**Press Release**

**Expo City Dubai’s Winter City to host vibrant
New Year celebrations for families**

**Download accompanying assets** [**here**](https://expocitydubai-my.sharepoint.com/%3Af%3A/g/personal/sandy_barqawi_expocitydubai_ae/EoVyGJEslGpAjqKU0_GxhFIBN1xARgCwXi3FiBW8j-4Usw?e=s3vjTN)

**DUBAI, 11 December 2024 – Expo City Dubai promises an unforgettable New Year’s Eve, with two New Year countdowns and exciting celebrations for visitors of all ages taking place in the spectacular setting of Al Wasl Plaza.**

The evening will begin with an early celebration for families and children at 2100, featuring a specially curated playlist of children's music, confetti-blast countdown and stunning projection on Al Wasl dome, the world's largest interactive and immersive projection surface.

After, adults are welcome in a fully licensed designated area within Al Wasl Plaza, where a DJ will take over the decks at 2200, ahead of the official countdown to 2025 and dazzling fireworks display at midnight, part of CNN’s live New Year’s Eve broadcast.

**Amna Abulhoul, Executive Creative Director – Entertainment and Experiences, Expo City Dubai, said: “**As a highly popular family destination, we wanted to ensure children feel included in what is often perceived as an adult-only New Year celebration. For the first time, we are offering children the chance to enjoy the New Year countdown alongside their parents while they continue celebrating the enchanting festive ambience of Winter City. Another exciting first is CNN’s live broadcast of the New Year celebrations and countdown from Expo City Dubai, setting the stage for a spectacular end-of-year celebration here at Expo City.”

**Adding to the festive spirit, Winter City will continue its** engaging workshops, VR and arcade zone, outdoor inflatable play area, roving entertainment, snowfalls, festive projections, toy extravaganza and more, with a selection of activities remaining open until the New Year’s Eve celebrations conclude at 0200.

Al Wasl Plaza is just a few steps away from the Expo 2020 Metro Station and taxi drop-off point, ensuring convenient access to all visitors for the New Year’s Eve celebrations. Visitors riding with **Careem will also get a 15 per cent discount of up to AED 15 on rides to and from Expo City by entering discount code: EXPO CITY in the Careem App (excludes Hala).**

Tickets to the licensed New Year’s Eve celebration cost AED 80 or can be purchased as a AED 40 add-on for Winter City ticket holders at the venue. **Winter City tickets are** AED 40 for adults and free for 5 years and under and people of determination. Additional charges are applicable for dining options, beverages and select activities and workshops. Tickets can be purchased online in advance at [www.expocitydubai.com](https://www.expocitydubai.com/en/winter-city/) and are also available on-ground at the box office.

**-ENDS-**

**About Expo City Dubai**

Expo City Dubai, the legacy city of Expo 2020 Dubai, is an innovation-driven, people-centric community rooted in the belief that collaboration can propel sustainable progress. Its prime location and world-class connectivity place it at the centre of Dubai’s future – the lynchpin between Dubai Exhibition Centre, Al Maktoum International Airport and Jebel Ali Port and a key driver of Dubai’s Economic Agenda (D33)

* A world-class free zone, it is home to a thriving business community that supports cross-sector collaboration and provides a springboard for businesses of all sizes to scale and grow, enhancing Dubai’s position as a global centre of trade and reinforcing the UAE’s development and diversification ambitions
* Its residential communities redefine urban living, exemplifying best practice in innovative, environment-friendly design with a focus on wellbeing and happiness
* An incubator for innovation, it is a testbed for solutions and a platform for groundbreaking ideas that benefit both people and the planet
* Packed with educational, cultural and entertainment offerings, with more than 30 indoor and outdoor venues attracting globally significant events, it celebrates human creativity and ingenuity and inspires future generations
* Designed as a blueprint for sustainable urban living and one of five hubs on the Dubai 2040 Urban Master Plan, its roadmap to achieving net zero by 2050 and its broader decarbonisation targets raise the bar on responsible urban development

 **For media enquiries, please contact** **press.office@expocitydubai.ae**

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