks and gardens



### Mobility

- Smart mobility solutions across the City
- Dedicated loading and unloading areas
- Extensive visitor parking





# Future/Today

## A collaborative, innovation-driven ecosystem

A purpose-driven business community that brings together multinational companies, entrepreneurs, SMEs, startups, government, academia, research and development institutions, and more; to collaborate in a vibrant setting.

An ideal platform for businesses to connect and thrive, Expo City Dubai provides a diverse, dynamic, and digitally advanced work environment that fosters creativity and opens new growth opportunities.

## Key Sectors



Education



Innovation



Sustainability



Entertainment





# Think/Ahead

## A dynamic and innovative Free Zone

Expo City Dubai provides a dynamic and digitally driven Free Zone environment that accelerates business growth by enabling entities to work smarter, faster and more sustainably, offering a tailored and agile approach to setting up a business.

Clients benefit from a seamless and fully integrated access to all Government and Expo City Dubai Free Zone services both virtually through a dedicated portal, and physically at the Client Relations Centre.



07. EXCLUSIVE

## A Free Zone with more freedom

The Expo City Dubai Licence and Permit offers companies competitive benefits operating in Dubai.



100% foreign ownership



No restrictions on currency and repatriation of funds



Stable and clear regulation



100% repatriation of all capital and profits



1-, 2- and 5-year employment visas



Duty-free environment



Competitive visa allocation





# Work/Culture

## A vision for sustainable growth

Expo City Dubai incorporates energy-efficient systems enveloped within green spaces to foster a dynamic and inclusive atmosphere.

The City's vibrant, campus-style setting is powered by 5G digital connectivity, smart systems that monitor energy consumption and efficiency, and smart mobility solutions.

This future-ready hub has created a conducive environment for businesses to embrace sustainability and attain growth.





# Smart/Spaces

## Workspaces that anticipate your needs

Expo City Dubai's commercial spaces anticipate the demands of the future workplace and the highly fluid requirements of modern businesses, ranging from smaller working areas to larger offices, including entire floors and buildings, and multi-building campuses.

- A variety of Grade A office spaces
- Efficient and flexible shell-and-core spaces
- Available from small sizes to large bespoke requirements
- LEED Platinum and Gold certified buildings
- Unique views of Expo City landmarks
- Extensive visitor parking
- Flexible coworking spaces



# Culture and entertainment

## Be part of a new urban community

Discover an impressive selection of inspiring cultural experiences, leisure facilities, event and conference venues, dining options, retail outlets, exercise grounds, parks, playgrounds and more.

### Cultural attractions

Immerse yourself in a celebration of culture, art, and history.

### Thrilling experiences

Shows, concerts, parades, national day celebrations, and more.





# Retail outlets

Expo City Dubai is an active retail destination that brings together an extraordinary assortment of products, brands, convenience stores and more, reflecting the diverse and cosmopolitan nature of the City. The landscape is perfect for theme-based events and for innovative retailers who offer immersive experiences.



**Lifestyle  
retail**



**Immersive retail  
experiences**



**Gyms and  
wellness centres**



**Kiosk  
activations**





# The culinary destination

Expo City Dubai offers a creative and balanced mix of street food, haute cuisine, innovative fine dining, creative pop-up concepts, and unique culinary journeys. Plus, a year-round calendar of food festivals that explore new concepts from around the world.



Fine dining



Casual dining



Food festivals  
/food trucks



Cafes/bakeries



Fast food





## 08. UNIQUE ATTRACTIONS



Al Wasl Plaza



Surreal Water Feature



Garden in the Sky



Playgrounds



Events Destination



Alif – The Mobility Pavilion



Terra – The Sustainability Pavilion



Women's Pavilion



Vision Pavilion



Stories of Nations



An aerial night-time photograph of the Expo City Dubai dome, a large, illuminated structure with a complex, repeating geometric pattern of circular and polygonal shapes. The dome is surrounded by modern, multi-story buildings with lit-up facades. The scene is captured from a high angle, showing the dome's central position within the urban environment.

## Join the **Expo City Dubai** Community

For business queries:  
**[business@expocitydubai.ae](mailto:business@expocitydubai.ae)**

For more information:  
**+971 56 505 4000**  
**[expocitydubai.com](http://expocitydubai.com)**



**EXPO  
CITY  
DUBAI**